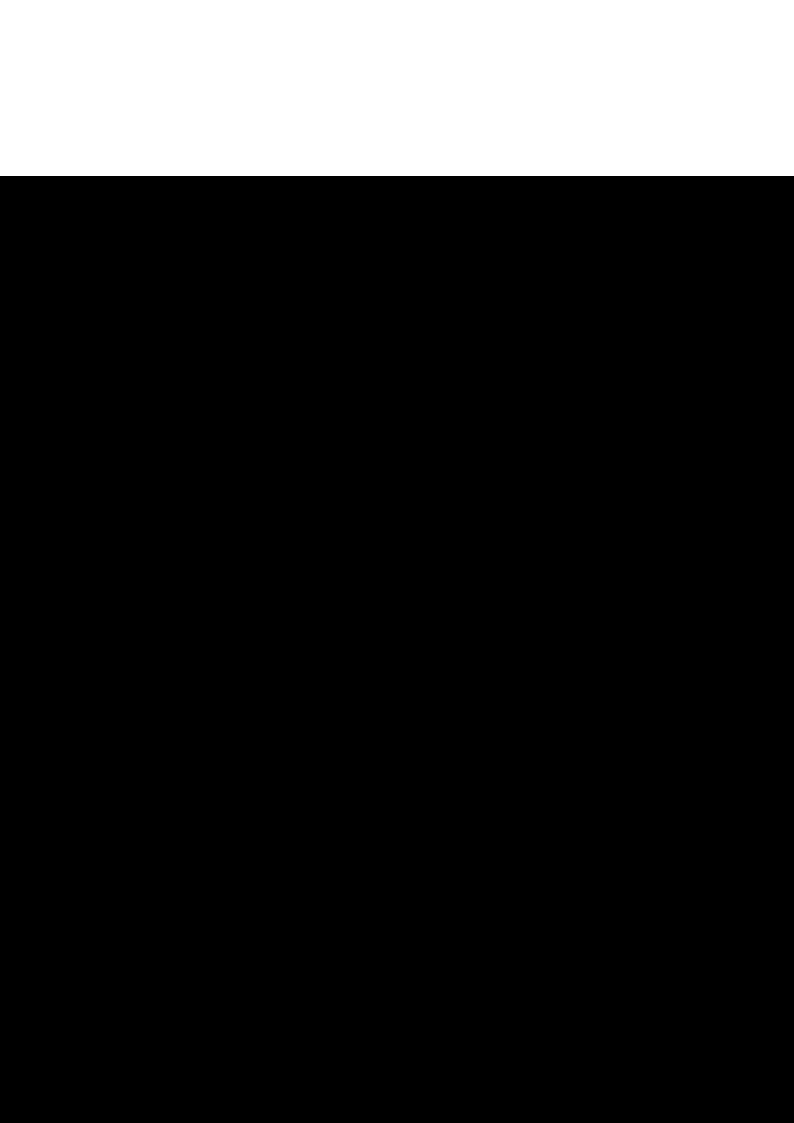
Challe tup!





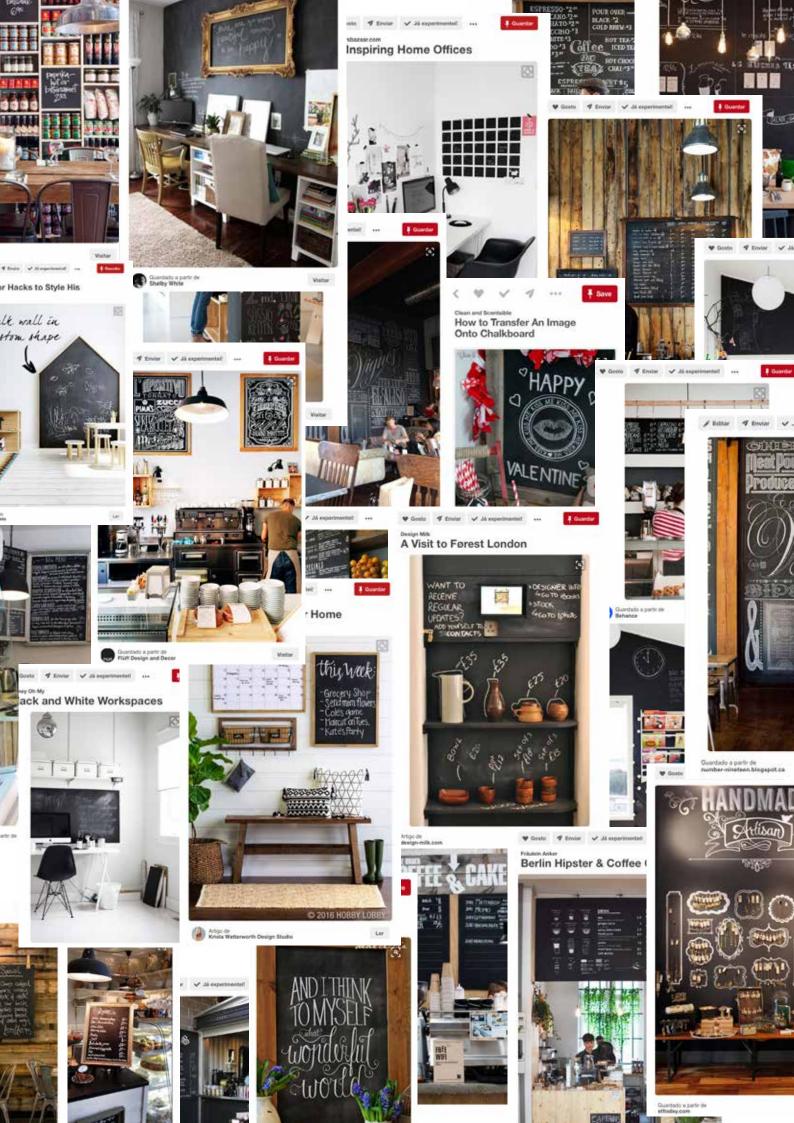


Why chalk?

It's **trendy**, it's everywhere.

Retro...but timeless!
Personalize: show creativity from menu's to quotes.
Business, Home, Office, Restaurant, Hotel, Bar, Spa, Boutiques..

Draw and **communicate** with style!





04 WALLMOUNT

22
TABLETOP

28 FREE STANDING

34 ACCESSORIES



lsabella

33 / INTERIOR DESIGNER

Always looking for new **trends**

Blogger
Has design experience in home,
office and breakout settings
Hobbies: Love to travel



"To make sure your art works together, choose pieces that have a common thread, a certain colour or frame, which usually results in a very clean and classic look."

How many times you have looked at a wall and thought "a gallery wall will fit here perfectly but how I should start"?

It's quite easy! Whether it's big, small or somewhere in between, creating a gallery with your favorite prints and art pieces can instantly **elevate the style of any space.**

So, start to get a framing layout online, pick your favorite frames and prints or quotes and make a check list of what you need (as hammer, nails, level, tape measure, pencil...). I advice you to measure the amount of wall space you want to fill and then tape off that section on a clean floor. Try different arrangements before you hang the boards on the wall. Now it's time hanging on the wall! The key is making sure you start with a couple of larger pieces to anchor the wall.

I recommend limiting the height of your gallery wall to two works, top to bottom, keeping your gallery at eye-level, for you and your customers enjoy. And there you have it! **A elegant and useful gallery wall,** filled with quotes, messages and style according to your space.

Wallmount





Back2Chalk

COLLECTION

Back2Chalk, back to simplicity and to the origins of visual communication. Perfect to create a

chalk gallery wall.





ESSENTIALS

Classic chalkoard with retangular shape that proves less can be more. Allows total personalization.

SIZE (mm)	BLACK	PINE	WHITE
200x600	PM0225168	PM0225018	PM0225668
300x900	PM7125168	PM7125018	PM7125668
400x600	PM0325168	PM0325018	PM0325668



ESSENTIALS BORDER

Add a little elegance to a classic. Ability to personalize for multiple uses.

SIZE (mm)	BLACK	PINE	WHITE	
400x600	PM0331168	PM0331018	PM0331668	



ESSENTIALS QUOTE

Draw attention to your messages. Classic frame with plenty space for personalization.

SIZE (mm)	BLACK	PINE	WHITE	
400x600	PM0332168	PM0332018	PM0332668	

AVAILABLE FRAMES







INCLUDED







WEEKLY PLANNER

Visualize your week in chalk. Retangular shape with classic lines.

SIZE (mm)	BLACK	PINE	WHITE
200x600	PM0228168	PM0228018	PM0228668
300x900	PM7128168	PM7128018	PM7128668
400x600	PM0328168	PM0328018	PM0328668



VINO COMBO QUOTE

The perfect conversation piece for writing and displaying personal notes.

SIZE (mm)	PINE
400x600	PM0327018





COMBO WEEKLY PLANNER

The perfect combination for weekly planning and posting important information. Classic lines make this a choice for any environment.

SIZE (mm)	BLACK	PINE	WHITE
200x600	PM0229168	PM0229018	PM0229668
300x900	PM7129168	PM7129018	PM7129668
400x600	PM0329168	PM0329018	PM0329668



VINO COMBO SLIM

Let's go wine tasting! The perfect space saving solution for writing and display.

SIZE (mm)	BLACK	PINE	WHITE
200x600	PM0226168	PM0226018	PM0226668
300×900	PM7126168	PM7126018	PM7126668





Kamashi

Way of design inspired by traditional Japanese tea kettles. Stylish and elegant, this frame suits any décor.

SIZE (mm)	BLACK	GREY	BIANCO	SILVER	GOLD
600x450	PM04151620	PM04151020	PM04155920	PM04155220	PM04156120
900x600	PM07151620	PM07151020	PM07155920	PM07155220	PM07156120



AVAILABLE FRAMES



INCLUDED









Gold & silver

Surround your space with sophistication and style, metallic tones give a unique touch of elegance.

SIZE (mm)	SILVER	GOLD
400X400	PM7525528	PM7525618
600x400	PM0325528	PM0325618



AVAILABLE FRAMES



INCLUDED





Kustic

Refreshingly simplistic, our Rustic chalkboards are the perfect solution for bringing the vintage look to present times.

SIZE (mm)	CODE
900X600	PM07156221
1000X700	PM15156221
1200X900	PM14156221



AVAILABLE FRAMES



INCLUDED



Transitional

The chalkboard for anywhere. A perfect marrige between traditional and modern, with a timeless design.

SIZE	BLACK	CHERRY	WALNUT	OAK	WOOD
350x250	PM2815162	PM2815652	PM2815062	PM2815232	PM2815622
400x300	PM0115162	PM0115652	PM0115062	PM0115232	PM0115622
600x450	PM0415162	PM0415652	PM0415062	PM0415232	PM0415622
900x600	PM0715162	PM0715652	PM0715062	PM0715232	PM0715622
1000x450	PM3115162	PM3115652	PM3115062	PM3115232	PM3115622
1200x900	PM1415162	PM1415652	PM1415062	PM1415232	PM1415622

INCLUDED

Chalk Kit



Optimum

Ideal for all working environments, these boards were created from a simple concept. The built-in tray is made from a small groove on the frame where you can easily store writing instruments.

SIZE	BLACK	CHERRY	WALNUT	OAK	PINE	WHITE
600x450	PM04011619	PM04016519	PM04010819	PM04012319	PM04010119	PM04010669

INCLUDED



New Basic

Pratical and useful, these boards can be used in almost every situation to display information. All boards include a convenient tray to keep your accessories close.



SIZE	COLOR	CODE
385x285	Pine Wood	PM39010115
385x285	Pine Varnish	PM39015815
385x285	Black	PM39011615
385x285	Grey	PM39015415
385x285	White	PM39012215
585x385	Pine Wood	PM34010115
585x385	Pine Varnish	PM34015815
585x385	Black	PM34011615
585x385	Grey	PM34015415
585x385	White	PM34012215
885x585	Pine Wood	PM38010115
885x585	Pine Varnish	PM38015815
885x585	Black	PM38011615
885x585	Grey	PM38015415
885x585	White	PM38012215

AVAILABLE FRAMES



INCLUDED



Basic

SIZE	PINE
400x300	PM0101010
600x400	PM0301010
600x450	PM0401010
800x600	PM0601010
0004600	PM0701010

Basic boards are lightweight and clever solutions for those looking for value. Frame completly made from natural pine wood.

AVAILABLE FRAMES



INCLUDED









Francless

BOARD WITH WALL FIXATION

Great solution to create a chalk wall adapted to your needs in size and layout. Can hang on portrait or landscape.

SIZE	SQUARE	ROUND
A0	MB9191397	MB9185397
A1	MB9291397	MB9285397
A2	MB9391397	MB9385397
A3	MB8181397	MB8175397
A4	MB8081397	MB8075397
A5	MB8481397	MB8475397



Adhesive

CHALKBOARD ROLL

Be creative with full flexibility. Can be applied to flat or curved surfaces and cut to size or shape.

SIZE (mm)	CODE
1200x500	RPS090704
1200×1000	RPS100704

Paint

CHALKBOARD

Easily convert any interior surface to a chalkboard. Water-based acrylic paint can be used with traditional chalk or markers.

QTY (I)	CODE
0,25	IK010101
1	IK020101





11 / BAR OWNER

Looking to create an artistic area

Has a bar in a great location Wants to highlight to drive sales Hobbies: Motorcycle restoration



Quotes and Inspirational messages that you can use:

"All you need is love and a cup of coffee"

"Stay positive, work hard and make it happen"

"When life gives you lemons grab tequila and salt"

"Coffee is always a good idea"

Competition is fierce in the bar business!

I need to create a unique experience for my patrons that is both dynamic and trendy. Looking for that I decided to follow the trends and use the comfortable wooden furniture, minimal iron structures and **chalkboards to communicate**.

Chalk products give me the ability to update menus, use different quotes and refresh communication weekly. Our customers enjoy our cozy environment and relax space. We see this in an increase of facebbok and instragram shares.

Tabletop





TABLETOP

Eye catching solution to display small notes or menus that constantly need to be change daily.

SIZE (mm)		BLACK	CHERRY	WALNUT	OAK	WOOD	PINE
STRUCTURE	BOARD						
250x450x160	A4	DKT72406047	DKT72406057	DKT72406067	DKT72406237	DKT72406627	DKT72406637
185x350x150	A5	DKT80406047	DKT80406057	DKT80406067	DKT80406237	DKT80406627	DKT80406637

INCLUDED

Chalk Kit



Menu

HOLDER

With pine base and stylish design, ideal for promoting offers and menu items in a eye catching manner.

SIZE (mm)	WOOD BASE
A4	PM7225017
A5	PM8425017
Double	PM7233017

INCLUDED











TABLETOP

With an artsy look, these mini boards are ideal to display relevant messages. These solution includes the easel and the mini chalkboard, being foldable for easy storage.

SIZE (mm) BLACK		CHERRY WALNUT		OAK	WOOD	PINE
STRUCTURE BOARD						
175x260x180 175x175	SUP3201	SUP3202	SUP3203	SUP3204	SUP3205	SUP3206

INCLUDED

Chalk Kit

Miri Easel

Inspired by classic antique easels, this miniature easel is available for you to display messages on your tabletop. The perfect solution to use with our mini frameless chalkboards.

SIZE (mm)	BLACK	CHERRY	WALNUT	OAK	WOOD	PINE
175x260x180	FLX12435	FLX12436	FLX12437	FLX12438	FLX12439	FLX12430

Mini Framelees

BOARD

SIZE	SQUARE	ROUND
A4	MB8082397R	MB8025397R
A5	MB8482397R	MB8425397R

INCLUDED





Carter

38 / PRODUCT MANAGER

Looks for new products to enhance effective communication

Works for a Beer manufacture Responsible for his company's corporate branding Hobbies: Photography



"Deliver a trendy product your customers can feel proud to put their brand on!"

Visual communication products uses typography and creative graphic composition as unique messages. To stand out from the crowd you need to be innovative and flexible, but you don't need to reinvent the wheel. So, how would you differentiate your product or service in today's competitive market?

I choose to change the merchandising products in bars and coffee shops where we are present, by using chalk products. Following the last trends but also adapting to the needs of each space and customer, we offer a **wide range of styles** for the same product with the **company logo and claim**. For example, inside the wall boards range, the customer can choose the frame and colour that best fits the ambience. The feeling to freely choose and constantly update the content is highly appreciated, and the product **quality is highlighted in a refreshed décor.**

Free Standing





Transitional

A FRAME

The Chalkboard for anywhere. A perfect marrige between traditional and modern, with a timeless design. Free standing double sided chalkboard is a simple and efficient solution for displaying information that need daily or constant update.

SIZE (mm)		BLACK	CHERRY	WALNUT	OAK	WOOD
STRUCTURE	BOARD					
450x900	450x600	DKT10404042	DKT10404052	DKT10404062	DKT10404232	DKT10404622
600x1200	600x900	DKT30404042	DKT30404052	DKT30404062	DKT30404232	DKT30404622
900x1500	900x1200	DKT50404042	DKT50404052	DKT50404062	DKT50404232	DKT50404622



AVAILABLE FRAMES



INCLUDED





Oak Display

Display posters, signage and other important information on this solid wood easel.

SIZE (mm)	OAK
550x1600	FLX06203



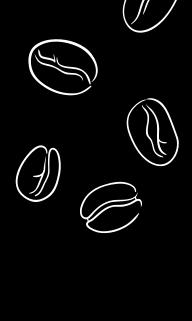
Francless

Chalkboard with rounded corners for use with easel.

SIZE (mm)	CHALK
900x600	PM0715397
1000x700	PM1515397



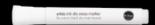




Accessories







WHITE MARKERS

Ideal for write quotes or messages on the chalk. surfaces, as boards, table tops and floor solutions.

QTY	WHITE
1	PE1710



CHALKBOARD STICKER

Ideal for write quotes or messages on the chalk surfaces. Back to the origins of visual communication.

PACK	WHITE
12	GZ0101



COLOUR INK MARKERS

Ideal for highlight and write quotes or messages on the chalk surfaces, as boards, table tops and floor solutions.

QTY	ASSORTED
4	PE3008



PUSHPINS

Ideal for use with all Bi-Office cork or felt noticeboards, will hold multiple sheets of paper.

QTY	BLACK
50	DITOSS





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