

THE STATE OF SECURITY IN THE BOARDROOM

In today's evolving threat landscape, Boards of Directors are increasingly asking for security performance updates from IT and security leaders.

IN FACT, SECURITY IS A REGULAR TOPIC OF DISCUSSION AT BOARD MEETINGS GLOBALLY AND ACROSS ALL INDUSTRIES.

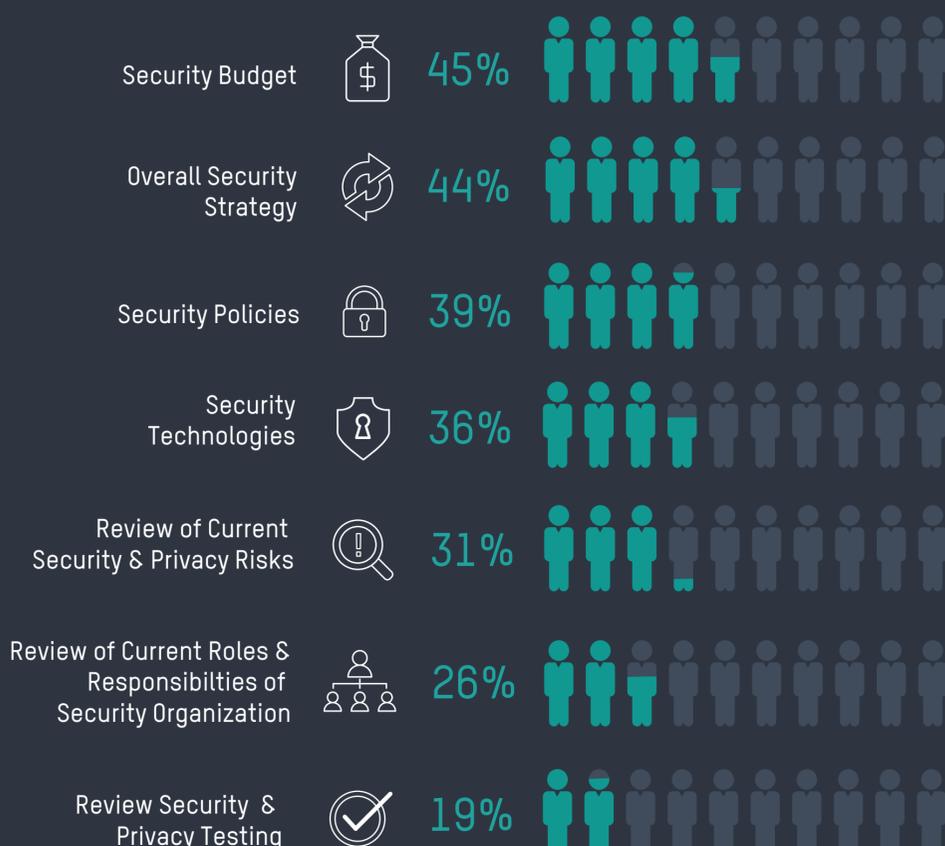
89% PUBLIC COMPANIES

72% PRIVATE COMPANIES

A VARIETY OF EXECUTIVES UPDATE THE BOARD ON THE STATE OF CYBER SECURITY



THE BOARD WANTS MORE THAN JUST UPDATES. THEY ACTIVELY PARTICIPATE IN A VARIETY OF AREAS:



THE PROBLEM?

A DISCONNECT BETWEEN BOARDS AND RISK TEAMS CAN PREVENT CLEAR AND EFFECTIVE SECURITY PERFORMANCE UPDATES.

- Inability to benchmark security performance over time.
- Lack of effective communication — parties don't speak a common language through a standard metric.
- Not sure what to ask — not all Board members are well versed in technology and/or security.
- Difference in technical knowledge — security and risk teams may dive into technical details too fast.

BITSIGHT SECURITY RATINGS ENABLE SECURITY AND RISK LEADERS TO:

- Benchmark internal security performance against industry peers as well as across internal departments and subsidiaries.
- Facilitate data-driven conversations about cybersecurity.
- Effectively quantify cyber risk over time.
- Accurately measure the impact of risk mitigation efforts.

BITSIGHT

For more information, visit www.bitsighttech.com/security-ratings-for-benchmarking