



Editing Masterclass - The Timeline

*Create better videos by mastering the video timeline;
streamline, collaborate, accelerate*



HR Tech 2018
Best HR Tech (Finalist)



Unleash 2018
Best HR Startup (2nd)



Global Recruiter
Best Innovation



HR Tech Fest 2016
Best HR Tech Startup

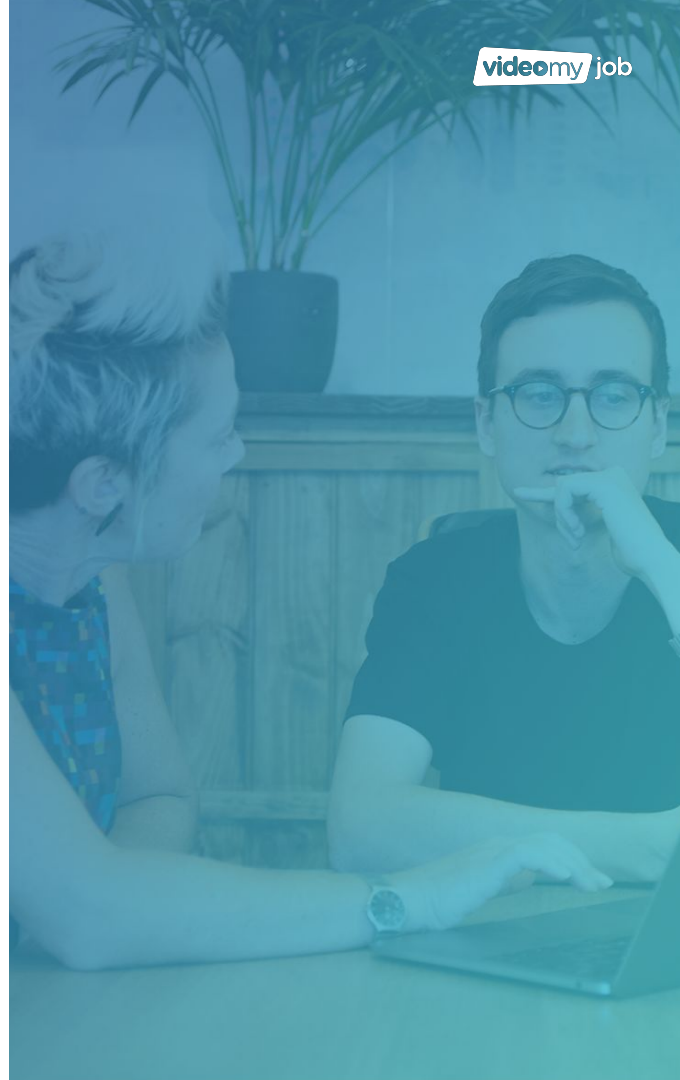


ATC 2016
Best HR Technology

Editing Masterclass - The Timeline

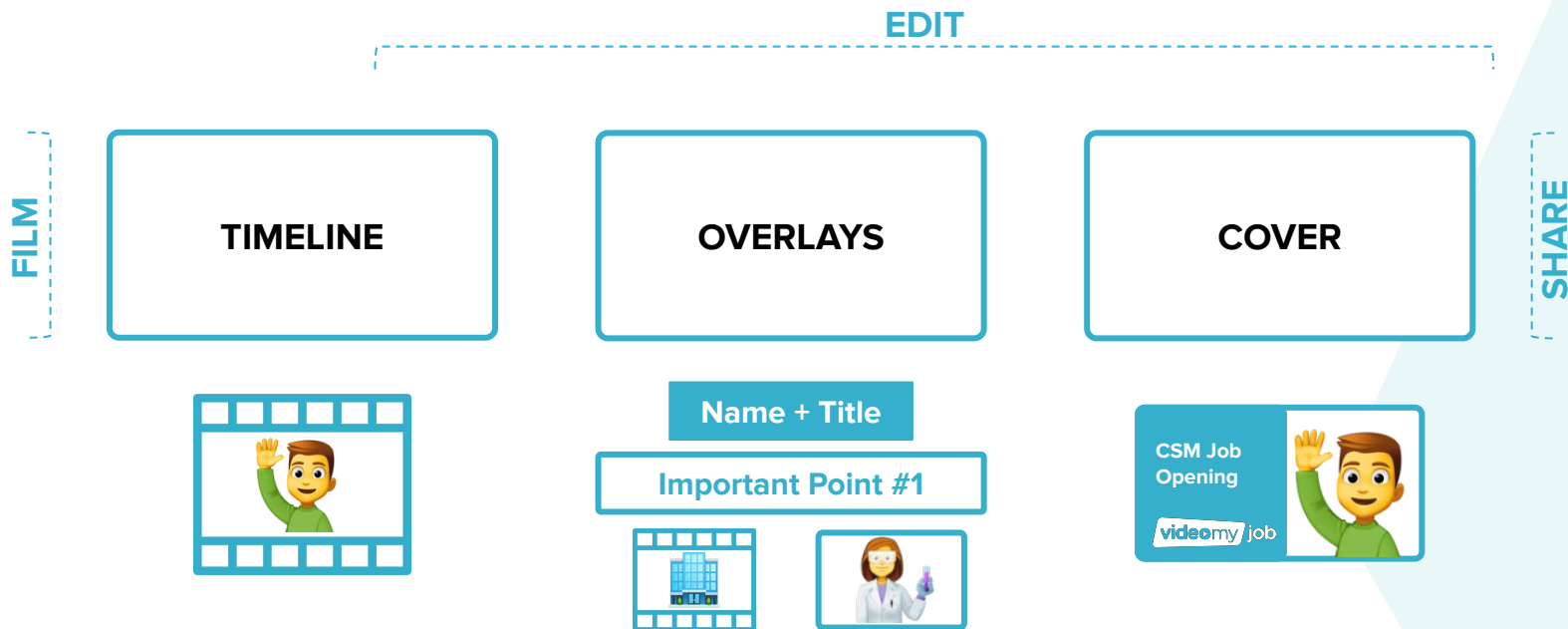
Agenda

- **What is the Timeline?**
- **Send Project**
- **Adding to the Timeline**
 - Colleagues
 - Locations
 - Multiple Takes
- **Cover Your Edits**
- **Streamlined Production**
- **Q&A Videos**
- **DEMO**



What is the Timeline?

It's the first step after you FILM.

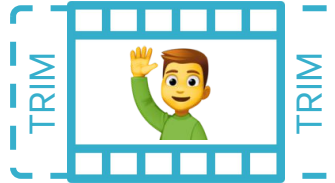


What is the Timeline?

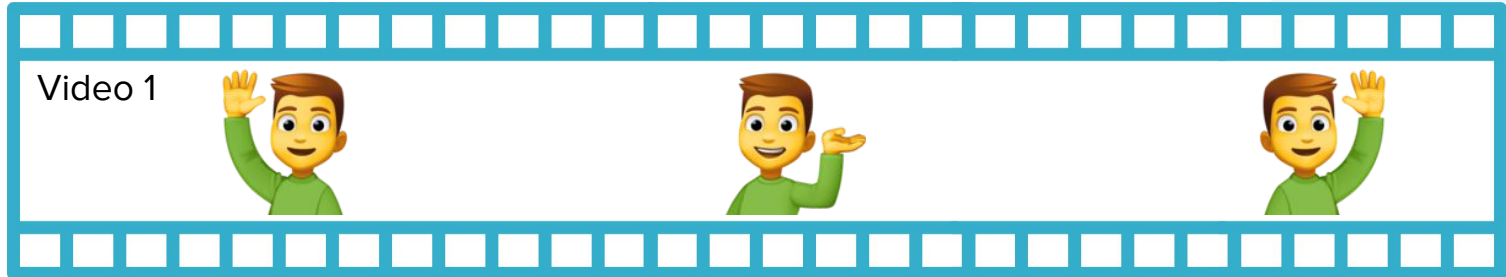
Put simply - it is your main video.



Video 1

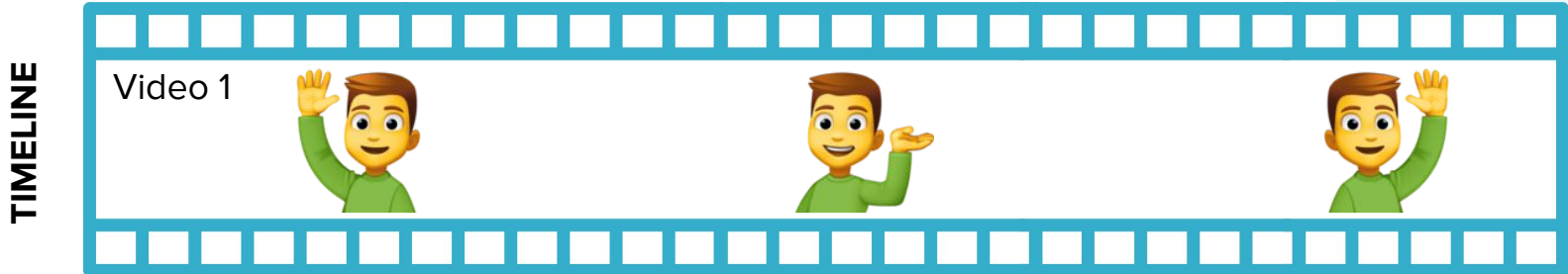
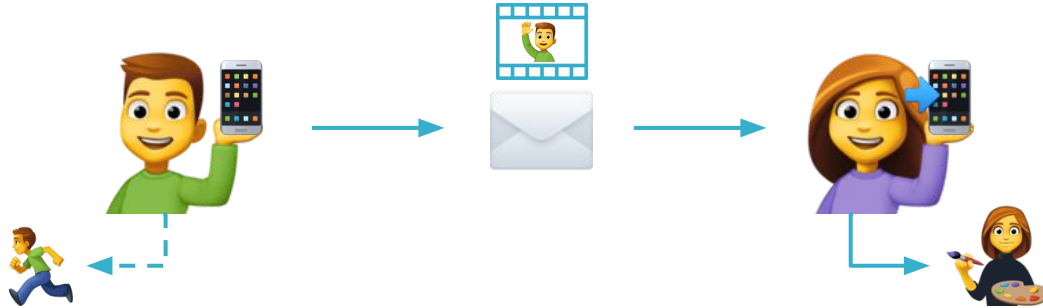


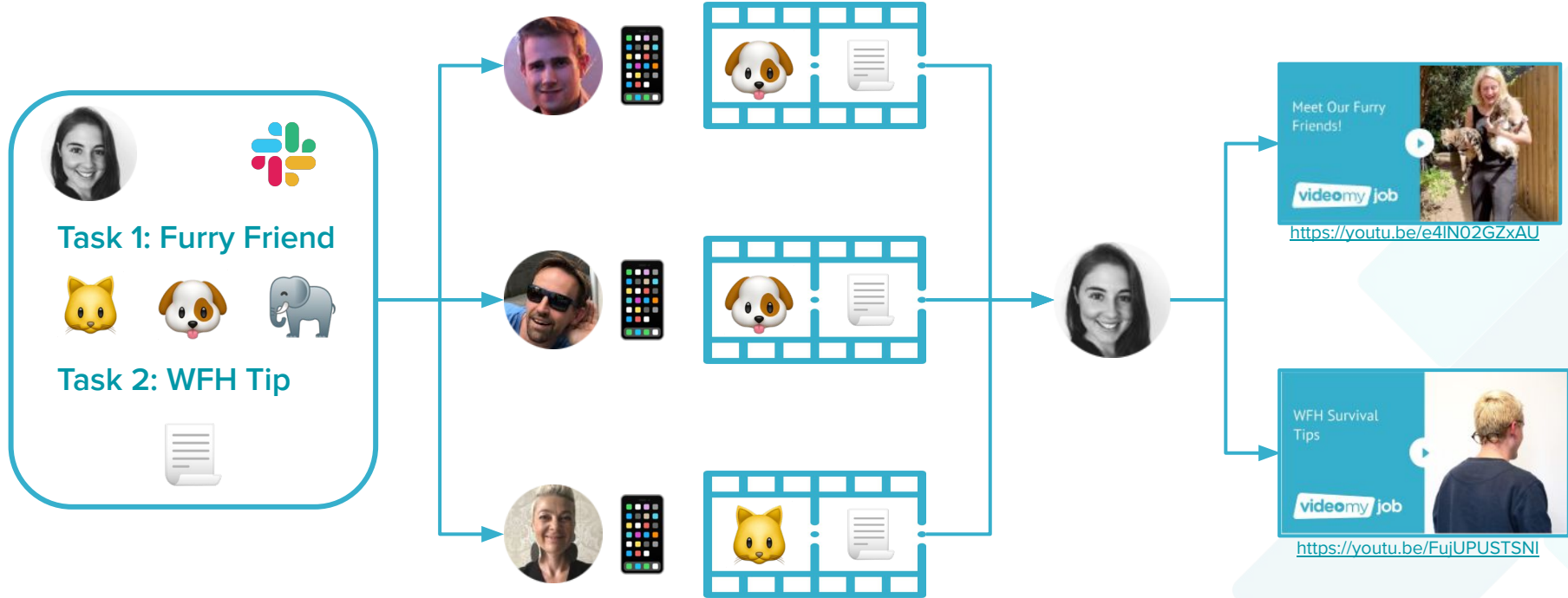
TIMELINE



Send Project

It is here that some creators may decide to use '[Send Project](#)' to send a raw video to a team member for editing.



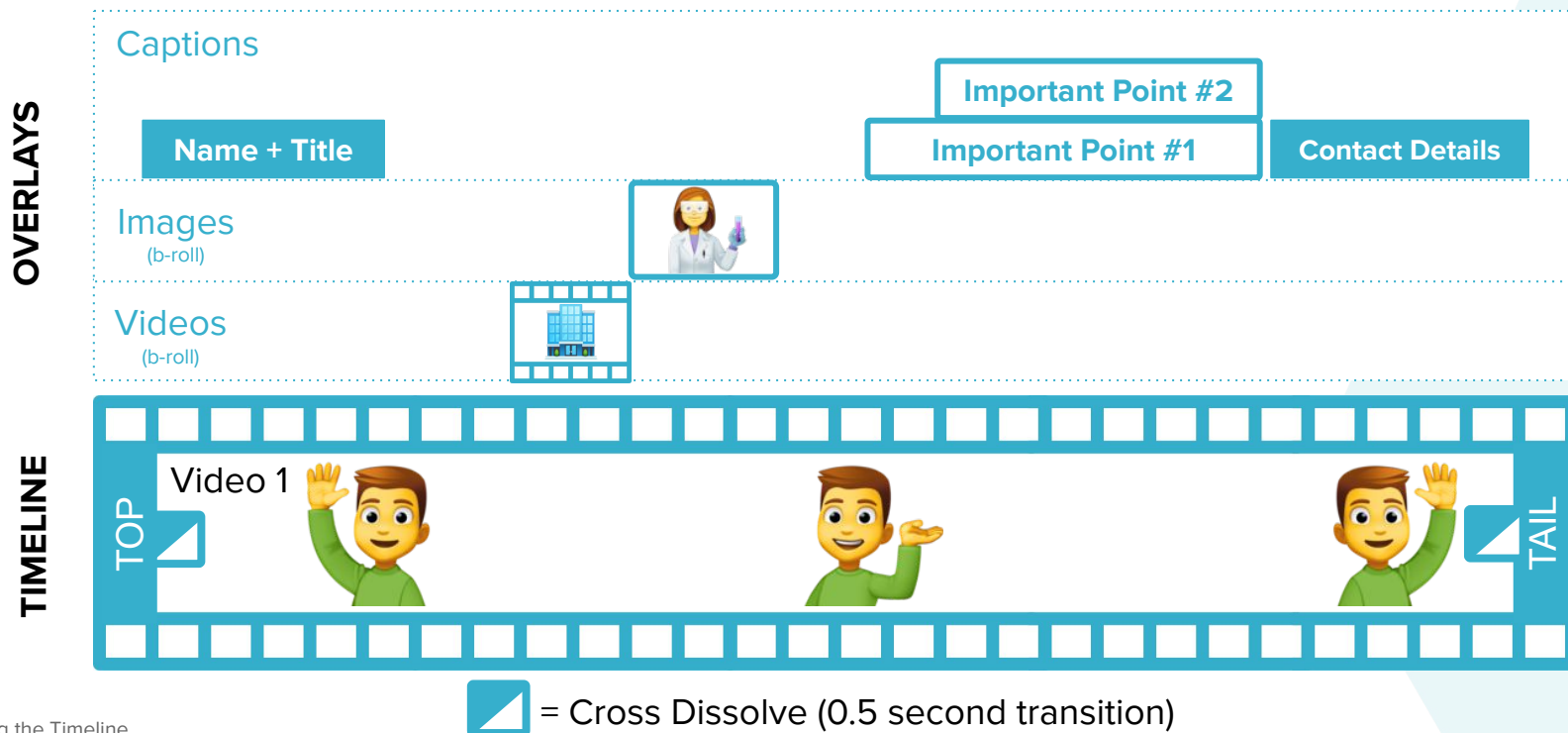


LEARN MORE

[Watch the 'How to Create Better Connections with Video' Webinar](#)

What is the Timeline?

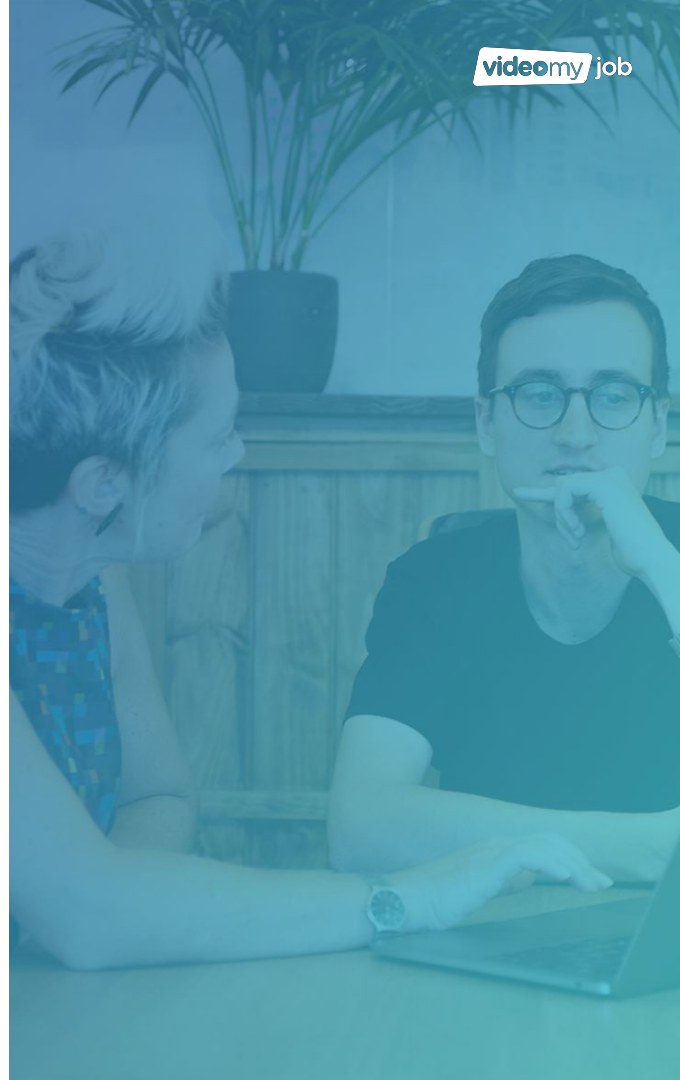
It's the first layer that you add overlays over.



Editing Masterclass - The Timeline

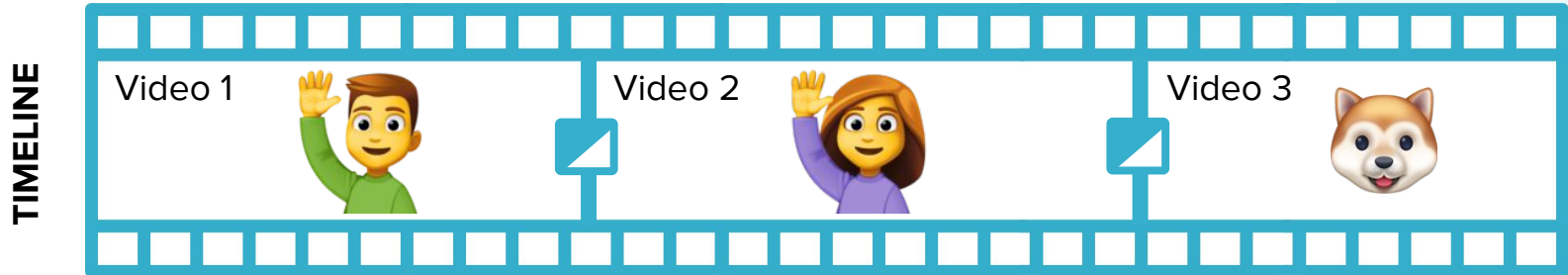
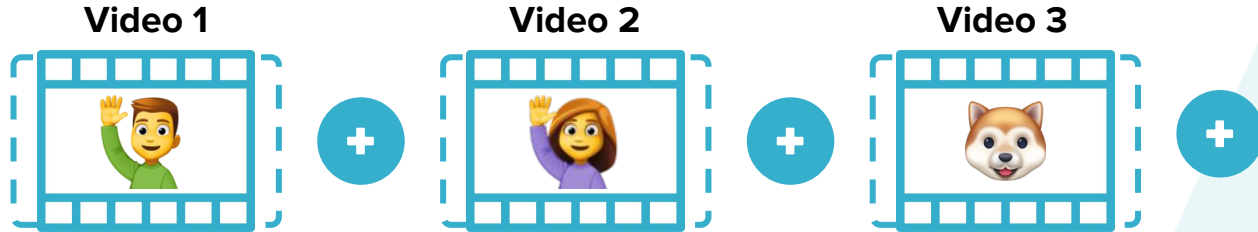
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Adding to the Timeline

Multiple videos - colleagues



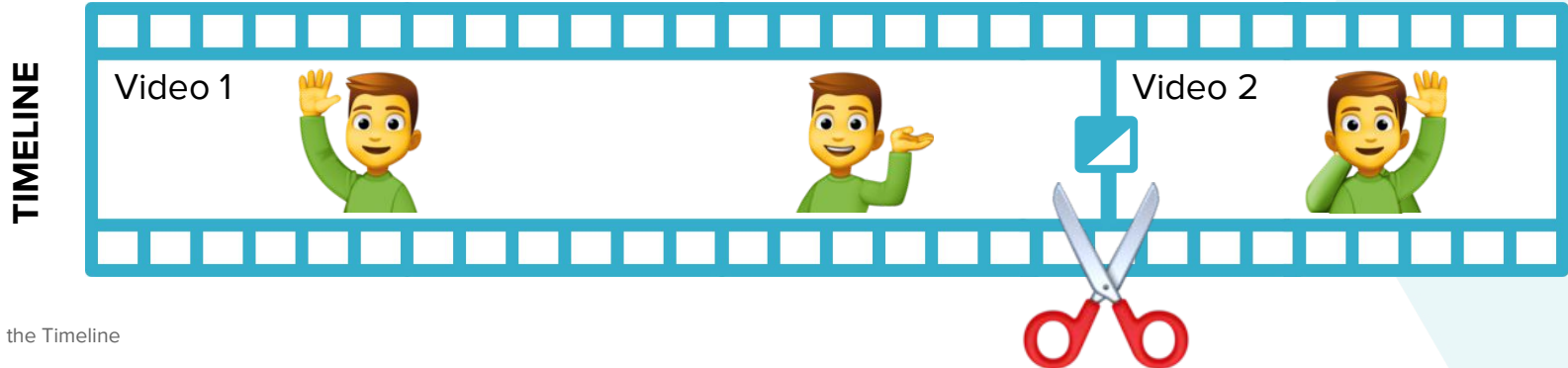
Adding to the Timeline

Multiple videos - locations



Adding to the Timeline

Multiple takes



Cover your edits

If you don't want the audience to know

OVERLAYS

Captions

Name + Title

Contact Details

Images
(b-roll)



Videos
(b-roll)

TIMELINE

TOP

Video 1



Video 2



TAIL

Timeline Webinar Ad

about 1 minutes 33 seconds long



Save Changes

videomy job

Hi How are you?

I'm excited to let you know about an upcoming webinar.
We're introducing an editing masterclass series and starting off with the Timeline.

During this 1 hour webinar I will teach you how to Create better videos by mastering the video timeline;

so you can streamline, collaborate, and accelerate your video production.

The Timeline video is your main talking video that everything else, like your overlays and captions, sits on top of.
It really is the foundation of your entire video production.

So in this webinar we will cover:

- Why the video timeline is important
- How to use the video timeline to create more engaging and creative content

[VIDEO 2]

- How to send your video to a colleague for editing; and
- How to quickly create personalised videos at scale

Understanding and mastering the timeline really is the next step in reducing the time and effort it takes for you to make great videos.

Everything starts with The Timeline.

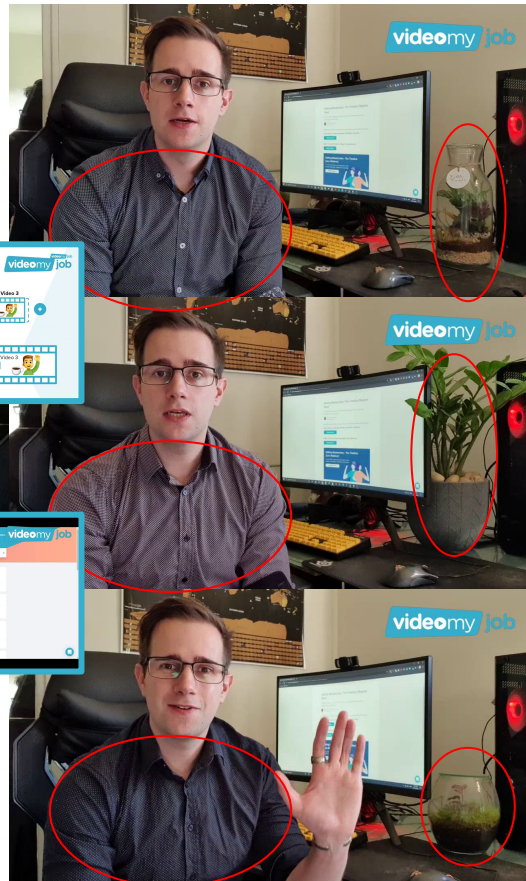
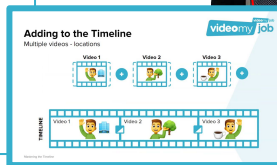
So click the link below, or visit the help hub and search for Editing Masterclass.

We will be running this webinar in multiple timezones
as well as recording the session.

[VIDEO 3]

Just make sure you register so we can get the recording out to you even if you can't make it on the day.

But I hope to see you there!

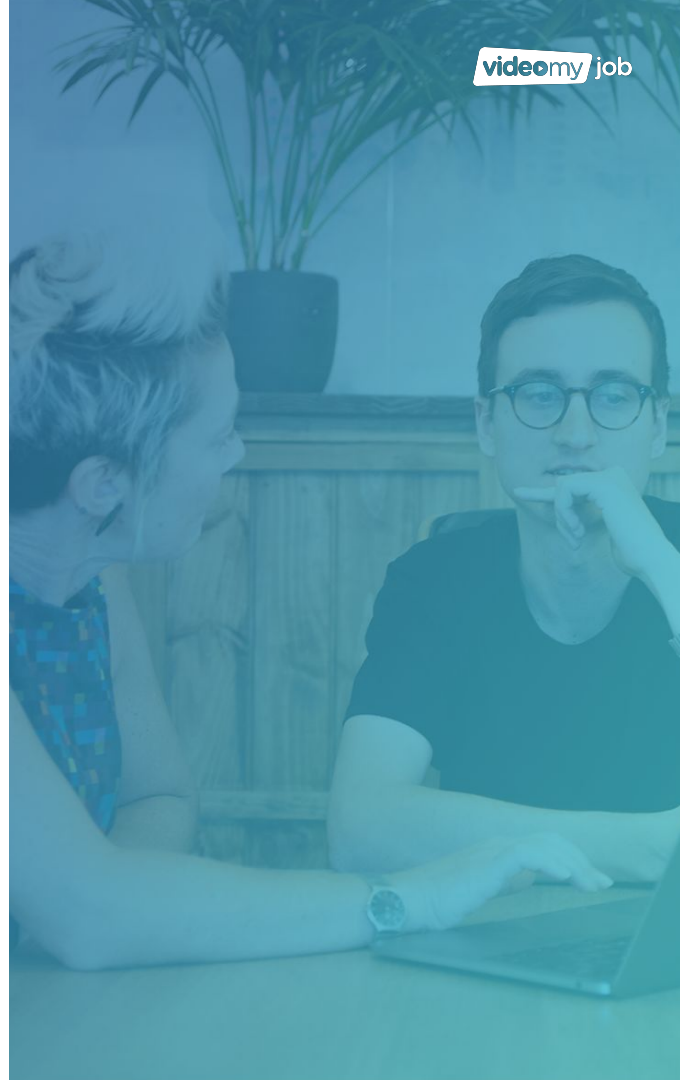


Mastering the Timeline

Editing Masterclass - The Timeline

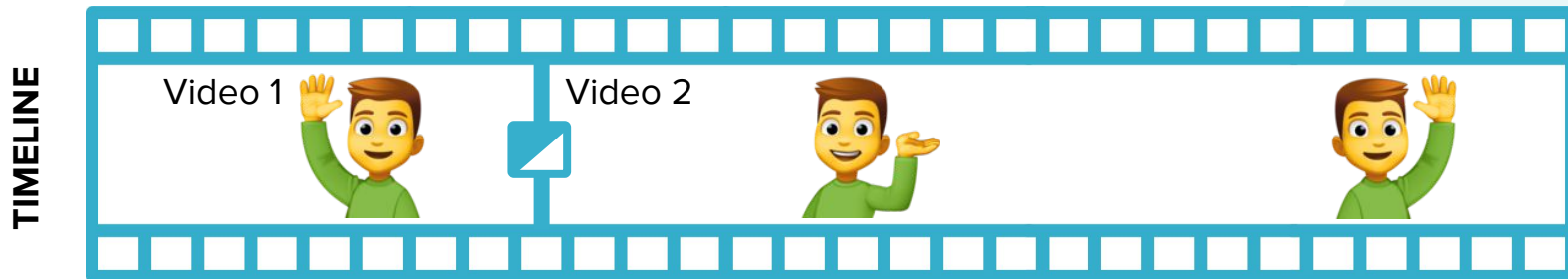
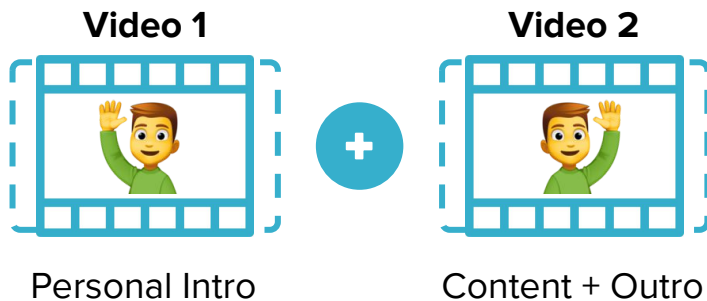
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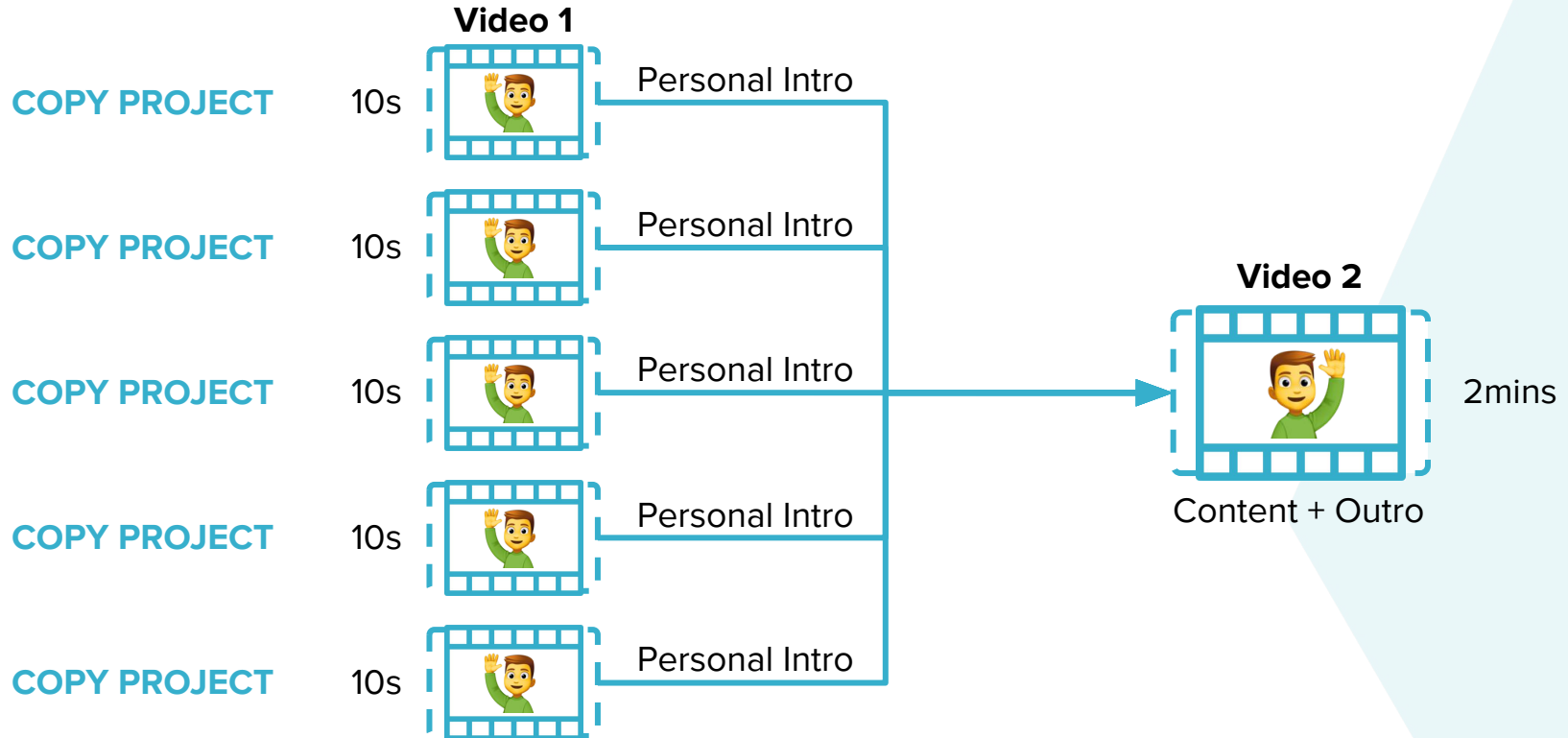


Streamlined Production

Create multiple personalised messages FAST



Streamlined Production



Streamlined Production

Create multiple personalised messages FAST

OVERLAYS

Captions

Name + Title

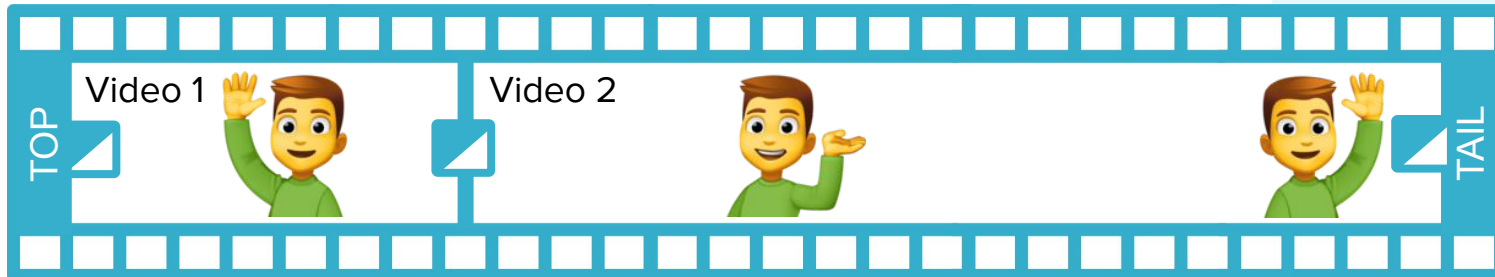
Contact Details

Images
(b-roll)



Videos
(b-roll)

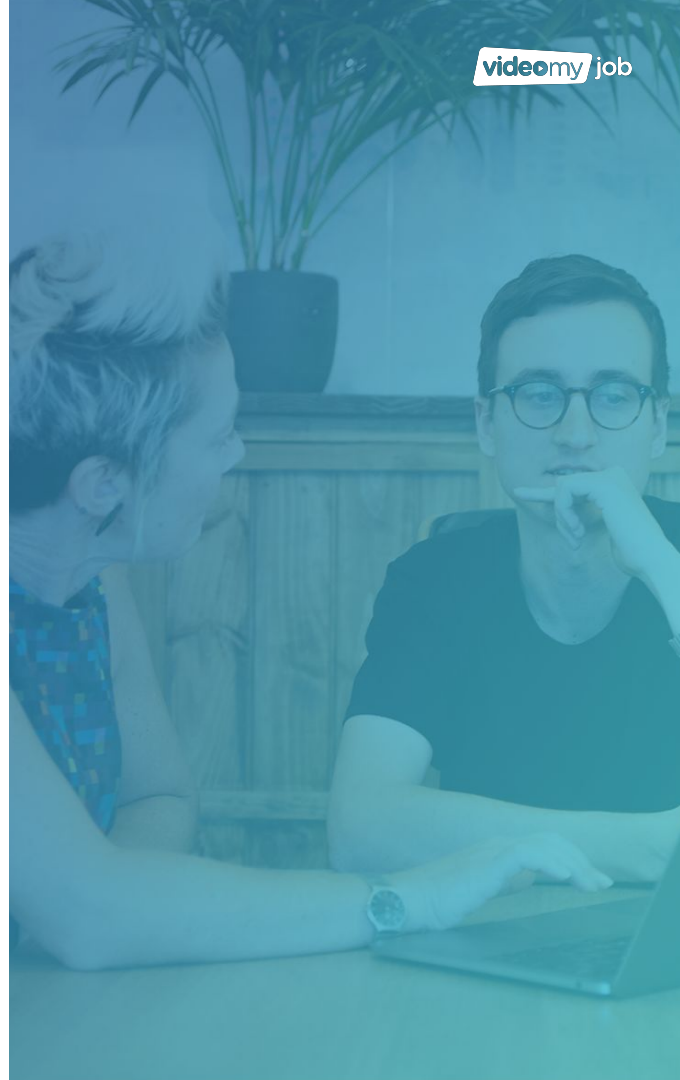
TIMELINE



Editing Masterclass - The Timeline

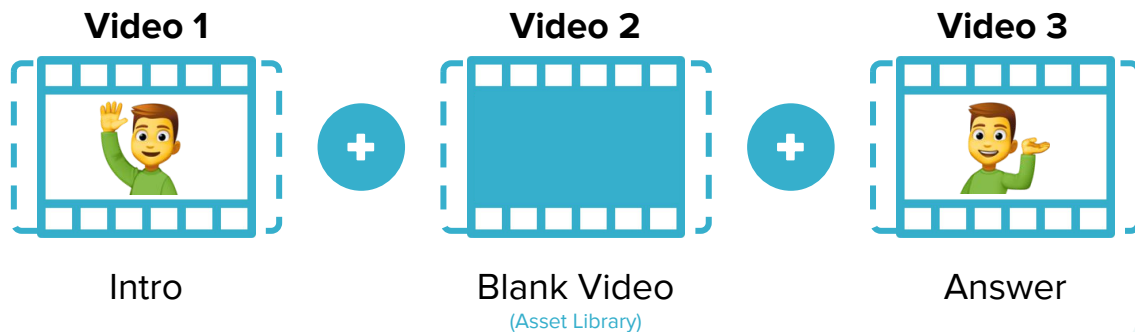
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Q&A Videos

Advanced



Q&A Videos

Advanced

OVERLAYS

Captions

Name + Title

Question

Contact Details

Images
(b-roll)

Videos
(b-roll)

TIMELINE

TOP

Video 1



Video 2

Video 3

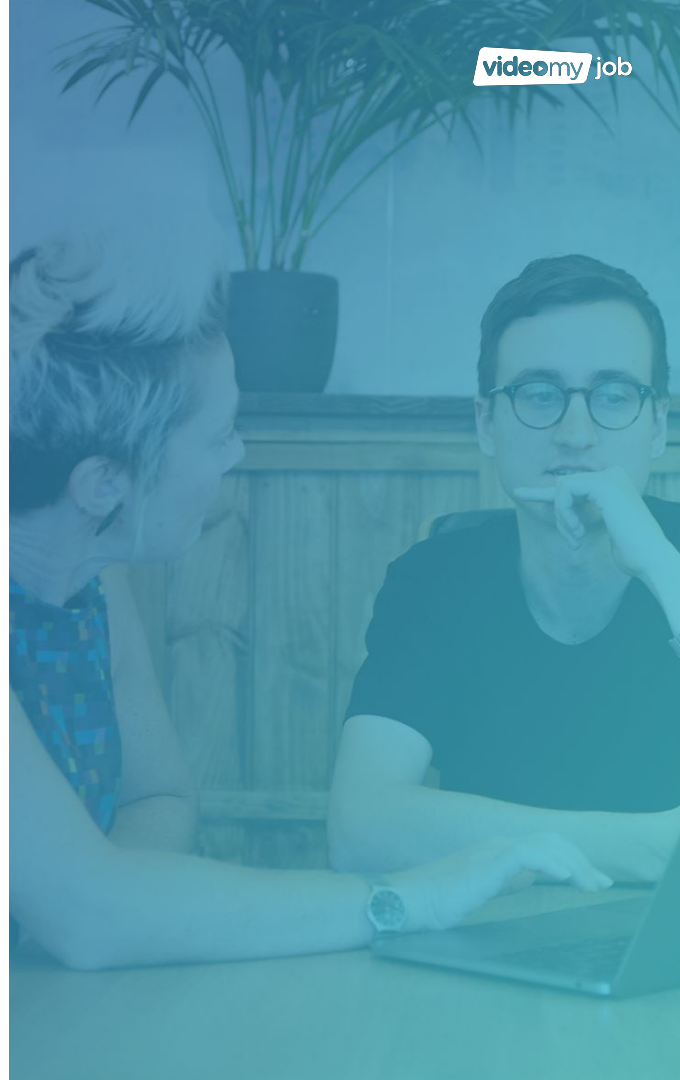


TAIL

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ANSWER THE POLL

DEMO

How to Create:

- Multiple videos - colleagues/locations
- Multiple takes
- Create Multiple Personalised Messages
- Q&A Video