

Educate. Empower. Protect.



2017 COMMUNITY MEETINGS SPONSORSHIP OPPORTUNITIES

Three Events. 2,000 Attendees. 800 Global Organizations.
An Exclusive Opportunity to Position Your Company as a Leader
in the Global Payment Security Industry

If you want to reach thousands of PCI leaders across diverse industries from around the globe, become a sponsor at the 2017 PCI Standards Council Community Meetings. Take advantage of this opportunity to increase your visibility to more than 2,000 attendees representing over 800 key organizations in the global payment security industry. Gain exposure in print and online promotional materials, raise your company profile by speaking, networking events and more. Space is limited, so we invite you to consider sponsorship now. Let us help you select the opportunity that's right for you.



Why Your Company Should Become a PCI SSC Community Meeting Sponsor

- Sponsorship of a PCI Security Standards Council (SSC) Community Meeting event demonstrates to potential customers your company's commitment to excellence in cardholder data protection.
- You'll gain valuable exposure with industry leaders, executives and qualified buyers. Visibility for certain sponsorship packages includes logo placement in pre-event marketing collateral, website copy and our mobile application. In addition to recognition in materials distributed to attendees on-site.
- Your competitors will be there! Past sponsors include Protiviti, Verizon, Armor, K3DES and SecurityMetrics.
- Sponsorship enables PCI SSC to continue to produce high-quality events that attract a growing number of payment security professionals from the world's leading companies each year.



ASIA
17 - 18 May
Bangkok, Thailand



NORTH AMERICA
12 - 14 September
Orlando, FL

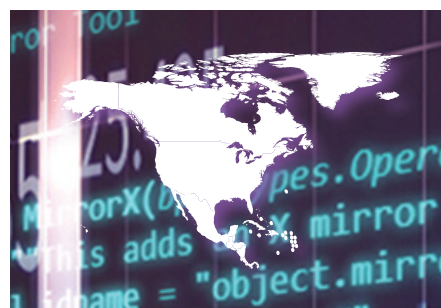


EUROPE
24 - 26 October
Barcelona, Spain

Be an Exhibitor at the Vendor Showcase

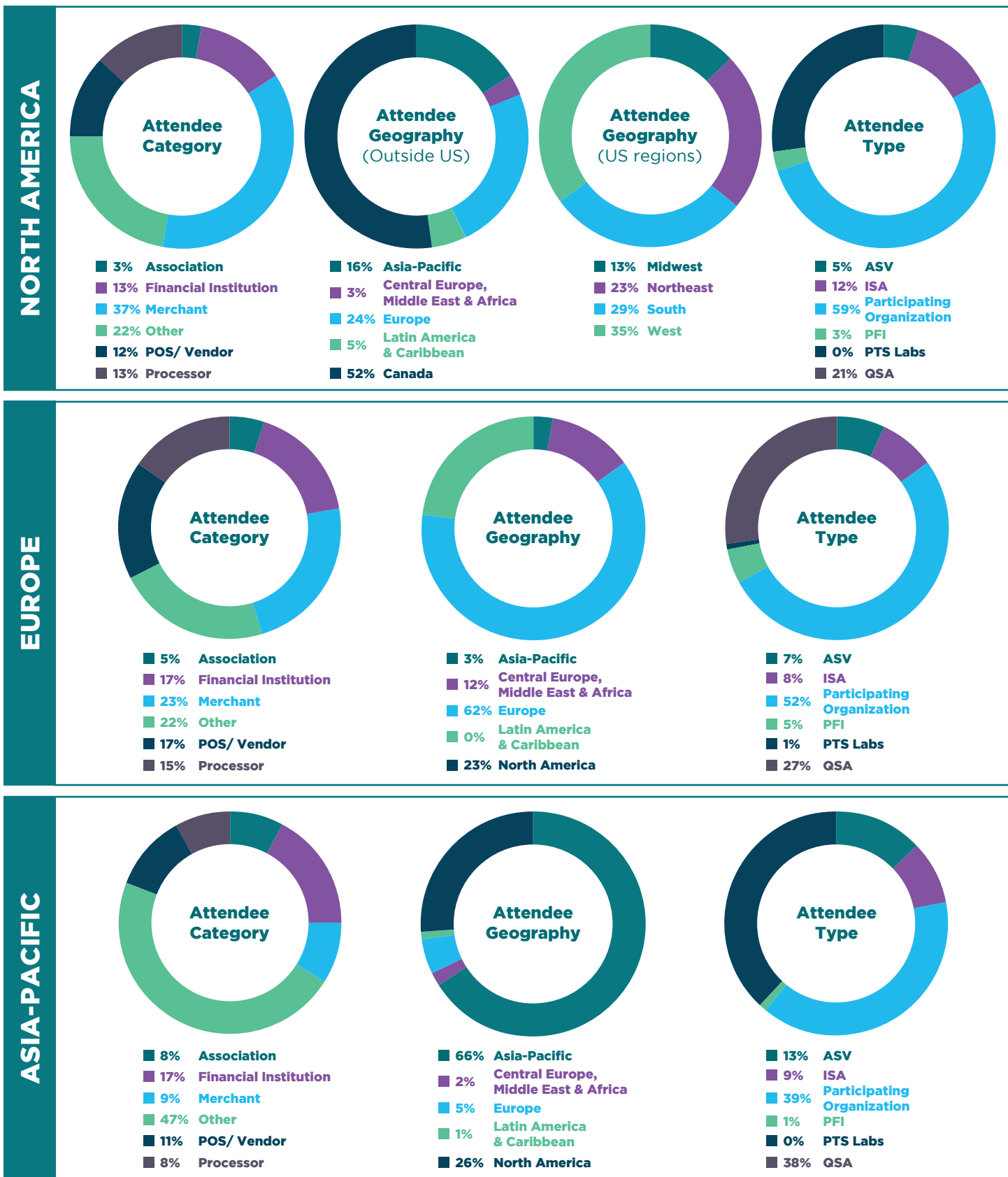
Gain additional exposure for your company by exhibiting at the Vendor Showcase. As an exhibitor, your company will have the opportunity to network with potential buyers and industry leaders while maximizing display opportunities to increase awareness and recognition with your target audience. The Vendor Showcase consists of:

- Expanded presence: Get your booths ready! Exhibitors will receive a 10' by 10' floor space (3m by 3m in Bangkok and Barcelona).
- More face time: The Vendor Showcase is a two-day event with longer hours.
- Increased visibility: Exhibitors will be featured on the Community Meeting website, mobile phone app and printed materials on site.



To learn more, contact Regina Young, Sr. Program Manager, PCI Security Standards Council at 781-876-6226 and vendorshowcase@pcisecuritystandards.org.

Our Attendees. Your Target Audience



To learn more, contact Regina Young, Sr. Program Manager, PCI Security Standards Council at 781-876-6226 and vendorshowcase@pcisecuritystandards.org.

	Diamond	Platinum	Gold	Silver	Bronze	Networking Reception
Price	\$40,000 Orlando; \$35,000 Barcelona	\$30,000 Orlando; \$25,000 Barcelona; \$20,000 Bangkok	\$20,000 Orlando; \$18,000 Barcelona; \$16,000 Bangkok	\$18,000 Orlando; \$15,000 Barcelona; \$10,000 Bangkok	\$12,000 Orlando; \$10,000 Barcelona; \$8,000 Bangkok	\$8,000 Bangkok (3)
Reception Branding	✓	✓				
Thank you Gift giveaway (provided by Sponsor)	✓	✓				✓
Collateral Display	Welcome Reception	Networking Reception	Lunch	Breakfast	Break	Networking Reception
Welcome Kit (1 page) collateral	✓	✓	✓	✓	✓	✓
Booth(s) Included in package	2	1				
Special Vendor Showcase Discount Rate	✓	✓	✓	✓	✓	✓
Select Premium Booth Location	✓	✓	✓	✓	✓	✓
Complimentary Registrations	6	5	3	2	1	2
Sponsor Tweet	6	3	1			
Pre-event Customized HTML email(s)	2	1	1			
Ad in Program Guide	Full page	Full page	Half page	Quarter page		
Logo Back Cover Program Guide	✓	✓	✓	✓	✓	✓
Sponsor Signage	✓	✓	✓	✓	✓	✓
Logo Intermission hold slides	✓	✓	✓	✓	✓	✓
Logo Mobile App	✓	✓	✓	✓	✓	✓
Logo HTML Emails	✓	✓	✓	✓	✓	✓
Logo event website, hyperlinked to sponsor's website	✓	✓	✓	✓	✓	✓
Logo Displayed on:	reception drink cups AND napkins	reception drink cups OR napkins				
Mobile App Ad	3 days	2 days	1 day	1 day		
Sponsor recognition in PCI Webcast	✓					

To learn more, contact Regina Young, Sr. Program Manager, PCI Security Standards Council at 781-876-6226 and vendorshowcase@pcisecuritystandards.org.

	Attendee Kit	Wireless Internet	PCI Café Sponsor	Mobile App	Hotel Key Card	VIP Meet and Greet
Price	\$20,000 Orlando; \$18,000 Barcelona; \$16,000 Bangkok	\$15,000 Orlando; \$10,000 Barcelona; \$8,000 Bangkok	\$14,000 Orlando; \$12,000 Barcelona	\$12,000 Orlando; \$10,000 Barcelona; \$7,500 Bangkok	\$10,000 Orlando	\$10,000 Orlando; \$8,500 Barcelona
Ad in Program Guide	Half page	Half page	Half page	Half page		
Welcome Kit (1 page) collateral	✓	✓	✓	✓	✓	✓
Logo Back Cover Program Guide	✓	✓	✓	✓	✓	✓
Sponsor Signage	✓	✓	✓	✓	✓	✓
Logo Intermission hold slides	✓	✓	✓	✓	✓	✓
Logo Mobile App	✓	✓	✓	✓	✓	✓
Logo HTML Emails	✓	✓	✓	✓	✓	✓
Logo event website, hyperlinked to sponsor's website	✓	✓	✓	✓	✓	✓
Logo Displayed on:	Attendee Bag AND Welcome Kit		Charging Station within Café AND Café Coffee Cups	Mobile App AND Customized Email	Hotel Key Card	Special Invitation to 10 Attendees of choice

To learn more, contact Regina Young, Sr. Program Manager, PCI Security Standards Council at 781-876-6226 and vendorshowcase@pcisecuritystandards.org.

	Lanyard	PCI Swag	Live Streaming Sponsor	Track	Networking Run
Price	\$10,000 Orlando; \$8,000 Barcelona; \$6,000 Bangkok	\$10,000 Orlando; \$8,500 Barcelona; \$7,000 Bangkok	\$8,000 per location	\$8,000 Orlando; \$6,500 Barcelona	\$8,000 Orlando
Welcome Kit (1 page) collateral	✓	✓	✓	✓	✓
Logo Back Cover Program Guide	✓	✓	✓	✓	✓
Sponsor Signage	✓	✓	✓	✓	✓
Logo Intermission hold slides	✓	✓	✓	✓	✓
Logo Mobile App	✓	✓	✓	✓	✓
Logo HTML Emails	✓	✓	✓	✓	✓
Logo event website, hyperlinked to sponsor's website	✓	✓	✓	✓	✓
Logo Displayed on:	Lanyard	Note Pad AND Pen	Live Streamed Presentations	Agenda/Directional Signs	Special Invitation to Attendees; Branded Signs

To learn more, contact Regina Young, Sr. Program Manager, PCI Security Standards Council at 781-876-6226 and vendorshowcase@pcisecuritystandards.org.

	Community Meeting Partner	Photo Booth	Water Station	Hotel Room Drop	Program Sleeve
Price	\$7,500 (\$3,000 current Exhibitor) Orlando ; \$6,000 (\$2,500 current Exhibitor) Barcelona ; \$5,000 (\$2,000 current Exhibitor) Bangkok	\$8,000 Orlando	\$8,000 Orlando ; \$6,000 Barcelona ; \$4,000 Bangkok	\$7,500 Orlando ; \$5,000 Barcelona ; \$3,500 Bangkok	\$6,500 Orlando
Welcome Kit (1 page) collateral	✓	✓	✓	✓	✓
Logo Back Cover Program Guide	✓	✓	✓	✓	✓
Sponsor Signage	✓	✓	✓	✓	✓
Logo Intermission hold slides	✓	✓	✓	✓	✓
Logo Mobile App	✓	✓	✓	✓	✓
Logo HTML Emails	✓	✓	✓	✓	✓
Logo event website, hyperlinked to sponsor's website	✓	✓	✓	✓	✓
Logo Displayed on:		Photos Printed	Water Stations AND Cups		Program Guide Sleeve

To learn more, contact Regina Young, Sr. Program Manager, PCI Security Standards Council at 781-876-6226 and vendorshowcase@pcisecuritystandards.org.

	Twitter Wall	Charging Station	Boarding Pass Kiosk	Popcorn Cart	Directional Footprints Sponsor
Price	\$5,000 Orlando; \$4,000 Barcelona	\$4,000 Orlando; \$3,500 Barcelona; \$3,000 Bangkok	\$4,000 Orlando; \$2,000 Barcelona; \$2,000 Bangkok	\$3,000 Orlando; \$2,000 Barcelona	\$3,000 Orlando
Welcome Kit (1 page) collateral	✓	✓	✓	✓	✓
Logo Back Cover Program Guide	✓	✓	✓	✓	✓
Sponsor Signage	✓	✓	✓	✓	✓
Logo Intermission hold slides	✓	✓	✓	✓	✓
Logo Mobile App	✓	✓	✓	✓	✓
Logo HTML Emails	✓	✓	✓	✓	✓
Logo event website, hyperlinked to sponsor's website	✓	✓	✓	✓	✓
Logo Displayed on:	Twitter Wall	Charging Station	Boarding Pass Kiosk	Popcorn Cart	Directional Footprints

To learn more, contact Regina Young, Sr. Program Manager, PCI Security Standards Council at 781-876-6226 and vendorshowcase@pcisecuritystandards.org.

Sponsorship Opportunities

PREMIUM PACKAGES & EVENT OPPORTUNITIES

Diamond Package

Limited to **one** sponsor per meeting

\$40,000 Orlando

\$35,000 Barcelona
(not available in Bangkok)



N.A.



EUROPE

This Premium sponsorship package offers the sponsoring company exclusive brand presence at the Welcome Reception. The Diamond package includes the following benefits:

Exclusive brand presence at the Welcome Reception

- Reception features choice of branded signature drink cups with sponsor's logo, as well as cocktail napkins with sponsor's logo and Community Meeting branded signs on tabletops with exclusive Diamond sponsor logo.
- Four Community Meeting branded signs (created by PCI SSC) with Exclusive Diamond Sponsor logo.
- Opportunity to give a thank you gift to all attendees (provided by sponsor and approved by PCI SSC).
- Opportunity to distribute collateral on tables (to be provided by sponsor and approved & distributed by PCI SSC) during the Welcome Reception.
- Opportunity to provide additional signage (to be approved by PCI SSC) for display.
- Option to upgrade reception menu at sponsor's expense.

Vendor Showcase visibility

- Includes premier 10'x20' space at the Vendor Showcase. (Two booths are included in this package)
- Opportunity to purchase additional booth space at discounted rate of \$3,500.
- Opportunity to select premium booth space location.

Onsite visibility

- Six complimentary meeting registrations (registrants must meet attendance qualifications; includes two registrations for Vendor Showcase; *we suggest you use one of these registrations for your marketing representative.*)
- Full page advertisement (designed by sponsor) with prime placement in the program guide.
- Opportunity to place a banner in the convention center space (note: sponsor will incur additional costs for production and labor).
- Sponsor's logo in prime spot on the back cover of the program guide.
- Sponsor signage (created by PCI SSC) placed through the Vendor Showcase exhibit hall.
- Logo included on the pre-session and intermission hold slides.
- Opportunity to include a 1-page piece of printed collateral in the attendance Welcome Kit.
- Opportunity to include one specialty giveaway (provided by sponsor and approved by PCI SSC) in attendee Welcome Kit.
- Mobile App ad on all three days of the Community Meeting (Sponsor will provide ad with hyperlink to sponsor company website, approved by PCI SSC).
- Recognition in two tweets from the @PCISSC handle (10.4k followers) on Twitter easy day of the Community Meeting. (4 total; Sponsors choice of day and tweet will include #sponsor hashtag).

Pre-event visibility

- Sponsor's logo displayed as Diamond sponsor on Community Meeting HTML emails, including hyperlink to sponsor's website.
- Recognition on the meeting website with hyperlink to the sponsor's website.
- (2) Customized emails distributed by PCI SSC (sent from PCI SSC) to all registered companies of sponsor's choice. (PCI SSC will provide email templates to sponsor to choose from; text and graphics provided by sponsor and inserted into template and approved by PCI SSC.) Distribution date approved by PCI SSC.
- Recognition in two tweets from the @PCISSC handle (10.4k followers) on Twitter leading up to the Community Meeting. (Sponsors choice of day and tweet will include #sponsor hashtag). Recognition as the sponsor in a webcast to the PO Community of a PCI presentation given by a PCI chosen expert leading up to the Community Meeting.

To learn more, contact Regina Young, Sr. Program Manager, PCI Security Standards Council at 781-876-6226 and vendorshowcase@pcisecuritystandards.org.

Platinum Package

Limited to **one** sponsor
per meeting

\$30,000 Orlando
\$25,000 Barcelona
\$20,000 Bangkok



N.A.



EUROPE



ASIA-PACIFIC

This premium package includes an exclusive sponsorship of the Networking Reception held in the Vendor Showcase exhibit hall. The Platinum package includes the following benefits:

Exclusive Sponsor at the Networking Reception

- Reception features your choice of branded signature cocktail cups with sponsor's logo, or cocktail napkins with sponsor's logo and Community Meeting branded signs on tabletops with exclusive platinum sponsor logos.
- Two Community Meeting branded signs (provided by PCI SSC) with exclusive platinum sponsor logos.
- Opportunity to give a thank you gift to all attendees at the Networking Reception (all production and presentation costs are responsibility of sponsor).
- Opportunity to distribute collateral on tables (to be provided by sponsor and approved & distributed by PCI SSC) during the Networking Reception.
- Opportunity to provide additional signage (to be approved by PCI SSC) for display.
- Option to upgrade reception menu at sponsor's expense.

Vendor Showcase visibility

- 10'x10 space at the Vendor Showcase (one booth is included in this package).
- Opportunity to purchase additional booth space at discounted rate of \$3,500.
- Opportunity to select premium booth space location.

Onsite visibility

- Five complimentary meeting registrations (registrants must meet attendance qualifications; includes two registrations for Vendor Showcase; we suggest you use one of these registrations for your marketing representative if possible.)
- Full page advertisement (designed by sponsor) with priority placement in the program guide.
- Sponsor's logo recognition on the back of the cover of the program guide.
- Sponsor signage (created by PCI SSC) through the Vendor Showcase exhibition hall.
- Sponsor's logo included on the pre-session and intermission hold slides.
- Opportunity to include a 1-page piece of printed collateral in the attendee Welcome Kit.
- Opportunity to include one specialty giveaway (to be provided by sponsor and approved by PCI SSC) in the attendee Welcome Kit.
- Recognition in two tweets from the @PCISSC handle (10.4k followers) on Twitter two days of the Community Meeting. (2 total; Sponsors choice of day and tweet will include #sponsor hashtag).
- Sponsor's logo recognition in the event mobile app.
- Mobile App ad on two days of the Community Meeting (Sponsor will provide ad with hyperlink to sponsor company website, approved by PCI SSC). Pre- event visibility

Pre-event visibility

- Sponsor's logo displayed as Platinum sponsor on Community Meeting HTML emails, including hyperlink to the sponsor's website.
- Recognition on the meeting website with hyperlink to sponsor's website.
- (1) Customized email distributed by PCI SSC (sent from PCI SSC) to all registered companies of sponsor's choice. (PCI SSC will provide email templates to sponsor to choose from; text and graphics provided by sponsor and inserted into template and approved by PCI SSC.) Distribution date approved by PCI SSC.
- Recognition in one tweet from the @PCISSC handle (10.4k followers) on Twitter leading up to the Community Meeting. (Sponsors choice of day and tweet will include #sponsor hashtag).

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Gold Package

Limited to **two** sponsors per meeting

\$20,000 Orlando
\$18,000 Barcelona
\$16,000 Bangkok



N.A.



EUROPE



ASIA-PACIFIC

The Gold Package includes being an exclusive sponsor to a Networking Lunch for one day. The Gold Package includes the following benefits:

Exclusive Sponsor of Networking Lunch

- Two Community Meeting branded signs (provided by PCI SSC) with Networking Lunch sponsor logo to be placed near catering tables during sponsored lunch.
- Opportunity to distribute collateral at each lunch table (to be provided by sponsor and approved & distributed by PCI SSC).
- Opportunity to provide additional signage (to be approved by PCI) for display during the sponsored lunch.

Vendor Showcase visibility

- Opportunity to select premium booth space location (booth not included).
- Booth available at a discounted rate of \$3,500.

Onsite visibility

- Three complimentary meeting registrations (registrants must meet attendance qualifications).
- Half page ad in the meeting program guide.
- Sponsor's logo recognition on the back cover of the program guide.
- Sponsor signage (provided by PCI SSC) throughout the Vendor Showcase exhibit hall.
- Sponsor's logo included on the pre-session and intermission hold slides.

- Opportunity to include a 1-page piece of printed collateral in the attendee Welcome Kit.
- Sponsor's logo recognition in the event mobile app.
- Mobile App ad on one day of the Community Meeting (Sponsor will provide ad with hyperlink to sponsor company website, approved by PCI SSC). Pre-event visibility

Pre-event visibility

- Sponsor's logo displayed as Gold Sponsor on Community Meeting HTML emails, including hyperlink to the sponsor's website.
- Recognition on the meeting website with a hyperlink to the sponsor's website.
- (1) Customized email distributed by PCI SSC (sent from PCI SSC) to all registered companies of sponsor's choice. (PCI SSC will provide email templates to sponsor to choose from; text and graphics provided by sponsor and inserted into template and approved by PCI SSC.) Distribution date approved by PCI SSC.
- Recognition in one tweet from the @PCISSC handle (10.4k followers) on Twitter leading up to the Community Meeting. (Sponsors choice of day and tweet will include #sponsor hashtag).

Silver Package

Limited to **two** sponsors per meeting

\$18,000 Orlando
\$15,000 Barcelona
\$10,000 Bangkok



N.A.



EUROPE



ASIA-PACIFIC

The Silver Package includes being an exclusive sponsor of a Networking Breakfast for one day held in the Vendor Showcase exhibit hall. The Silver Package includes the following benefits:

Exclusive Sponsor at Networking Breakfast

- Two Community Meeting branded signs (provided by PCI SSC) with Networking Breakfast sponsor logo to be placed in the Vendor Showcase Exhibit Hall during the Networking Breakfast.
- Opportunity to distribute collateral at each breakfast table (to be provided by sponsor and approved by PCI SSC) during the sponsored breakfast.
- Opportunity to provide additional signage (to be approved by PCI SSC) for display during the sponsored breakfast.

Vendor Showcase visibility

- Opportunity to select premium booth space location (booth not included).
- Booth available at a discounted rate of \$3,500.

Onsite visibility

- Two complimentary meeting registrations (registrants must meet attendance qualifications).
- Quarter page ad in the meeting program guide.

- Sponsor's logo recognition on the back cover of the program guide.
- Sponsor signage (provided by PCI SSC) throughout the Vendor Showcase Exhibit Hall.
- Sponsor's logo included on the pre-session and intermission hold slides.
- Opportunity to include 1-page piece of printed collateral in the attendee Welcome Kit.
- Sponsor's logo recognition in the event mobile app.
- Mobile App ad on one day of the Community Meeting (Sponsor will provide ad with hyperlink to sponsor company website, approved by PCI SSC).

Pre-event visibility

- Sponsor's logo displayed as Silver Sponsor on Community Meeting HTML emails, including hyperlink to sponsor's website.
- Recognition on the meeting website with hyperlink to the sponsor's website.

To learn more, contact Regina Young, Sr. Program Manager, PCI Security Standards Council at 781-876-6226 and vendorshowcase@pcisecuritystandards.org.

Bronze Package

Limited to **two** sponsors per meeting

\$12,000 Orlando
\$10,000 Barcelona
\$8,000 Bangkok



N.A.



EUROPE



ASIA-PACIFIC

The Bronze Package offers sponsorship of the Networking breaks on one day, held in the Vendor Showcase Exhibit Hall. The Bronze package includes the following benefits:

Sponsor of Networking Breaks

- Two Community Meeting branded signs (provided by PCI SSC) with Bronze sponsor logo to be displayed during sponsored breaks on one day.
- Opportunity to distribute collateral on tables (to be provided by sponsor and approved by PCI SSC) during the sponsored breaks.
- Opportunity to provide additional signage (to be approved by PCI SSC) for display during the sponsored breaks on one day.

Vendor Showcase visibility

- Priority placement of booth location (booth not included)
- Booth available at a discounted rate of \$3,500.

Onsite visibility

- One complimentary meeting registration (registrants must meet attendance qualifications).
- Logo recognition on the back cover of the program guide.
- Sponsor signage (provided by PCI SSC) through the Vendor Showcase Exhibit Hall.
- Logo included on the Pre-Session and intermission hold slides.
- Opportunity to include 1-page piece of printed collateral in the attendee Welcome Kit.
- Logo recognition in the event mobile app.

Pre-event Visibility

- Logo displayed as Bronze Sponsor on Community Meeting HTML emails, including hyperlink to sponsor's website.
- Recognition on the meeting website with hyperlink to the sponsor's website.

Networking Reception Sponsor

Limited to **three** sponsors

\$8,000 Bangkok
 (available in Bangkok only)



ASIA-PACIFIC

The Networking Reception Sponsor is your chance to be one of the sponsors of the only Networking Reception at the Community Meeting. The Networking Reception is always the highlight of the Community Meetings. This opportunity includes:

Sponsor of the Networking Reception

- Two Community Meeting branded signs (provided by PCI SSC) with Networking Reception sponsor logo.
- Opportunity to include a 1-page piece of printed collateral on a "Sponsor Table" at the reception
- Opportunity to provide each reception attendee with a gift

Vendor Showcase visibility

- Opportunity to select premium booth space location (booth not included).
- Booth available at a discounted rate of \$3,500.

On-site visibility

- Two complimentary meeting registrations (one for your organization and one for your guest of choice).
- Sponsor's logo recognition on the back cover of the program guide.
- Sponsor signage (provided by PCI SSC) throughout the Vendor Showcase exhibit hall.
- Sponsor's logo included on the pre-session and intermission hold slides.
- Sponsor's logo recognition in the event mobile app.

Pre-event visibility

- Sponsor's logo displayed as General Sponsor on Community Meeting HTML emails, including hyperlink to the sponsor's website.
- Recognition on the meeting website with a hyperlink to the sponsor's website.
- Recognition in one tweet from the @PCISSC handle (10.4k followers) on Twitter leading up to the Community Meeting (sponsors choice of day) (Tweet will include #sponsor hashtag)

To learn more, contact Regina Young, Sr. Program Manager, PCI Security Standards Council at 781-876-6226 and vendorshowcase@pcisecuritystandards.org.

Standard Sponsorship Benefits

ALL levels below of sponsorship include the following benefits:

Onsite visibility

- Sponsor's logo recognition on the back cover of the program guide
- Sponsor's logo on event sponsorship signage (provided by PCI SSC) throughout the Vendor Showcase Exhibit Hall.
- Sponsor's logo included on the pre-session and intermission hold slides.
- Opportunity to include a 1-page piece of printed collateral in the attendee Welcome Kit.
- Sponsor's logo recognition in the event mobile app.

Pre-event visibility

- Sponsor's logo displayed as General Sponsor on Community Meeting HTML emails, including hyperlink to the sponsor's website.
- Recognition on the meeting website with hyperlink to the sponsor's website.

Attendee Kit Sponsor

Limited to **one** sponsor per meeting

\$20,000 Orlando
\$18,000 Barcelona
\$16,000 Bangkok



N.A.



EUROPE



ASIA-PACIFIC

Exclusive branding as the Attendee bag and Welcome Kit sponsor, which includes your logo on a convenient, reusable and lightweight tote and on the portfolio inside the tote. Be the first thing attendees see when they arrive at the event. This opportunity includes:

- Sponsor's logo displayed prominently on the Attendee Bag along with the PCI SSC logo (production cost paid for by PCI SSC).
- Sponsor's logo displayed prominently on the Welcome Kit along with the PCI SSC logo (production cost paid for by PCI SSC).
- Welcome Kits and Bags will be distributed to every attendee at the Community Meeting.
- Half page ad in the meeting program guide.
- Plus Standard Sponsorship Benefits.

Wireless Internet Sponsor

Limited to **one** sponsor per meeting

\$15,000 Orlando
\$10,000 Barcelona
\$8,000 Bangkok



N.A.



EUROPE



ASIA-PACIFIC

Exclusive branding as the Wireless Internet Sponsor. Sponsor each attendee's access to an unlimited and secure wireless internet connection while at the event. This opportunity includes:

- Half page ad in the meeting program guide.
- Sponsor's logo displayed with Wi-Fi details on event signage.
- Plus Standard Sponsorship Benefits.

PCI Café Sponsor

Limited to **one** sponsor per meeting

\$14,000 Orlando
\$12,000 Barcelona



N.A.



EUROPE

The PCI Café is a great place to take a moment to recharge, catch up on emails and enjoy the live streaming sessions of the Community Meeting in a comfortable lounge setting.

- Sponsor's logo branded on signage throughout the Vendor Showcase.
- Sponsor's logo on the coffee cups in the coffee station within the sponsored lounge.
- Sponsor's logo will be prominently displayed on the charging station structure included in the PCI Café.
- Half page ad in the meeting program guide.
- Plus Standard Sponsorship Benefits.

Mobile App Sponsor

Limited to **one** sponsor per meeting

\$12,000 Orlando
\$10,000 Barcelona
\$7,500 Bangkok



N.A.



EUROPE



ASIA-PACIFIC

Become the exclusive sponsor for the 2017 Community Meeting Mobile App and connect with meeting attendees via their mobile devices with this interactive mobile app. This opportunity includes:

- Half page ad in the meeting program guide.
- Sponsor's logo and banner advertisement displayed within the app.
- Logo on event Mobile App signage (provided by PCI SSC) throughout the Vendor Showcase Exhibit Hall.
- (1) Customized email to all attendees on how to use the mobile app; sponsor's logo and hyperlink to sponsor's website included
- Plus Standard Sponsorship Benefits.

Hotel Key Card Sponsor

Limited to **one** sponsor per meeting

\$10,000 Orlando
(available in Orlando only)



N.A.

Exclusive branding as the Hotel Key card sponsor, which includes your logo on their hotel key card that will be used daily throughout the Community Meeting. This opportunity includes:

- Sponsor's logo displayed prominently on the Hotel Key Card and given out to all attendees who reserves a hotel room within PCI's room block.
- Plus Standard Sponsorship Benefits.

VIP Meet and Greet Sponsor

\$10,000 Orlando
\$8,500 Barcelona



N.A.



EUROPE

Be the sponsor of the VIP Meet and Greet where prominent speakers and Board of Advisor members get to answer your direct questions in a more intimate setting with light refreshments served.

- Sponsor's logo on the invitation email to attendees.
- Sponsor signage (provided by PCI SSC) throughout the VIP Meeting and Greet area.
- Sponsor may select 10 attendees of their choice to invite to attend the meet and greet. (PCI SSC will provide email template to sponsor to review; text and graphics provided by sponsor and inserted into template and approved by PCI SSC.)
- Plus Standard Sponsorship Benefits.

Lanyard Sponsor

Limited to **one** sponsor per meeting

\$10,000 Orlando
\$8,000 Barcelona
\$6,000 Bangkok



N.A.



EUROPE



ASIA-PACIFIC

Be a visible presence at the Community Meetings by getting your logo on the badge holder worn by every meeting attendee throughout the event. This opportunity includes:

- Sponsor's logo imprinted on the lanyards along with the PCI SSC logo (production cost paid for by PCI SSC)
- Badges and lanyards are required to be worn at every meeting at all three Community Meetings.
- Plus Standard Sponsorship Benefits.

PCI Swag Sponsor

Limited to **one** sponsor per meeting

\$10,000 Orlando
\$8,500 Barcelona
\$7,000 Bangkok



N.A.



EUROPE



ASIA-PACIFIC

Be the exclusive Swag Sponsor at the Community Meeting (notepads and pens are included in this price), by putting your logo in the hands of every attendee.

- Sponsor's logo displayed prominently on the notepad and pen along with the PCI SSC logo (production cost paid for by PCI SSC).
- Plus Standard Sponsorship Benefits.

Live Streaming Sponsor

Limited to **one** sponsor per meeting

\$8,000 per location

Be the exclusive live streaming sponsor of the Community Meeting sessions. The internal speaker's presentations will be live streamed per location to our Participating Organization community.

- Sponsor's logo on the live streaming slides that will be streamed live to our Participating Organization community.
- Plus Standard Sponsorship Benefits.

Track Sponsor

Limited to **two** sponsors per meeting

\$8,000 Orlando

\$6,500 Barcelona

(not available in Bangkok)

This is a great opportunity to sponsor one of the tracks of the Community Meeting's agenda. This package includes the following benefits:

- Logo on track signage (provided by PCI SSC) throughout the event
- Plus Standard Sponsorship Benefits.



N.A.



EUROPE

Networking Run Sponsor

Limited to **one** sponsor per meeting

\$8,000 Orlando

(available in Orlando only)

The 5K Networking Run will take place for all attendees who are interested in joining right at the Swan and Dolphin Hotel. This is a really fun event that allows attendees who want to fit in a run and get to network with other attendees as well in a beautiful setting.

- Sponsor's logo on the Networking Run invitation email as the sponsor of this event.
- Sponsor's logo on branded signage at the registration table at the run starting point.
- Plus Standard Sponsorship Benefits.



N.A.

Community Meeting Partner

\$7,500 Orlando
\$6,000 Barcelona
\$5,000 Bangkok

Price for current exhibitors

\$3,000 Orlando
\$2,500 Barcelona
\$2,000 Bangkok



N.A.



EUROPE



ASIA-PACIFIC

Show your support for PCI Security Standards Council by becoming a Community Meeting Partner.

- Plus Standard Sponsorship Benefits.

Photo Booth Sponsor

\$8,000 Orlando
(available in Orlando only)



N.A.

Be the exclusive sponsor of the photo booth at the Community Meeting, by putting your logo on every photo given out at the booth.

- Sponsor's logo will be printed out on each photo that attendees take with them.
- You may also be able to provide props with your sponsor's logo on them for use in the booth. (provided by Sponsor; approved by PCI SSC)

Water Station Sponsor

Limited to **one** sponsor per meeting

\$8,000 Orlando
\$6,000 Barcelona
\$4,000 Bangkok



N.A.



EUROPE



ASIA-PACIFIC

Be the exclusive water station sponsor at the Community Meetings. This package includes multiple water stations that will be set-up throughout the Community Meeting for attendees to fill up and use throughout the event.

- Sponsor's logo prominently displayed on the water stations structure set-up at the Community Meeting.
- Sponsor's logo will be printed on the cups provided at the water stations (to be approved by PCI SSC). (production cost paid for by PCI SSC).
- Plus Standard Sponsorship Benefits.

To learn more, contact Regina Young, Sr. Program Manager, PCI Security Standards Council at 781-876-6226 and vendorshowcase@pcisecuritystandards.org.

Hotel Room Drop Sponsor

Limited to **one** sponsor per meeting

\$7,500 Orlando
\$5,000 Barcelona
\$3,500 Bangkok



N.A.



EUROPE



ASIA-PACIFIC

The Hotel Room drop allows you to get your company's message in front of all Community Meeting attendees inside their hotel room. This opportunity includes:

- One piece of collateral dropped in each attendee's room who reserves a hotel room within PCI's room block (drop day will be determined by PCI).
- Plus Standard Sponsorship Benefits.

Program Guide Sleeve Sponsor

Limited to **one** sponsor per meeting

\$6,500 Orlando
 (available in Orlando only)



N.A.

Be exclusive program guide sleeve sponsor at the Community Meetings, by putting your logo in the hands of every attendee present.

- Sponsor designs the banner for the program guide sleeve (designed by sponsor; production cost paid for by PCI SSC).
- Plus Standard Sponsorship Benefits.

Twitter Wall Sponsor

\$5,000 Orlando
\$4,000 Barcelona



N.A.



EUROPE

Be the exclusive sponsor of the twitter wall at the Community Meeting.

- Sponsor's logo on the Twitter Wall that will be live and present in the front of the General Session room.
- Recognition in one tweet from the @PCISSC handle (10.4k followers) on Twitter leading up to the Community Meeting (sponsors choice of day) (Tweet will include #sponsor hashtag)
- Sponsor's logo on special signage promoting the Twitter wall. (provided by PCI SSC)
- Plus Standard Sponsorship Benefits.

To learn more, contact Regina Young, Sr. Program Manager, PCI Security Standards Council at 781-876-6226 and vendorshowcase@pcisecuritystandards.org.

Charging Station

Limited to **two** sponsors per meeting

\$4,000 Orlando
\$3,500 Barcelona
\$3,000 Bangkok



N.A.



EUROPE



ASIA-PACIFIC

Sponsor a laptop and mobile phone charging station at the Community Meeting.

- Sponsor's logo will be prominently displayed on the charging station structure.
- Opportunity to display collateral at the charging station (to be approved by PCI SSC).
- Station will include electrical outlets (adapters are not provided).
- Plus Standard Sponsorship Benefits.

Boarding Pass Kiosk

Limited to **two** sponsors per meeting

\$4,000 Orlando
\$2,000 Barcelona
(not available in Bangkok)



N.A.



EUROPE

Sponsor a boarding pass printing kiosk at the Community Meeting.

- Sponsor's logo will be prominently displayed on the kiosk.
- Opportunity to display collateral at the kiosk (to be approved by PCI SSC).
- Plus Standard Sponsorship Benefits.

Popcorn Cart

Limited to **one** sponsor per meeting

\$3,000 Orlando
\$2,000 Barcelona



N.A.



EUROPE

Sponsor a popcorn cart station at the Community Meeting.

- Sponsor's logo will be prominently displayed on the popcorn cart.
- Plus Standard Sponsorship Benefits.

Directional Footprints Sponsor

\$3,000 Orlando
(available in Orlando only)



A chance for all attendees to follow your company's logo as they find their way to the General Session room and the Vendor Showcase Hall.

- Sponsor's logo on the floor on directional footprints on a high trafficked area leading at the Community Meeting.
- Plus Standard Sponsorship Benefits.

Media Sponsorship

\$3,000 Orlando
\$2,500 Barcelona
\$1,000 Bangkok



Exclusively offered to media organizations, this opportunity is a barter-based sponsorship. In exchange for this package- the Council would like to work with your ad or marketing department to secure an ad package of similar value.

- Include your publication or alternative piece of collateral in the Welcome Kit handed out to attendees.
- Logo recognition in the event mobile app.
- Recognition on the meeting website with sponsor's logo and hyperlink to the sponsor's website.
- Logo included on the pre-session and intermission hold slides.
- Five tweets from the @PCISSC handle (10.4k followers) during the meeting, linking to resources of you're choosing. (Tweet will include #sponsor hashtag)

Vendor Showcase

\$4,500
(Save \$500 per exhibitor fee for each additional Community Meeting Vendor Showcase.)



Be an Exhibitor at the Vendor Showcase. Gain additional exposure for your company by exhibiting at the Vendor Showcase. As an exhibitor, your company will have the opportunity to network with potential buyers and industry leaders while maximizing display opportunities to increase awareness and recognition with your target audience. The Vendor Showcase consists of:

- Exhibitors will receive a 10'-by-10' floor space
- Two complimentary meeting registrations (two for your organization.)
- The Vendor Showcase is a two-day event with longer hours.
- Exhibitors will be featured on the Community Meeting website, mobile phone app and printed materials on-site.

To learn more, contact Regina Young, Sr. Program Manager, PCI Security Standards Council at 781-876-6226 and vendorshowcase@pcisecuritystandards.org.

Vendor Showcase Office Space

10 x 10 office space in the back of the Vendor Showcase room. Reserve your space today to chat with potential clients or have a meeting in a more private setting. 5 offices available so sign-up today. One table and two chairs are included in this space (booth branding not included in the fee).

\$5,000



N.A.



EUROPE



ASIA-PACIFIC

Program Guide Ads

Promote your company with an advertisement in our full size, glossy program guide. The program guide is presented to every attendee upon registration and includes all of the important information they need to make the most of their Community Meeting experience. Ad location designated on a first come first served basis.

Full page ad - \$1,500

1/2 page ad - \$700

1/4 page ad - \$400

Business card sized ad (1/8th page) - \$225

Mobile App Ads

Put your company in the hands of our meeting attendees in the popular meeting Mobile App. The Mobile App is the easiest way to stay connected and engaged at the Community Meeting with all the attendees. Take advantage of its popularity by placing your company advertisement in the Mobile App. Advertising opportunities vary in price and placement. Please contact us for additional details. Options include:

- One day ad - \$1,000
- ● Two day ad - \$1,500
- ● ● Three day ad - \$2,000

**Stats available upon request*