

# Retail Holiday Checklist

- 1** Ensure that you order adequate stock in advance so that your shelves, or kitchen pantry, are well stocked.
- 2** Brief your team in advance around the importance of the holiday season and ensure that display shelves are neatly packed and that the shop front is clean and tidy.
- 3** Inspect your store front and ensure your entrance mat has been laundered.
- 4** Create a good brand experience by employing products like store scenting.
- 5** Ensure that your bathrooms are clean and odour free.
- 6** If you have a kitchen ensure that it is prepped to run at maximum capacity and ensure that all maintenance is done before the rush.
- 7** Do a thorough pest control inspection with your provider.
- 8** Be prepared for loadshedding.
- 9** Don't forget to smile! 😊
- 10** Contact Initial to assist with your hygiene requirements [0800 77 77 88](tel:0800777788)