

Bi-silque

40 YEARS
Bi-silque

Together for a sustainable future with Bi-Silque

Environmental sustainability is becoming an increasing concern, especially with **natural disasters affecting people all over the world**; these are becoming more frequent and powerful due to climatic changes. Most of this climatic change is a result of increased air pollution from human activities, including increased consumption of fossil fuels and deforestation.

Climatic change is not the only threat: a rise in ocean pollution, especially relating to the number of plastic materials that end up in the ocean, is also a major threat. This continued pollution increase and natural resource consumption is unsustainable unless we, as humans, are able to change. Even more importantly than the consumers changing, companies have to alter the way they do business.

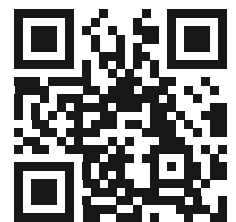
BI-SILQUE CONTRIBUTES TOWARDS SUSTAINABILITY

Bi-silque launched its **first environmentally-friendly products** more than a decade ago in 2008 and, since then, has never stopped on improving this range. Today, a significant number of these **products are certified by Cradle to Cradle (C2C)**, making Bi-silque the visual communication products manufacturer with

the most VisCom C2C certified products in the market.

The Cradle to Cradle certification, besides requiring a **recyclability analysis** of the components which make up the product, also requires a study of the chemical composition of these components to a breakdown level of 100ppm, **to ensure that no harmful substances** are present. Additionally, a study of the renewable energy and the water stewardship used in the **manufacturing of the products** – and the organisation in general – is needed and, last but not least, it requires a study of the **social impact of the organisation** in society and among employees.

After all these years, sustainability is still a part of Bi-silque's DNA and, currently, the company is working on **several initiatives** as part of the three pillars of sustainability: **economic, social and environmental**. Within these initiatives, Bi-silque is embracing even more sustainable products, improving manufacturing processes and distribution and better utilising social engagement. The company is also expecting to involve its customers in a campaign it is preparing, in order to work **together for a sustainable future for all.** ●



JOIN THEM IN THIS CAMPAIGN FOR A BETTER WORLD

