# Getting started with videomy job

VideoMyJob is an enterprise video solution (mobile app + web dashboard) that gives HR and talent acquisition teams the tools to create, share and track branded video, to better engage with jobseekers and employees.

videomyjob.com

## BEFORE YOU BEGIN

- 1. Download the app to your smartphone iOS / Android
- 2. Create your VideoMyJob account (connect via LinkedIn to easily share your videos from the app)
- 3. To learn how the app works, watch this video A
- 4. Create and upload your script
- 5. Get our hardware kit and tripod. Or, don't.

## 2 FILM

- 1. Watch this tutorial on how to record videos (2:25min)
- 2. Place your phone in the tripod & position yourself in the silhouette.
- 3. Select an environment with depth & good natural light
- 4. Use the teleprompter to read your script
- 5. Hit record. 3... 2... 1... SMILE!
- 6. Don't forget to pause & smile before you stop recording.

# Hi! My name is Katie Mara and I am the lead recruiter for Big Corp. Thanks for taking the time to watch this video ad. This is an exciting

### 3 EDIT

- 1. Watch this tutorial on how to edit your videos (2:26min)
- 2. Trim your video to find the best start & end point
- 3. Hit 'Send' to send your video to someone else to edit A
- 4. Edit the video yourself add captions, images & videos → to emphasise key points
- 5. Pick a cover, write a description with keywords & add a link to a call to action (eg: Apply here!, Sign up!)

## 4 SHARE

- 1. Watch this tutorial → on publishing and sharing your videos (2:11min)
- 2. Once processed, your video appears as 'Draft' until approved or published
- 3. Learn more about publishing settings
- 4. Select where you want to share your video from the app or dashboard
- 5. Share via YouTube, LinkedIn, Facebook, email & SMS
- 6. Embed your video in web pages & emails using the Chrome extension
- 7. Boost your video from the app to target passive candidates on social

# 5 INSPIRATION

Check out the public videos feed in the app to see what videos other VideoMyJob users are sharing or visit our YouTube channel 

for more great ideas on using video at every stage of the recruitment workflow.