

Official Rules for FISH Bowl: Furthering Innovation and Science for Health

No purchase necessary. Open to CHEST members who are 18 years of age or older as of June 15, 2019 and are not employed by a commercial entity (defined below).

Objective: The purpose of the CHEST FISH Bowl contest is to spur disruptive thinking and innovation in education and clinical care for pulmonary disease, critical care, and sleep medicine, which may be used by CHEST in furtherance of its mission and business goals.

1. How to enter

CHEST FISH Bowl ("FISH Bowl") begins 12:01:00 a.m. Central Time (CT) on June 15, 2019, and ends 11:59:59 p.m. CT on July 31, 2019. Entry forms will be available online at <http://chestmeeting.chestnet.org/fish-bowl/>. Complete the entry form online and provide all information requested, including your two-minute video proposal ("FISH Proposal").

Your video must be uploaded and submitted through the online entry form. Examples of acceptable formats include: avi; .flv; .mkv; .mov; .mp4; .webm; and .wmv. Only one original FISH Proposal per entry form will be accepted. The submitter listed on the entry form must be an individual and will be the only person eligible to receive a prize, even if more than one person has contributed to the submitted FISH Proposal. You may enter as often as you wish provided that each FISH Proposal is unique and includes all information requested.

Entries must be in keeping with CHEST's image and mission and may not be offensive, as determined in CHEST's sole discretion, nor can a FISH Proposal violate intellectual property rights or any other rights as described in Section 9 below. Your FISH Proposal may not contain any protected health information that it governed by the Health Insurance Portability and Accountability Act of 1996 (as amended) or other personal or confidential information. FISH Proposals that do not meet the requirements of the Official Rules may be rejected by CHEST in its sole discretion.

2. Judging/voting

Entry-level judging: All FISH Proposals will be initially screened during August 2019 by CHEST for eligibility and compliance with the Official Rules. Judges selected by CHEST will select 3-5 finalists ("Finalists") in each of two categories: (1) clinical disease and (2) education. Selections will be based on the following criteria: Utility and appeal to target audience of physicians, residents, fellows, and/or medical students in their professional work (40%); fit with CHEST and its mission (25%); innovativeness (20%); and practicality (15%). All judging decisions by CHEST are final.

Winner selection: During the CHEST 2019 Annual Meeting, during the designated FISH Bowl days at Experience CHEST, Finalists will have five minutes to present their Proposals. A CHEST-selected panel of judges will vote following the presentations. The winner for each day/category will receive \$1000. In addition, there will be a People's Choice Award winner each day (determined by vote of the attendees) who will each receive \$500. Winners will be announced, and awards presented at CHEST Challenge on Tuesday evening, October 22, 2019.

- Monday FISH Bowl will focus on "clinical disease" Proposals
- Tuesday FISH Bowl will focus on "education" Proposals

3. Prizes and approximate retail values (ARV)

Finalists will each receive free registration for the CHEST 2019 Annual Meeting, valued at \$869-\$999. Finalists who have paid registration fees prior to their selection as a Finalist will receive refunds of the registration fees paid.

Registration Fee prizes include only the fee to attend the CHEST 2019 Annual Meeting, and do not include fees for Postgraduate Courses, Simulation Center programs, Problem-Based Learning, or Meet the Professor programs. The Registration Fee prizes do not include transportation to the CHEST 2019 Annual Meeting or reimbursement of other costs such as lodging or meals.

Two prizes of \$1,000 each will be awarded, one for a "clinical diseases" FISH Proposal and the second for an "education" FISH Proposal. In addition, two prizes of \$500 will be awarded to the People's Choice Award winners.

4. Prize restrictions

Winners will be notified by phone, mail or email after the conclusion of the Finalist judging of the FISH Bowl competition. Prizes are not transferable; no substitutions or cash equivalents are allowed.

5. Eligibility

The FISH Bowl competition is open only to those who are 18 years of age or older as of June 15, 2019, and are members of the American College of CHEST Physicians. Persons employed by a commercial entity (whether full-time or part-time) are not eligible to participate. For the purposes of FISH Bowl, a "commercial entity" is defined as any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients (but not providers of clinical service). [This is the definition from the Accreditation Council for Continuing Medical Education.]

CHEST employees, their immediate families, members of the same household, and affiliates and agents of CHEST are not eligible to participate. Participation in FISH Bowl is void wherever prohibited and subject to all federal, state and local laws. Participants must have a valid email address.

6. General rules

- (a) By participating, you agree to these Official Rules. The decisions of the judges and CHEST will be final and binding in all respects.
- (b) You agree to allow all information on the entry form including FISH Proposal description and visual(s) to be reproduced for judging and other purposes reasonably necessary for conduct of the competition.
- (c) FISH Proposals and entry materials will not be returned. The submission of your FISH Proposal to CHEST is entirely voluntary, non-confidential and gratuitous.
- (d) Any compromise to the fair and proper conduct of this contest may result in the disqualification of your FISH Bowl Proposal and your participation.
- (e) You will retain ownership of all intellectual property rights associated with your FISH Proposal and CHEST will assume no ownership interest or other rights therein except as stated in the Official Rules. Notwithstanding the foregoing, CHEST may have previously developed or received or may

develop or receive ideas or concept similar or identical to your FISH Proposal. Your participation in FISH will not in any way limit CHEST's right to use any such similar idea or concept as CHEST deems appropriate and you will not have any claim against CHEST with regard to any such use.

(f) CHEST reserves the right to changes the Official Rules in its sole discretion and without notice if necessary to assure fair treatment of participants. In return for CHEST's review and consideration of your FISH Proposal, you acknowledge that you have read, understand and agree to these Official Rules.

7. Acceptance as a Finalist

By your acceptance of selection as a Finalist you grant CHEST permission to use your name, likenesses and photograph and entry submission in any media, for purposes of the FISH Bowl and publicity by CHEST, payment to you or further approval by you. Finalists will be required to execute and return a Conflict of Interest statement and a Liability/Publicity Release and Assignment of Rights within 10 days of notification attempt or Finalist eligibility will be forfeited and an alternate winner judged, based on the judging criteria set forth above (and time permitting). Taxes, if any, related to the prize are the responsibility of the individual winner, and CHEST will issue and file appropriate IRS 1099 Forms. Each winner must submit IRS Form W-9 to receive the prize. CHEST assumes no responsibility or liability for damages, losses or injury resulting from acceptance or use of any prize. CHEST and its agents are not responsible for technical, hardware, software, or telephone or facsimile malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled, or delayed electronic communications caused by you or by any of the equipment or programming associated with or utilized in this FISH Bowl/online voting or by any human error that may occur in the processing of the entries in this FISH Bowl. No responsibility is assumed for lost, misdirected, damaged or late entries.

8. Participant's Representations and Warranties

By submitting an entry, you represent and warrant that: (i) to the best of your knowledge, understanding and belief, your FISH Proposal does not and shall not infringe any patent, trademark or copyright or any other third-party right nor violate any applicable law or regulation; (ii) you have the right to grant any and all necessary rights and permissions provided herein without violating the rights of any person or entity, including any right to privacy or

publicity; (iii) the information contained in your entry is accurate, complete and correct, and represents your own new, novel FISH Proposal; and (vi) that you will promptly provide to CHEST all information reasonably requested by CHEST.

9. Indemnification

As a condition of participation in the FISH Bowl, you agree that you will indemnify and hold harmless CHEST and its officers, regents, members, agents and employees (collectively, "Indemnitees") from and against any injuries, losses, damages, claims, actions and any liability of any kind ("Claims"), including but not limited to any Claims asserted by third-parties arising out of breach by your of any representation or warranty stated herein.

10. Governing law and exclusive jurisdiction

These Official Rules and any legal actions or proceedings relating to same will in all respects be interpreted under, and governed by, the internal laws of the state of Illinois, without giving effect to any conflicts of laws principles that would apply the laws of another jurisdiction. ANY LEGAL ACTION, SUIT OR PROCEEDING BROUGHT THAT IN ANY WAY ARISES OUT OF OR RELATES TO THESE OFFICIAL RULES OR THE CONDUCT OF THE FISH BOWL CONTEST WILL BE BROUGHT SOLELY AND EXCLUSIVELY IN THE STATE OR FEDERAL COURTS LOCATED IN CHICAGO, ILLINOIS, AND YOU IRREVOCABLY ACCEPT AND SUBMIT TO THE SOLE AND EXCLUSIVE PERSONAL JURISDICTION OF SUCH COURTS WITH RESPECT TO SUCH ACTION OR PROCEEDING.

11. Winners' names

The names of the winners will be available at the winners' link at <http://chestmeeting.chestnet.org/fish-bowl/> after October 31, 2019.

12. Sponsor

The sponsor of FISH Bowl is the American College of Chest Physicians (CHEST), 2595 Patriot Blvd, Glenview, IL 60026. All decisions of CHEST are final.