HOYA
COVID - 19
SOCIAL CALENDAR

Covid - 19

SOCIAL POSTS

TYPE	TYPE	TYPE	TYPE	TYPE	TYPE
Social Post	Social Post	Social Post	Social Post	Social Post	Social Post
CONTENT At [insert practice name], we are taking precautions that will keep our patients safe, as well as our employees. To do that, we have [restricted hours to _____] or [temporarily pause business for a short time, until _____]. We look forward to seeing our patients again in the very near future!	**CONTENT** We hope that all our patients are staying safe in the comfort of their homes during this difficult time. However, we know getting your lenses is important, so we are offering [curbside pickup] and/or [delivery] for your vision and your safety.	**CONTENT** COVID-19 has impacted businesses in a lot of ways. Still, we want you to know that we're here for you. Please reach out for any information on your lenses, making future appointments far ahead of time, or updates on our new hours of operation.	**CONTENT** Right now, proper hygiene is especially crucial. Make sure your glasses and lenses are cleaned correctly: use mild liquid soap and lukewarm water to wash both frames and lenses, then dry with a microfiber lens cloth.	**CONTENT** At [insert practice name], we can see the light at the end of the tunnel. In the meantime, let us know how we can help you plan for the overall well-being of your eye health.	**CONTENT** While we remain cautious and continue making it a priority to protect our patients and staff, [Insert practice name] will be returning to [normal hours] or [reopening business] on [insert date and time]. We're ready to see our loyal patients again!
HASHTAG #COVID19 #StayAtHome #ECP	**HASHTAG** #SocialDistancing #Lenses #CurbsidePickup #COVID19	**HASHTAG** #COVID19 #ECP #AloneTogether	**HASHTAG** #Glasses #LensCleaning #Hygiene #COVID19	**HASHTAG** #COVID19 #ECP #EyeHealth	**HASHTAG** #COVID19 #BackInBusiness #EyeCare
RESOURCE [Link to page listing hours of operation information]	**RESOURCE** [Link to contact page or other resource page if applicable]	**RESOURCE** [Link to contact page, hours page, or any blog/message to your patients you've published]	**RESOURCE** Looking after lenses **WEBLINK GO**	**RESOURCE** [Link to contact page]	**RESOURCE** [Link to hours of operation page or blog update]