

The Business Case for YouEarnedIt

Invest in the Employee Experience. Benefit the *bottom line*.

YouEarnedIt streamlines many business needs and initiatives with **one powerful platform**:



Employee Recognition



Company Directory



Employee Rewards



Corporate Incentives



Engagement Reports & Insights



Easy Integrations



Surveys, including eNPS



Engagement Pulse-Checks



KPI Recognition



Total Budget Tracking

Why YouEarnedIt – and why now?

By implementing the YouEarnedIt platform, you have an opportunity to resolve issues with (or just improve) performance, productivity, retention, and absenteeism – the core metrics and KPIs watched by leadership – and to positively impact your company's bottom line.

For example, consider the savings associated with lower turnover: YouEarnedIt customers see between 5% to 50% reduction in turnover costs.

In organizations where YouEarnedIt replaces cumbersome and inconsistent recognition programs, the cost savings and better usage of time saves an average of 5 hours a month – by average salary estimates, that time savings equates to nearly \$1300 a year per admin and manager. And the investment requirements for employee rewards and recognition programs decreases up to 30% for our customers.

Proven, Measurable Results

- ✓ An average payback period of **5 months**
- ✓ As much as **50% decrease** in turnover
- ✓ Up to **50% growth** in other corporate program participation
- ✓ **100%** of YouEarnedIt customers see an increase in employee engagement
- ✓ As much as **30% decrease** in cost of employee rewards programs
- ✓ Up to **2x increase** in employee recognition



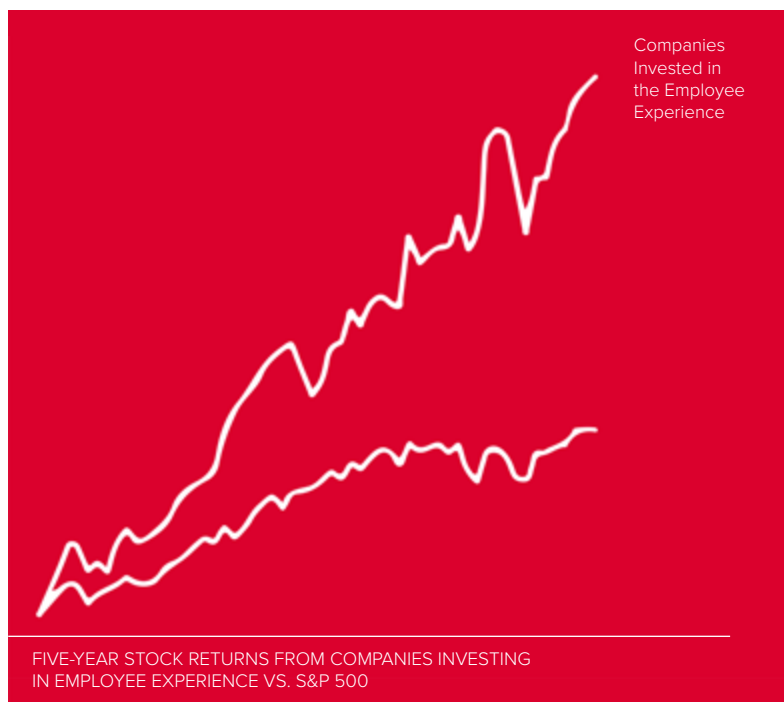
Calculate your company's current turnover costs. If you reduced your turnover costs by 10%, 25%, or 50%, how many dollars would this save your company?

Why employees use YouEarnedIt

Choosing YouEarnedIt as a partner means your organization gets ongoing, hands-on support from our Customer Success team of experts. These professionals help ensure a smooth, seamless setup along with integrations and internal messaging to make certain you experience a successful launch, ongoing high usage, and the ROI you expect – all with minimal distraction to your team.

Our customer retention rate is one of the highest in the industry. What's more, companies that leverage the award-winning YouEarnedIt platform see up to 50% growth in participation of corporate programs such as health and wellness, learning and development, training sessions, and more. This participation drives tremendous improvement in performance and productivity.

- On average, our customers recover their investment **within 5 months**
- **100% of our customers report increases in employee engagement**, with proven impacts to performance, productivity, and retention
- YouEarnedIt goes on to pay dividends **long after the investment is recovered**



Investing in the Employee Experience pays off.

Companies that invested in the Employee Experience are **four times as profitable**.

Source: Harvard Business Review, "Why the Millions We Spend on Employee Engagement Buy Us So Little."



Consider the number of hours your staff spends tracking, calculating, and reporting tax implications from employee rewards — and the hours your HR team spends manually administering programs that aim to drive performance, productivity, and retention. **How much would automating these tasks save your company?**

Our customers achieve significant adoption across all industries:

- A chain of banks reported **98% of all employees** were still active across 45 branches after 12 months
- A construction company is achieving **93% of its management** active on the platform
- A technology company is experiencing **99% of employees** receiving recognition on the platform

Tax reporting associated with reward programs:

At YouEarnedit, we designed our solution with an eye toward the needs of leadership. Our platform can be configured to automatically track both domestic and international tax implications and generate real-time, dynamic reports on these matters in minutes.

YouEarnedit Customers have reported:

- Over **\$700,000 in turnover savings** after their first year of using YouEarnedit
- A **50% increase in sales** after the first year of using YouEarnedit
- **\$50,000 in employee awards savings** after the first year of using YouEarnedit

We believe the YouEarnedit platform improves the Employee Experience — and with an average payback period of five months, the ongoing business impact is tangible and significant.

Investing in YouEarnedit will improve your company's bottom line.

YouEarnedit's ROI has been proven by a third-party research firm.

[See the ROI Report](#)