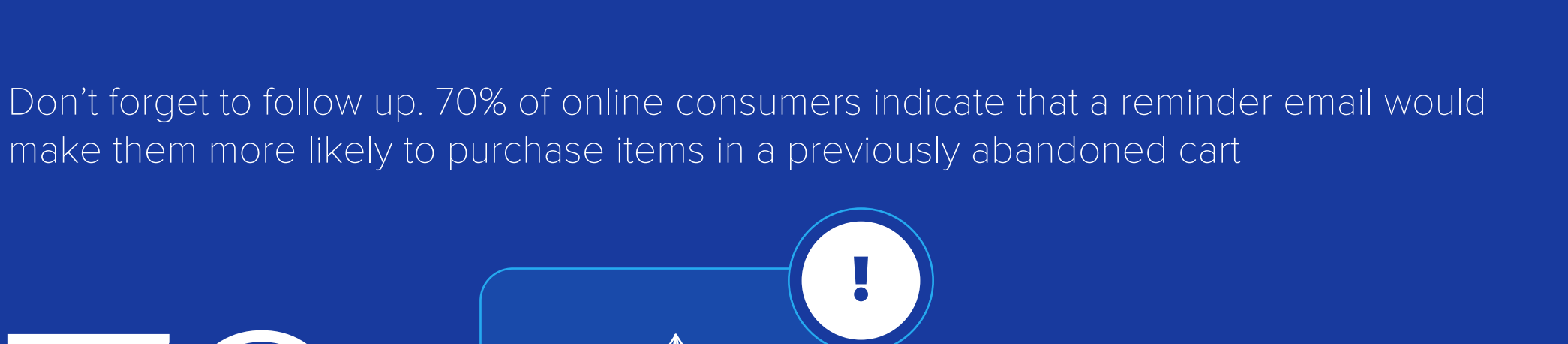
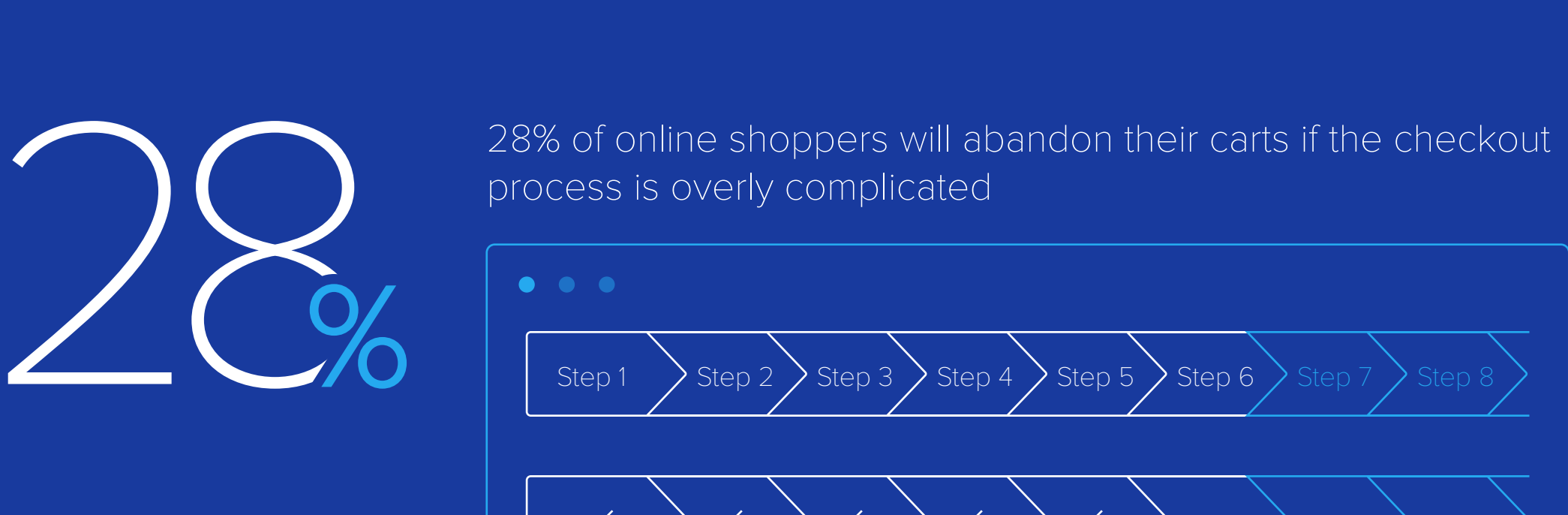
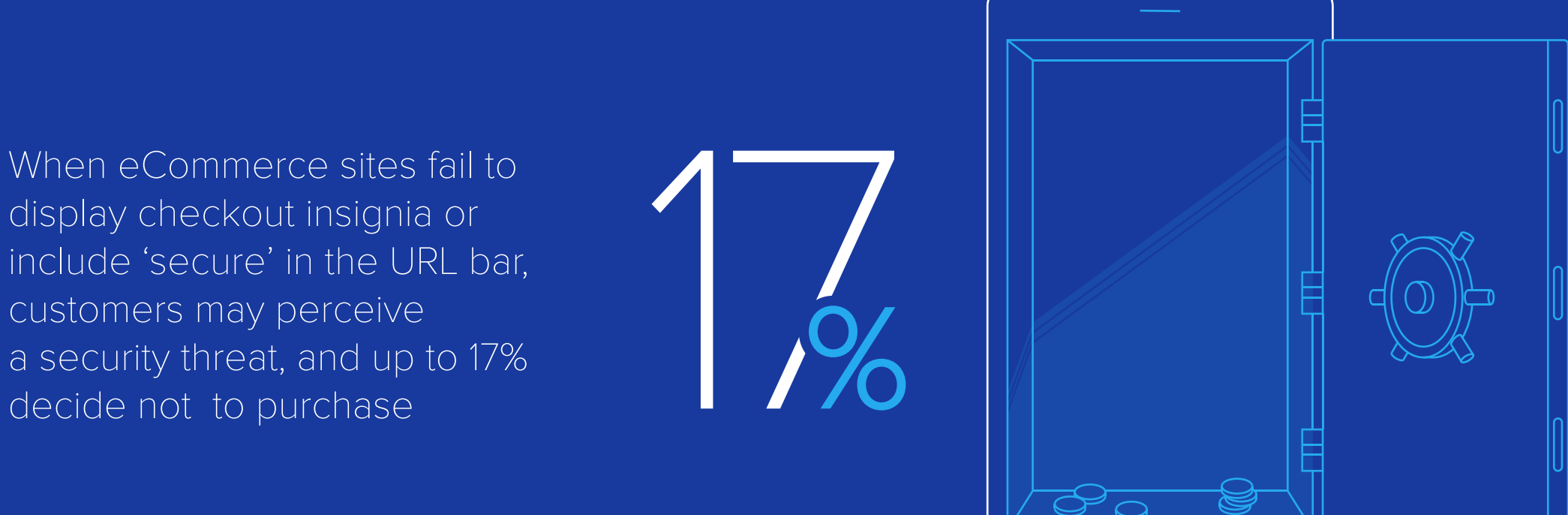
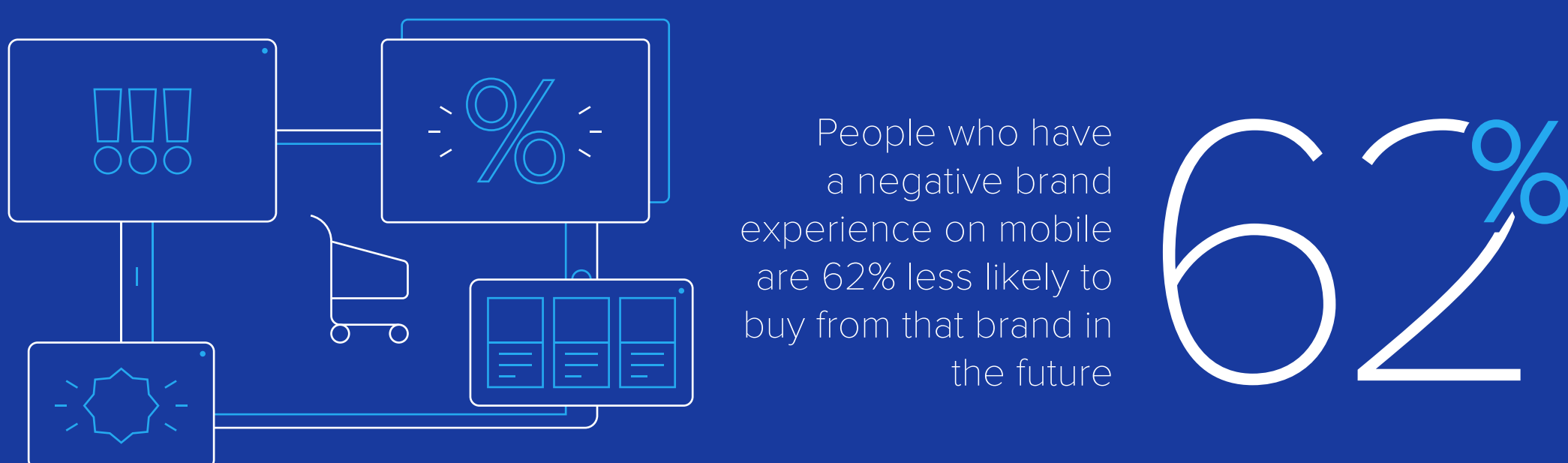


The Most Common Reasons for Abandoned eCommerce Checkouts

According to an Ecommerce Checkout Usability Report generated by Baymard Institute, the average abandonment rate for online shopping carts is nearly 68%



Sources:

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