

FOR IMMEDIATE RELEASE:

ImageFIRST Annual Associate Celebration Results in Donation to Bryn Mawr Hospital Foundation

King of Prussia, PA – January 28, 2019 – ImageFIRST Healthcare Laundry Specialists locations throughout the country participated in the company's sixth annual "ImageFIRST Day" on Friday, January 25, 2019.

The national healthcare linen rental and laundry services provider designed the day to recognize and celebrate all ImageFIRST associates, engage in team building, and participate in community giving. Additionally, special recognition is given to associates identified as going "above and beyond" their role. The top performing associates are invited with a guest to a special trip – this year, the location is a resort in Saint-Martin.

For their community giving activity, the ImageFIRST associates at the Corporate Office worked with Impact 4 Good (www.impact4good.com), a company that runs socially conscious teambuilding programs, to plan an event that would be competitive and fun for participants, while making a difference.

The activity was entitled "Trivia Challenge – Best Meds", with the goal of providing brightly colored superhero capes to children being treated at Bryn Mawr Hospital. Working in teams, participants engaged in a fast-paced trivia challenge-style activity that utilized a giant game board, aiming to be the first team to answer 24 questions correctly. After the challenge was completed, the teams received materials to make the superhero capes, placing inspirational messages of hope on the capes to help bring a smile to the children at the hospital. The result of their efforts was a donation of 135 brand new superhero capes and an additional \$1,000 donation.

Since its founding in 1893, Bryn Mawr Hospital has been sustained by the generosity and good stewardship of the community it serves. Bryn Mawr Hospital is a 319-bed, not-for-profit, acute-care teaching hospital dedicated to helping the community stay ahead on the path to lifelong health. Their hospital offers a full range of services, including cancer care, orthopedic care, cardiovascular care, behavioral health, maternity care, bariatric surgery, neurovascular and a level III neonatal intensive care unit, all aided by a dedicated team of healthcare professionals and innovative technology.

Kelly Ann Zazyczny, Nurse Manager at the Bryn Mawr Hospital, attended the event and thanked the ImageFIRST participants in person. Midhael D. Criscuolo, Executive Director at the Bryn Mawr Hospital Foundation, later added his sentiments via a heartfelt thank you letter. "Our pediatrics team was thrilled to receive the 135 superhero capes, which will bring comfort and joy to our young patients as we care for them."

About Impact 4 Good

For over 13 years, Impact 4 Good has been an innovator in the team building industry, focused on nationwide and international delivery of community-service based activities. Impact 4 Good is dedicated to providing programs that create significant bonding experiences across corporate teams that raise employee engagement while providing tangible donations to those in need. Impact 4 Good's clients include Fortune 500 companies to start up organizations. The company has offices in New Jersey, and Washington DC, plus support staff nationwide. For more information visit www.Impact4Good.com, or contact Alan Ranzer at 301 214 1472, or alan@impact4good.com.

About ImageFIRST

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the medical market. ImageFIRST's 36 locations nationwide serve over 10,000 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service. For more information about ImageFIRST, your cost-effective solution for greater patient satisfaction, please visit www.imagefirst.com.

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