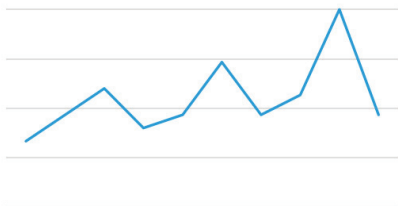# Cloud Optimizer

Want to gain more insight and visibility into your AWS account and spend?

Cloud computing requires continuous monitoring, analysis, and adjustment to ensure that you are not wasting resources and that the resources you are investing in are driving your business forward. Concerns such as uncontrollable spend, difficulty understanding cloud pricing models, failing to right size your environment and keeping pace with AWS innovation are all common consumption pitfalls that new adopters may face.
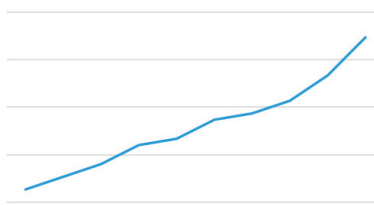
Common cloud spend patterns

Has your organization experienced the headache of these common cloud spend patterns?

<table>
<tr><td>

aws partner network

Premier
Consulting Partner

MSP Partner
Well Architected
DevOps Competency
Microsoft Workloads Competency
Migration Competency

</td></tr>
</table>

Onica has helped hundreds of companies analyze their AWS services and pricing options to make sure that they are only paying for what they need – drastically reducing their monthly spend.

"The sharks fin"

- ✓ Re-active cuts following high invoices
- ✓ Involves big cleanups & culling of potentially valuable projects
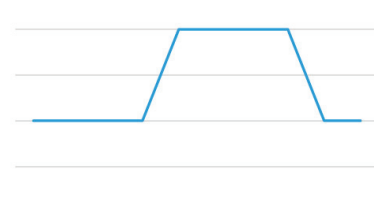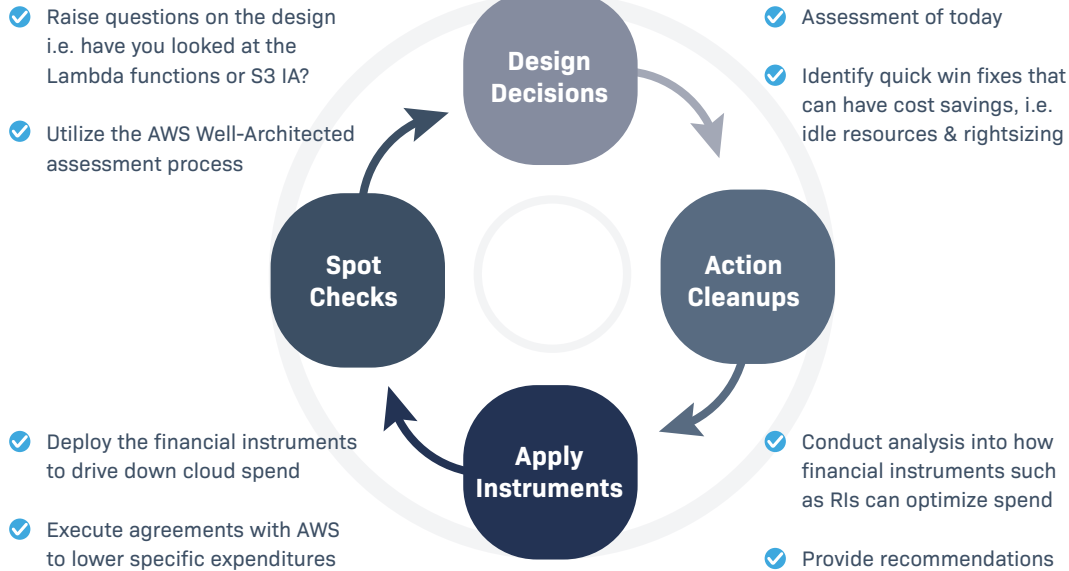
"The climb"

- ✓ Leakage across deployments, no tidy up
- ✓ Delays in making decisions on RIs & other optimization instruments

"The science experiment"

- ✓ Operating in a POC trial mode in the cloud
- ✓ Running point projects
- ✓ Not often setup for growth

"The delayed mistake"

- ✓ No controls in place to spot errors in deployment decisions
- ✓ Developer makes a mistake
- ✓ Extended period before action is taken

Cloud Optimization isn't a sprint, it's a journey

Cloud Optimizer provides a continuous cycle of cloud optimization, helping manage your AWS presence by offering insights into resource reporting, and spend optimization.

The Continuous Cycle of Optimization

- Raise questions on the design i.e. have you looked at the Lambda functions or S3 IA?
- Utilize the AWS Well-Architected assessment process

Design Decisions

- Assessment of today
- Identify quick win fixes that can have cost savings, i.e. idle resources & rightsizing

Spot Checks

Action Cleanups

- Deploy the financial instruments to drive down cloud spend
- Execute agreements with AWS to lower specific expenditures

Apply Instruments

- Conduct analysis into how financial instruments such as RIs can optimize spend
- Provide recommendations

Cloud Optimizer Services

Cloud Optimizer tackles the 'activity' and 'visibility' combination. We're your advocate for healthy cloud consumption.

Consolidated Buying Power
Private Pricing Addendums and Marketplace discounts

Cloud Concierge Services
Ask us anything about spend & consumption

Cloud Financial Analyst
On-demand analysis & implementation

Best Practice Recommendation
In-depth cost review & consulting support

Usage & Actionable Intelligence
Cloud Optimizer module

Monthly Intel Overview & Reviews
Trends & cost saving recommendations

Why leverage Onica's Cloud Optimizer service?

Cloud Optimizer is the most comprehensive billing and management service for your AWS deployment, providing clear insights into your AWS spend and recommendations on how to remove cost.

As an APN Premier Consulting Partner and audited Managed Service Provider, Onica provides expert advice and guidance on maximizing the cost efficiency and spend optimization of your cloud investment – Onica has helped customers save from 15% to 40%.

Cloud Optimizer provides complete access to actionable resource information using best practice guidelines, leading cost tooling, and usage reporting and analytics.

Onica offers a no charge option for this service. As an authorized reseller of AWS, under Cloud Optimizer your billing responsibility transfers from AWS directly to a reseller model through Onica.