We care about your eyes

Although your glasses have been created with the utmost care and include a protective coating, they are still vulnerable. It is important to handle and clean them carefully.

Handling tips

- Always use both hands to put on your glasses or to take them off
- When you hold your glasses in your hand, hold them at the bridge, not by the legs
- Keep your glasses in the special hard case provided by your optician
- Do not put your glasses down on the curved side of the lenses
- Be careful with heat. Do not put your glasses down on heat sources such as ovens or hot surfaces and do not leave them in the car when it is extremely hot outside
- Cleaning your glasses with aggressive substances can damage your lenses and frame permanently



Would you like to know more about LifeStyle 3?

We would be happy to tell you more about the unique properties of this lens and how it can help you improve the quality of your daily life. Ask your eyecare professional today.





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LIFESTYLE

HOYA

LifeStyle 3

Easy as

1, 2, 3

Easy as 1, 2, 3

Don't let your eyesight slow you down. You work hard. You travel and work out. You read books/eBooks in your spare time. You are a witness to the digital revolution. These modern lifestyles can be a challenge for your eyes. In finding the balance that works best for everyone, Hoya understands that one design does not fit all.

Did you know that lenses made to fit your lifestyle can improve your quality of life? Introducing LifeStyle 3, the lenses that make daily activities easy as 1, 2, 3.

Discover LifeStyle 3

Don't compromise on your quality of life Discover the benefits of lenses tuned to your lifestyle:

- Crisp image perception
- Quicker transitions from near to far
- Comfortable and relaxed vision in all situations
- The most accurate correction, thus better vision
- Stable vision at all times, especially when using digital devices such as tablets and smartphones



Three lenses to suit your lifestyle



Lenses designed for those who spend most of their time inside. In their daily activities, they focus on objects and tasks no more than an arm's length away. For example, you like to read books and work on the computer. LifeStyle 3 Indoor lenses provide a broader, more comfortable near zone of vision to help you see the details.

LifeStyle 3 Urban



Lenses designed for those who are always on the go – both indoors and outside – but also enjoying reading and using mobile devices. LifeStyle 3 Urban lenses have equal focus on all main vision areas.



Lenses designed for those who frequently shift their focus between near and far objects. These wearers lead active lifestyles – they are sports or outdoor enthusiasts – or they are always outdoors. LifeStyle 3 Outdoor lenses provide wider and clearer fields of vision when looking ahead and into the distance.

LIFESTYLE 3



Easy Adaptation

Every time you receive a new pair of glasses, your brain will have to adapt to the new lenses. The average adaptation time for progressive lenses can range from immediate acceptance to several days.

Adaptation time is influenced by several factors such as:

- The prescription for near or far
- An increase in your optical power
- Your experience with previous lenses

Do not compromise on your well being; ask your eyecare professional how to match LifeStyle 3 to your daily activities. The advanced technology behind LifeStyle 3 lenses ensure a shorter adaptation time.