

BI-SILQUE: HELPING PEOPLE

COMMUNICATE FOR 40 YEARS

If you're used to working with a team, you know that getting a message across to everyone is not that simple. Fortunately, in the office supplies industry, there are companies that are experts in helping people communicate, through the visual communication solutions that they supply.

Bi-silque is a manufacturer and a global distribution leader in these visual communication solutions. They have their European production and global headquarters in Portugal where they manufacture and export a broad assortment of visual communication office products under the Bi-Office brand to over 80 countries in 5 continents. The company was founded in 1979, 40 years ago, when Mrs. Aida and Mr. Virgilio Vasconcelos, a visionary Portuguese couple, decided to devote their lives to this cause. Bi-silque started initially these visual communication products with the simpler cork and wood frame products, and grew into a multinational sustainable responsible business.

SPECIALISED SOLUTIONS TO ENHANCE TEAMS COMMUNICATION

The company has come a long way from cork and wood products and now offers the widest assortment of visual communication products in the world. Some years ago, Bi-silque understood that the future of visual communication products relied on giving people specialised and personalised solutions. That is why the company focus on developing solutions specially designed to address the needs of each business, from office space to industrial facilities, schools and even homes.

THE FUTURE OFFICE EVOLUTION

With offices converging to unconventional work areas, Bi-silque has been preparing its products for the Future Office evolution and adapting the role of traditional visual communication products to fit this contemporary workspace.

It all comes to this: the need for people to collaborate with each other and their connection with their workspace. That is why Bi-silque transformed its products, in terms of functionality and design, to embrace the future office. This way, employees could feel more inspired and reflect their personality in their workspaces, as per the more recent requirements.



THE NEED TO COMMUNICATE IMPORTANT MESSAGES

As a manufacturer, Bi-silque understands the need of clear communication in industrial facilities to communicate important messages, such as warnings and precautionary advice, as well the communication between the co-workers, sharing the operational information, to ensure a better performance. Besides these specialised communication solutions being strong and robust, they have been developed to enable the information to be conveyed in a very efficient and productive way. This offering of visual communication solutions will help industrial companies to reduce the down time, improve product quality, and reduce resources losses and frustration.



FOR A MORE MEANINGFUL WORKSPACE

According to the last job trends research, by 2027, the majority of workers will be freelancing. Bi-silque had already anticipated this market necessity and started to transform boards into decorative and organisation tools for people who work remotely, from a small office or from their homes.

The Meaningful Spaces collection follows the most recent small office and home office trends, composed of different textures and neutral colours, following the company' origins, having a big presence of cork elements. In the last quarter of 2018, the company presented for the first time the new boards in this collection with pastel colours as an office trend for 2019.

CHALK: THE CONTEMPORARY GO-TO TREND

With tourism increasing in many cities all over the world, the hospitality business gained more visibility, with trendy places leading the race. Bi-silque's range of chalkboards, to help these businesses communicate better to their customers, draw attention because of their chic, rustic and contemporary look. The hand-craft-looking drawings on the chalkboards were designed to give a boost to restaurants, coffee shops and even bars because of their comfy and cosy feeling décor.

Bi-silque continues to strive to accomplish its mission of helping people communicate, by understanding the challenges that people face in their day-to-day spaces.

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