

Frictionless Fraud Prevention



**Increased Approvals,
Fewer Declines**



**Improved Customer
Experience**



**Faster Fulfillment
Times**



**Optimized Mobile
Transactions**



The Problem

“Legacy fraud management mechanisms fail in today’s economy.” Forrester

Traditional fraud methods rely on rigid rules and slow manual reviews - rejecting many good customers out of caution and frustrating others by delays and friction at checkout.

The Solution

Forter, named a Gartner Cool Vendor 2016, provides frictionless fraud prevention which treats customers as “innocent until proven guilty.” New generation anti-fraud increases approvals, speeds fulfillment, and contributes to an ideal customer experience.

The Tech

Through the Magento extension, Forter’s unique proprietary system takes the power of machine learning to new levels, leveraging behavioral analysis and big data within a multi-layered system that is constantly refined by expert insights.

Forter’s Magento extension brings Magento’s focus on customer experience and increased sales to fraud prevention, for simple integration and merchant growth.

Decision as a Service[®]

Increase sales with the smooth checkout your customers deserve

**100%
Automated**

Manual reviews are replaced by automation, with machine learning (informed by human expertise) which is accurate but not risk-averse.

**100%
Real-time**

Every single transaction receives an instant approve/decline decision, making delays caused by fraud prevention a thing of the past.

**100%
Guaranteed**

Every decision is covered by our chargeback guarantee, so that businesses no longer need to associate fraud prevention with risk.

**100%
Scalable**

Built for enterprise, Forter’s system is designed to internet scale. With machine learning and without manual reviews, size is never an issue.



“Approvals grew more than **15%** with Forter, as part of a **153% ROI**”*

Forrester TEI™ Study

How to Integrate in 5 Steps

1 Get your Forter account

Get in touch with Forter to introduce your company and its needs. When you set up your Forter account, you'll receive the API credentials you need to get Forter's Magento extension set up and Forter integrated into your Magento store.

2 Install the Forter extension

Follow the extension integration instructions to install the Forter extension through Magento Connect.

3 Configure the extension

Check the boxes to ensure the correct settings are functional for payment authorization and the way you would like the extension to deal with both approved and declined orders.

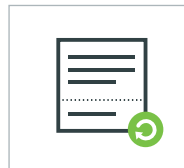
4 Ensure the extension is running smoothly

Forter provides a mature sandbox mechanism for testing, so you can ensure that the extension is running as it should.

5 Go live

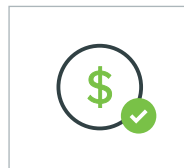
Go live to start receiving instant, guaranteed approve/decline decisions for every transaction.

Key Features



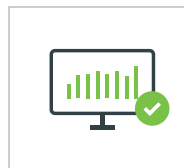
Order View Integration

Full integration into your current Magento order view tool



Money Capture Control

You retain full control on money capture timing.



Full Access to Forter's Decision Dashboard

You can view data relating to individual transactions and broad fraud and business trends, submit chargebacks and give feedback.

To add Forter's highly sophisticated fraud fighting abilities and emphasis on sales to your Magento store, email info@forter.com or call 1-800-537-0601. Find out more about Forter by visiting www.forter.com.