Automating Malware Protection Helps SMBs Like Workiva Stay Ahead of Threats

The Problem
A Security Team With Far-Reaching Needs

A security-conscious company, Workiva was looking to further enhance endpoint protection to safeguard their systems and customer data. They wanted to use tooling to automate monitoring and response in a sophisticated way while still yielding high results. They needed a solution that was simple, efficient, and right sized for a small to midsize business.

To add complexity to their requirements, Workiva operates as a decentralized organization with employees working in over a dozen offices in the U.S., Canada, and Europe. Traditional solutions that require an appliance to be deployed at every location are cost-prohibitive and a management nightmare for small and midsized businesses such as Workiva.

Workiva's security team began researching their options and soon came across a solution that fit perfectly: Strongarm.

The Solution

Affordable Malware Protection for SMBs

After doing their due diligence, the Workiva security team weeded out the majority of options that were simply too expensive for their value and that didn't fit within their decentralized environment. Strongarm stood out above the rest for the following reasons:

Security Without The Headaches
A big problem with most security solutions is that they are time-intensive to implement, calibrate, and manage. Wading through false positive alerts and having to constantly watch over a security solution is not practical. With Strongarm, Workiva is able to cut to the chase. It immediately stops attacks before they detonate and provides them with information about the would-be victim. This drastically increases the speed at which the team can respond, and often eliminates the need to respond to these incidents altogether.

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The Company
Workiva

The Product
Wdesk, a cloud-based productivity platform for enterprises to collect, link, report, and analyze business data with control and accountability.

Customers
Wdesk is used by over 2,700 organizations around the globe.

"We needed a way to protect our employee systems from the growing threat of malware. That's where Strongarm comes in."

Eric Anders
Manager of Information Security, Workiva

Enterprise Protection For Small and Midsized Businesses

"With similar solutions, the value proposition was not clearly evident. Strongarm's value was clear to us from the get-go," said Workiva's Manager of Information Security, Eric Anders. Leveraging the scalable nature of the cloud, Strongarm offers Workiva complete malware protection designed for small and midsized businesses.

Always-on Protection

Strongarm protects all Workiva employee endpoints across their many offices, whether the user opts in or not. This allows IT administrators complete visibility and protection without having to chase down employees to install software.

The Results

Malware Protection Made Simple

A commonly used phishing tactic is directing users to a fake login site where users input their credentials or provide personal information, a technique that get past firewalls and antivirus technologies. Once a user's credentials are obtained, hackers gain carte blanche access to systems, data, company IP, and more, from which they can launch even more complex and malicious attacks.

Like all companies, Workiva sees a constant stream of phishing attempts of varying levels of sophistication. Having Strongarm in place means that sophisticated attacks, which might otherwise slip through ordinary defenses, can be automatically stopped in their tracks. Strongarm can prevent malware from doing damage and then sends a simple email to the Workiva security team with details about the thwarted attack.

Strongarm saves Workiva time investigating which machine was infected and cleaning up afterwards. Mitigating this damage can save reputations and the bottom line.

Strongarm eliminates the need for IT teams to respond to these types of attacks. This frees up critical time for teams to focus on more strategic security priorities.

Ready to Get Started?

Cross malware off your list of worries with Strongarm's simple and automated solution.

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