

INCREASE SALES WITH

FORTER® FOR shopify



**Increased Approvals,
Fewer Declines**



**Improved Customer
Experience**



**Faster Fulfillment
Times**



**Optimized Mobile
Transactions**

The Problem

“Legacy fraud management mechanisms fail in today’s economy.” Forrester

Traditional fraud methods rely on rigid rules and slow manual reviews - rejecting many good customers out of caution and frustrating others by delays and friction at checkout.

The Solution

Forter, named a Gartner Cool Vendor 2016, provides frictionless fraud prevention which treats customers as “innocent until proven guilty.” New generation anti-fraud increases approvals, speeds fulfillment, and contributes to an ideal customer experience.

The Tech

Through the Shopify app, Forter’s unique proprietary system takes the power of machine learning to new levels, leveraging behavioral analysis and big data within a multi-layered system that is constantly refined by expert insights.

Forter’s Shopify app brings Shopify’s focus on customer experience and increased sales to fraud prevention, for simple integration and merchant growth.

Decision as a Service®

Increase sales with the smooth checkout your customers deserve

**100%
Automated**

Manual reviews are replaced by automation, with machine learning (informed by human expertise) which is accurate but not risk-averse.

**100%
Real-time**

Every single transaction receives an instant approve/decline decision, making delays caused by fraud prevention a thing of the past.

**100%
Guaranteed**

Every decision is covered by our chargeback guarantee, so that businesses no longer need to associate fraud prevention with risk.

**100%
Scalable**

Built for enterprise, Forter’s system is designed to internet scale. With machine learning and without manual reviews, size is never an issue.



*“Approvals grew more than **15%** with Forter, as part of a **153%** ROI”**

Forrester TEI™ Study

How to Integrate in 5 Steps

1 Get your Forter account

Get in touch with Forter to introduce your company and its needs. When you set up your Forter account, you'll receive access to the Forter Decision Dashboard, which you need to get Forter's Shopify app set up and Forter integrated into your Shopify store.

2 Install the Forter app in your sandbox

Follow the app integration instructions to install the Forter app in your staging environment through the Shopify App Store.

3 Configure the Forter app

Choose your desired settings for payment authorization and the way you would like the extension to deal with both approved and declined orders.

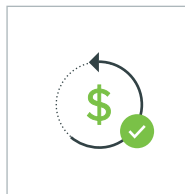
4 Ensure the app is running smoothly

Make sure that your selected configurations are achieving the desired results and that data is flowing smoothly. You can modify configurations to try out different options.

5 Go live

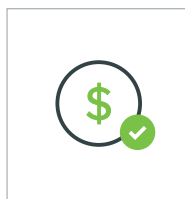
Install the app in your live store with your final choice of configurations. Go live to start receiving instant, guaranteed approve/decline decisions for every transaction.

Key Features



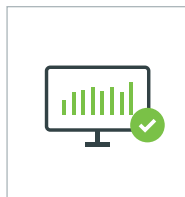
Full Chargeback Protection

Forter covers all approved orders with a 100% fraud chargeback guarantee. If our system does make a mistake, we'll cover the costs.



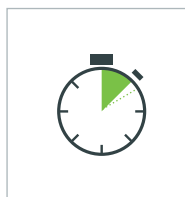
Money Capture Control

You retain full control on money capture timing. A variety of choices are available at configuration for both Approve and Decline decisions.



Full Access to Forter's Dashboard

You can view data relating to individual transactions and broad fraud and business trends, submit chargebacks and give feedback.



Faster Fulfillment

With real-time fraud decisions every time, there's no delay between a customer placing an order and you being ready to fulfill it. .0

To add Forter's highly sophisticated fraud fighting abilities and emphasis on sales to your Shopify store, email info@forter.com or call 1-800-537-0601. Find out more about Forter by visiting www.forter.com.