

Initial

40% of reported major injuries are caused by slips and trips²

Serviced mats and mops can **save up to 44% in cleaning time and 14% in costs**¹

Up to **80%** of dirt and dust is tracked in from outside and spread throughout floors³

Serviced mats by Initial can **absorb** up to **7million particles** per step as a person walks across it and up to **10 litres of water** per mat

The cost of keeping dirt out of a building is estimated at 10% of the cost of removing it

Swab comparisons show that Initial mats can **reduce the amount of bacteria** brought into a building by up to **80%**

Is your floor costing your business?

Reduce your cleaning bills and protect your floors with serviced mats from Initial

The **Initial** difference



Laundering **reduces the amount of bacteria** that could otherwise harbour in a mat that has been walked over.



Professionally cleaned mats **prevent unwanted dirt and water entering your premises.**



Initial mats can **hold up to 200%** of their dry weight in water. This helps **minimise the tracking of water** into your build and the slip risk it presents.

Protect your business against the impact of dirt, water and bacteria

Floor mats are more important than you might first think. Mats can reduce a company's cleaning costs, they are essential for protecting and prolonging the life of your flooring and can help to prevent accidents in the workplace.

Combine this with the fact that up to 42% of customers judge overall cleanliness on the flooring of a building⁵, giving a very real possibility of affecting your brand reputation and you start to build a clear picture of why it is paramount to keep floors clean, clear and looking new for as long as possible.

We are so confident in the capabilities of our serviced mats, that we commissioned independent research to evaluate their dust and water retention, as well as how they performed in preventing dirt and bacteria entering a building. Testing found that Initial mats:

- Reduced the amount of bacteria walked in by up to 80% - a significant reduction in the amount of bacteria which would otherwise be brought into a building
- Can absorb up to seven million particles per step as a person walks across it; representing an instant reduction in the amount of cleaning required throughout a building, as well as the size and frequency of cleaning bills
- Held up to 200% of its dry weight in water – in total 10 litres - a significant finding and one which demonstrates how effective mats can be in reducing the amount of water walked into a building and the chance of slips and falls.

Find out more about The Impact of Dirt, Water and Bacteria on a Building and the Importance of Proper Floor Care Management by visiting www.initial.co.za or contact us on 0800 77 88 88 to arrange a visit from the experts at Initial.

Initial's highly trained team of experts offers a full consultancy service. We advise on the type of mats which meet all business needs and your best placement of them within your building,

Initial's mats come with a servicing package to ensure that a fresh, clean mat is received on a regular basis.

www.initial.co.za
0800 77 88 88
initialza@rentokil-initial.com

Sources: ¹ETSA ²HSE ³SSA ⁵CDI

A part of Rentokil Initial Initial 2016
Registered in England and Wales, registration number 301044
Registered office: Riverbank, Meadows Business Park,
Blackwater, Camberley, Surrey GU17 9AB

Initial