

FOR IMMEDIATE RELEASE:

## **ImageFIRST Introduces Cubicle Curtain Cleaning Program to Hospitals to Help Infection Prevention**

King of Prussia, PA – August 20, 2015 – ImageFIRST Healthcare Laundry Specialists announced the launch of a new Cubicle Curtain Cleaning Program for inpatient facilities. The program is designed to help improve patient safety and infection prevention.

According to the Center for Disease Control & Prevention, about 1 in 25 US hospital patients contracts at least one healthcare-associated infections, or HAIs. U.S. hospitals see over 1.7 million HAIs each year, costing up to \$45 billion.

In a longitudinal study conducted to assess bacterial contamination of privacy curtains in hospital, where scientists measured levels of five different types of bacteria including methicillin-resistant S aureus (MRSA), 92% of the curtains showed contamination within a week – yet many facilities do not change the curtains often if at all.

“HAIs are associated with a variety of risk factors, including transmission between patients and healthcare workers,” says Jeff Berstein, President of ImageFIRST. “Recent studies have shown that as much as 20 to 40% of HAIs can be traced to the contamination of healthcare workers’ hands. So common surfaces such as cubicle curtains that are often touched by many different people are problematic for hospitals.”

ImageFIRST’s Cubicle Curtain Program is a fully-managed rental and laundry service. The program includes specially-designed curtains easily changed in seconds without a ladder, installed with no upfront costs. On a regular schedule, the company’s representative takes down the dirty curtains and replaces them with clean ones. Additionally, the use of UHF RFID technology for in-field scanning enables tracking and provides customers the necessary infection prevention documentation, accessible electronically. The program is designed to be cost-effective and minimally intrusive for the facility’s staff and patients, while providing the ability to handle fast isolation discharge cases.

“Since we only service medical facilities, we have expertise we can leverage to provide this service to hospitals,” states Joe Geraghty, Chief Operating Officer for ImageFIRST. “We already have the facilities in place and we already sanitize linen with our unique Triple BioShield Protection®, which goes beyond regulatory standards. So we’re an ideal partner for a hospital looking to improve their infection prevention efforts.”

ImageFIRST’s Cubicle Curtain program is currently available in select states.

### **About ImageFIRST Healthcare Laundry Specialists**

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the medical market. ImageFIRST’s 36 locations nationwide serve over 5,500 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service. For more information about ImageFIRST, your cost-effective solution for greater patient satisfaction, please visit [www.imagefirst.com](http://www.imagefirst.com).

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