

Account Abuse

It's a common story. A user sets up a new account and cashes in on a first-time customer promo code. But then they do it again. And again. Before you know it, a single user could have dozens of accounts and eat into your revenue. How can account abuse be stopped?

Organizations not only struggle to control the number of accounts owned by a single user, they also struggle with the high operational cost of identifying these bad actors.

The Problem

Users may set up duplicate accounts for a multitude of reasons. Whether cashing in on coupons or obtaining referral discounts, serial abusers can impact your revenue. Organizations not only struggle to control the number of accounts owned by a single user, they also struggle with the high operational cost of identifying these bad actors. With manual processes, abusive accounts can go undetected for long periods of time.

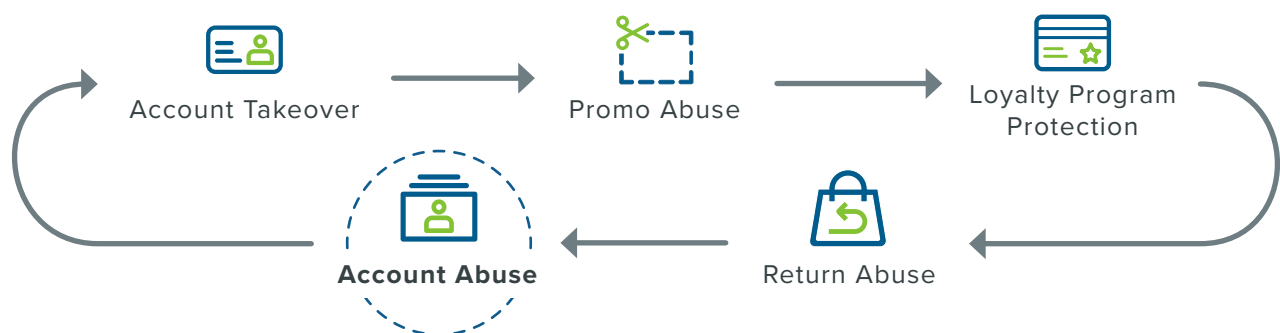
The Solution

Forter accurately identifies all fraudulent accounts connected to a single user, in real time. By leveraging proprietary soft linking technology and advanced behavioral analytics, we are able to uncover hidden connections between accounts, identifying abusive behavior before it negatively impacts your bottom line.

About Forter

Forter, the leading e-commerce fraud prevention solution, protects against abuse at every stage of the customer lifecycle, ensuring merchants can scale efficiently and securely without jeopardizing customer experience.

An End-to-End Solution that Works



Reach out to info@forter.com to learn how we can help stop account abuse.