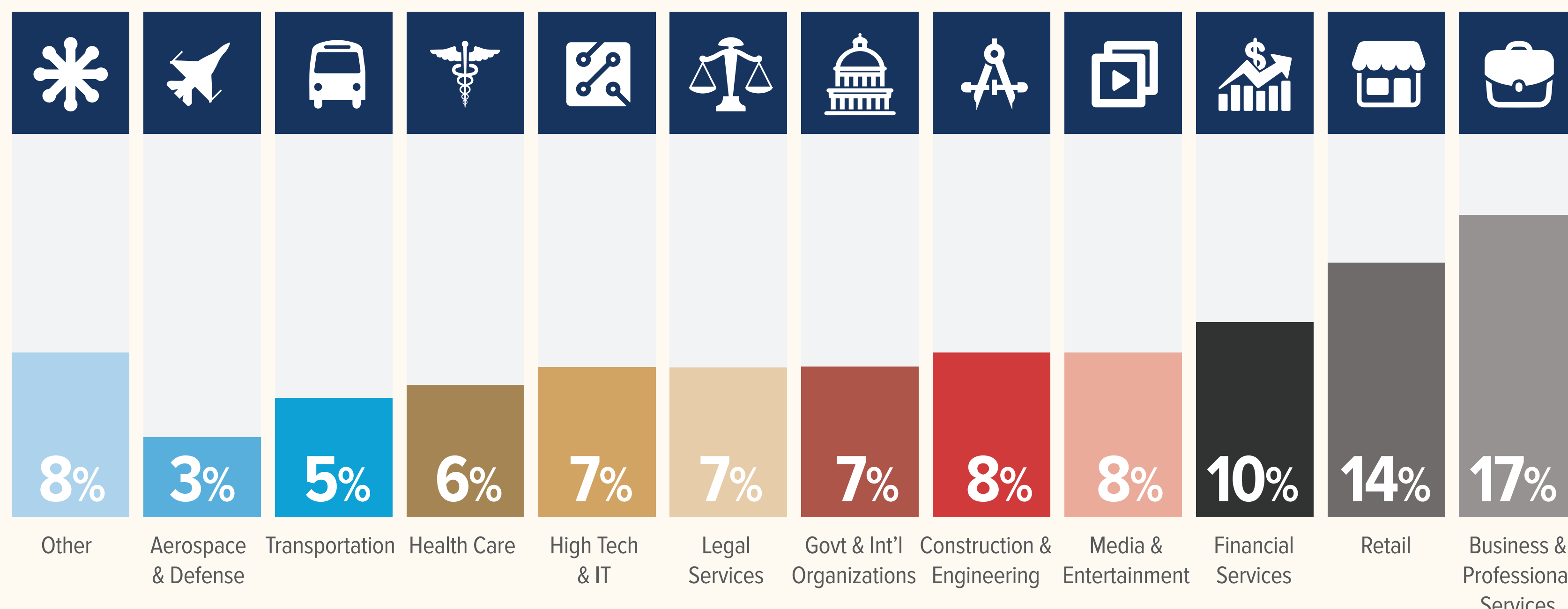


RISKY BUSINESS SERVICES: WHO'S ACCESSING YOUR CORPORATE DATA?

Mandiant, a security consultant services organization, investigated industries with a high number of cyber security intrusions. According to their findings, business and professional services are the highest at 17%.



THE FOUR SECTORS

BitSight analyzed the security of four sectors—Law, Benefits, Accounting, and PR—within the business services industry using our proprietary Security Ratings. These ratings range from 250 to 900, with higher ratings indicating better security performance. BitSight analyzes terabytes of security data to gather, process and assign this information.

When thinking about “risky” industries, people often think of banks, manufacturers, suppliers, etc. But have you stopped to think about the third-party vendors in business services?

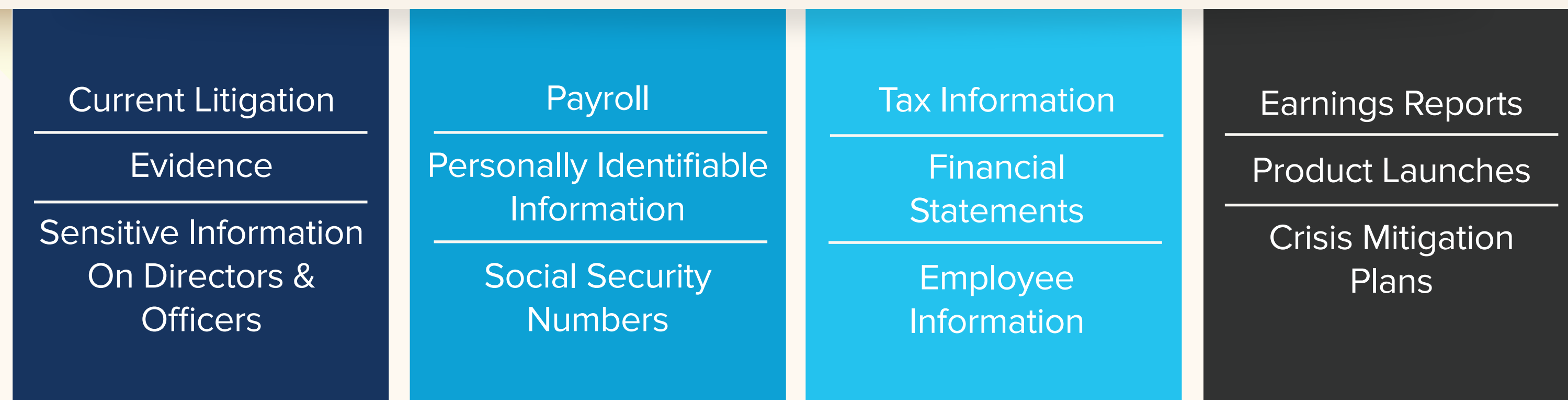


SO WHAT WAS EACH SEGMENT'S RATING?

BitSight defines Basic performance as ratings from 250-639, Intermediate as 640-739, and Advanced as 740-900.



WHAT'S AT STAKE?



HOW QUICKLY ARE ISSUES REMEDIATED?



Given the complexity of finding and removing some botnets from the network, resolving these events in less than two days represents significant commitment and a successful deployment of resources.

THE TAKEAWAY

When it comes to third party risk management, many businesses immediately think of their bank or critical suppliers. It is often overlooked that many other third parties—particularly companies that provide services to other companies—have access to very sensitive data.

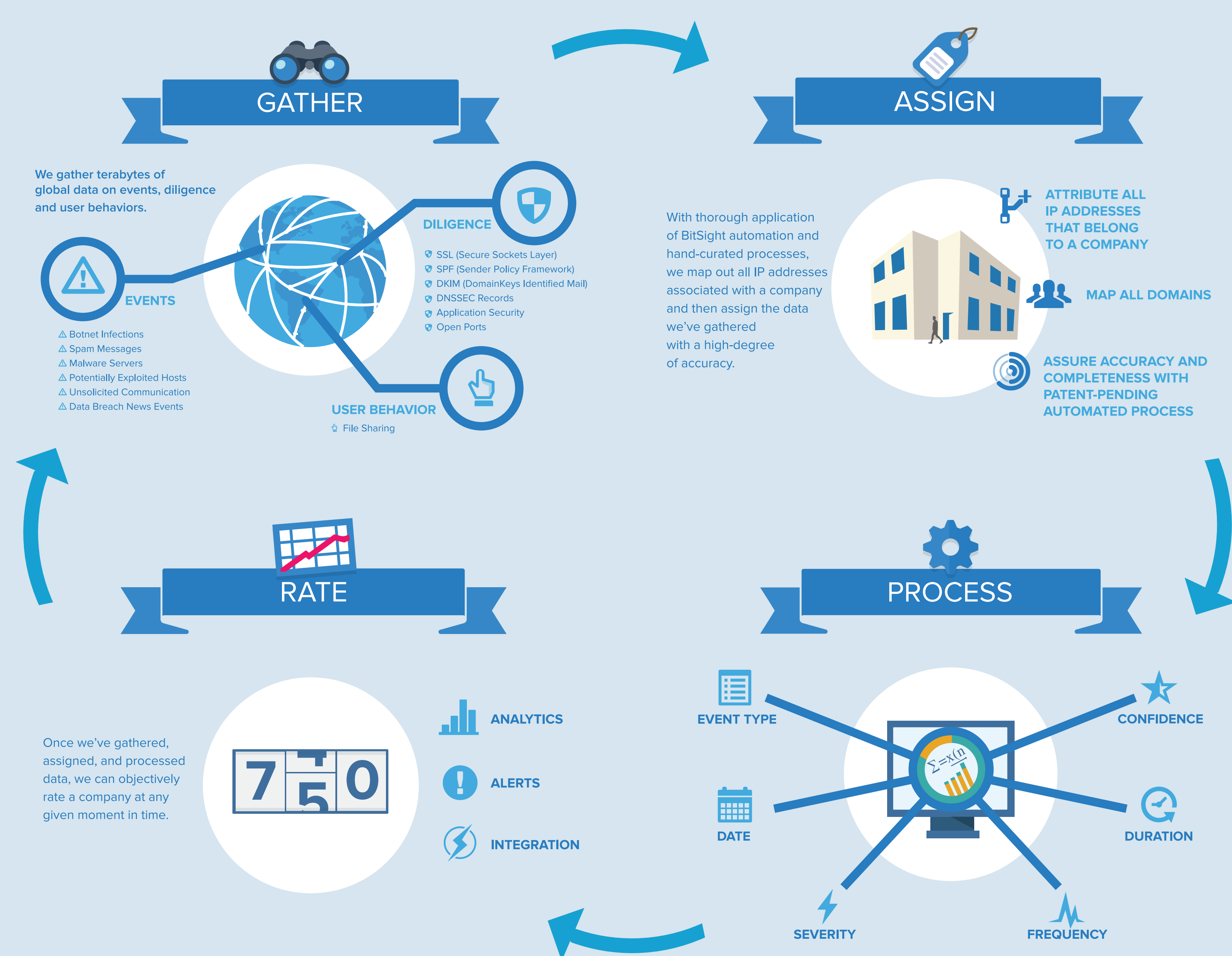
Some business services sectors did surprisingly well, including benefits administration companies, which have access to sensitive employee health insurance information, social security numbers and other personal information. Accounting firms, which have access to financial statements and accounting information, also rated relatively highly.

Other industries did not fare as well. Law firms have access to sensitive data on their clients, and though quick to remediate issues that arise on

their networks, law firms generally have more infections and configuration issues. Perhaps more worrying is the performance of PR firms, as many have access to extremely valuable data like earnings reports and product launch details. **This point was recently highlighted by the theft of earning reports from newswires that allowed traders to make stock market trades and amass more than \$100 million.**

Regardless of sector, any third party with access to sensitive data needs to be monitored on a continuous basis in order to identify when the security posture of an important vendor has changed. Businesses can then proactively communicate with third parties about potential issues as they arise.

HOW DOES BITSIGHT CALCULATE SECURITY RATINGS?



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