



Mini Guide

To help you
choose the right
workwear



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this guide



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Getting it right with **workwear**

Running a business these days is no easy task. Factory purchasing managers, for example, have dozens of issues to consider. But one seems to always find its way to the top of any list: pricing pressure. Procurement has become an integral part of corporate performance. Many organizations ask, plead, and even demand that purchasing managers procure products that have the same quality the company has become accustomed to, but do it for less. As you already know, this is not an easy task. With the help of this mini guide, you will get it right when it comes to workwear.



Buy or Rent?



Right now, the global tendency is leaning towards renting. Although the biggest spend is the purchasing of the clothing, it might come as a surprise that it doesn't end there. Caring for workwear can also result in a surprising number of costs from washing and drying to altering, transportation, inventory management, and finally, disposal or recycling.

In addition to care for the entire life cycle of the clothing, when renting, **you don't have to make unnecessary investments** in storage or workwear that is not in use – you only pay for what you use. More than that, garments are repaired, replaced, or retired as needed. With proper cleaning techniques handled for you, you can be sure that garments remain crisp and hygienically clean, without color transfer or deterioration.

Why get **new workwear**?

Take factory workwear as an example – it is as much of a tool as screwdrivers or hammers. **Workwear has a job**; boots protect toes, shirts protect arms, pants allow movement, and hats ward off the sun.

In a factory environment, clothing is more for protection rather than a fashion statement. Which means quality workwear isn't an option...it's a necessity. If your current workwear isn't performing these jobs, it's time for new ones.

Comply with **legislation**

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As an employer, you have a legal responsibility to ensure the health and safety of your employees – this includes proper workwear that meets regulations.

It is important to take these things into account when considering new **workwear**: The EU requires that employees are provided with the correct protective workwear and equipment that complies with European and international laws. An employer is also responsible for the correct care and maintenance of every garment until the end of its lifetime. All around the world, **rules and regulations on workwear**, safety, and hygiene, are tightening. Having inferior workwear places a company at risk of breaking regulations.

The way to ensure clothing passes legislation requirements is by purchasing or renting products that are constructed from time-tested, durable, and safe materials. When these clothing articles are cared for and maintained properly, not only does it satisfy laws, but also increases the safety of employees.

Focus on **your core business**



Productivity. Renting assists in the workwear distribution process. Clean clothing is delivered as agreed, for example, before the start of the workday. This can save valuable minutes each day. It doesn't sound like much, but it can add up to 5-6 workdays in a month. If a company has several locations, then avoiding in-house distribution can save on costs and time.

Employee satisfaction. Clean, safe, and hygienic workwear improves employee satisfaction because employees never have to wash workwear themselves.

Intelligent workwear and technological advances: A great workwear innovation is the use of UHF tags in clothes, which are monitored using **Radio frequency identification (RFID) technology**. RFID technology allows companies to track the movement of their workwear and get valuable data about the circulation speed and volumes. This brings greater cost transparency and optimization possibilities in workwear logistics.

Savings down the line. Streamlined processes and advances like RFID tags help a company gain valuable insights that can improve productivity. At the end of the day, focusing money on the right things will contribute to overall savings.

Your industry is not like every other industry

Every company requires different functions from their workwear. Universally, workwear needs to uphold your brand image, safety, hygiene, comfort, and durability. Here are some **key considerations**:

- What level of protection does the clothing need to offer?
- Does the work require hygienic and contamination-free workwear?
- How should it reflect the corporate image?
- Is the inventory stable or does it fluctuate with production seasons?
- Do different departments have different needs?
- Does temperature play a factor?
- Do the garments need to keep one warm or wick away perspiration?



Meeting your industry's **challenges**



- **Healthcare:** Infection prevention. Strict healthcare processing procedures for cleanliness.
- **Oil, gas, mining:** Flame retardant. Arc flash protection. High visibility.
- **Manufacturing:** Anti-slip shoes. Arc flash protection. Resistance to dust, oil, grease, and chemicals.
- **Food:** Contamination resistant. Heat resistant. Pocket-free. Daily washing.
- **Metallurgy:** Flame retardant. Low moisture transmission. Tear resistant.
- **Automotive:** Flame resistant. Stain resistant. Durable.

A professional service provider can help you understand not only the needs of your specific industry, but also the trends that will keep your workwear relevant.

Buying or renting – at a glance

What does this all mean for your operations?



Buying



Renting

Your business takes care of all aspects of workwear logistics. Your employees are responsible for having clean and correct workwear for themselves every day.



The right workwear is delivered where and when you need, as agreed, letting your employees focus on their daily jobs.

You need to ensure that the correct workwear is in stock and takes into account future needs.



A full range of stock is available to you, saving you time, money, and trouble.

Ecological issues have to be considered at all stages of the garments' life cycle.



Sustainable solutions are in place and continuously developed.

Home washing means that cleanliness and care have to be verified in order to protect the clothing itself and ensure that strict standards are met.



A dependable process is in place confirming that not only are all rules and regulations met, but also that the clothing is kept hygienic and looking good – consistently.



Lindström: caring for people

At Lindström, we **take care of people**. Well-being and safety are at the heart of what we do and our easy and adaptable textile rental services are developed with your needs in mind.

As a company with **over 165 years of experience with textiles**, we know that evolution and development are key in caring for our customers. Our innovations, technologies, and dedicated services help you find better solutions.



**It was nice of
you to stop by!**

Thank you for
choosing this
mini guide.

Read more about our workwear services or get in touch with any questions.



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