



SUPER HVISION

EX3+

**THE EVOLUTION
OF EXTREME LENS
PROTECTION.**

**TAKING OUR BEST ANTI-REFLECTIVE
TREATMENT TO THE NEXT LEVEL.**

HOYA

EXTREME LENS PROTECTION JUST GOT EVEN BETTER!

Hoya has created the most **EXTREME AR** product available on the market.

Super HiVision EX3+ is the most durable anti-reflective treatment with the highest scratch resistance available today. Based on a special composition of various layers, EX3+ ensures excellent performance for years to come and frees you from unnecessary lens-related worries and annoyances.

LAYERS OF EXCELLENCE



- + Front and back **UV Protection**
- + Extremely durable **for everyday use**
- + Scratch-resistant **for longevity**
- + Dirt-repellent **for easy cleaning**
- + Oil-repellent **for less smudges**
- + Water-repellent **for preventing stains**
- + Anti-reflection **for visual acuity**

**ASK FOR EX3+ ON YOUR NEXT PAIR
OF HOYA LENSES!**