

Educate. Empower. Protect.



2018 COMMUNITY MEETINGS SPONSORSHIP OPPORTUNITIES

Three Events. 2,000 Attendees. 800 Global Organizations.
An Exclusive Opportunity to Position Your Company as a Leader
in the Global Payment Security Industry

Do you want to...

- Increase brand visibility
- Raise your company profile
- Gain exposure in the global payment card industry?



WHY SHOULD YOU BE
A SPONSOR?



Become a Sponsor of the PCI SSC Community Meeting

- Sponsorship of a PCI Security Standards Council (SSC) Community Meeting event demonstrates to potential customers your company's commitment to excellence in cardholder data protection.
- You'll gain valuable exposure with industry leaders, executives and qualified buyers. Brand visibility for certain sponsorship packages includes logo placement in pre-event marketing collateral, website copy and our mobile application. In addition to recognition in materials distributed to attendees on-site.
- Your competitors will be there! Past sponsors include K3DES, Kroll, Secure Systems Innovation Corporation (SSIC), SecurityMetrics and Verizon.
- Sponsorship enables PCI SSC to continue to produce high-quality events that attract a growing number of payment security professionals from the world's leading companies in the industry each year.



ASIA

23-24 May
Tokyo, Japan



NORTH AMERICA

25-27 September
Las Vegas, NV



EUROPE

16-18 October
London, England

Be an Exhibitor at the Vendor Showcase

Maximize your company's exposure at the Community Meeting by participating in the Vendor Showcase. As an exhibitor, your company will have the opportunity to expand your reach to the buyers you want to see in this region. From pre-event and on-site visibility to in-person networking, you are sure to make connections and raise brand awareness in the region as an exhibitor.

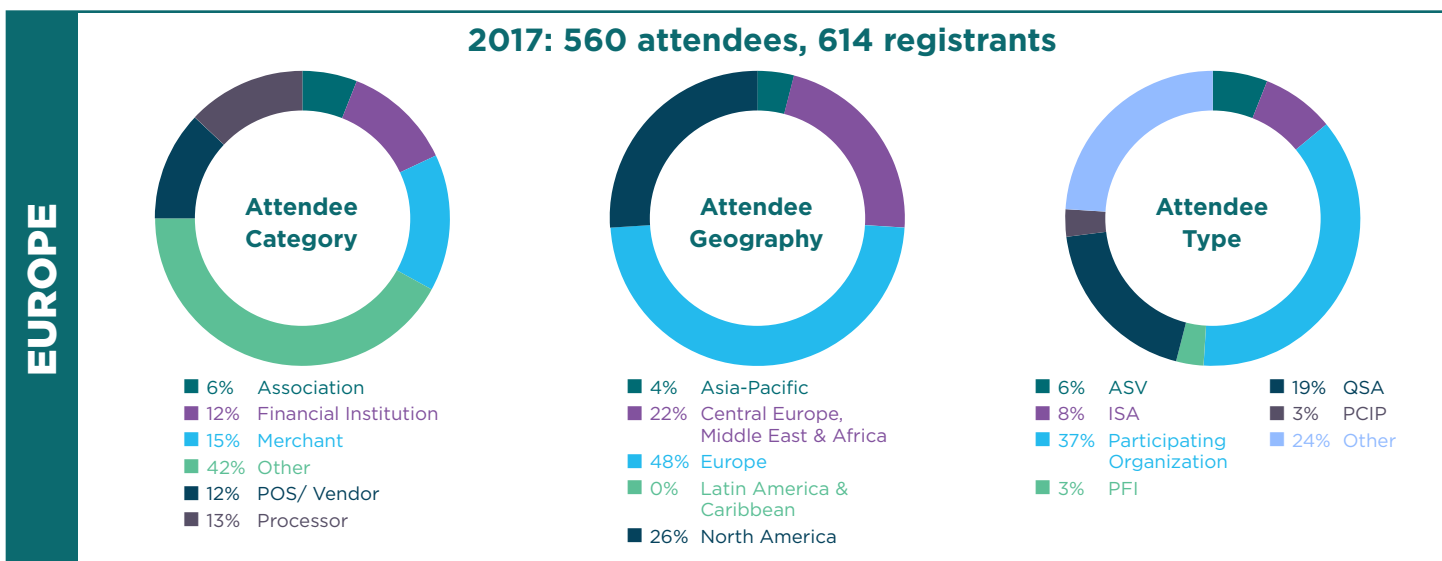
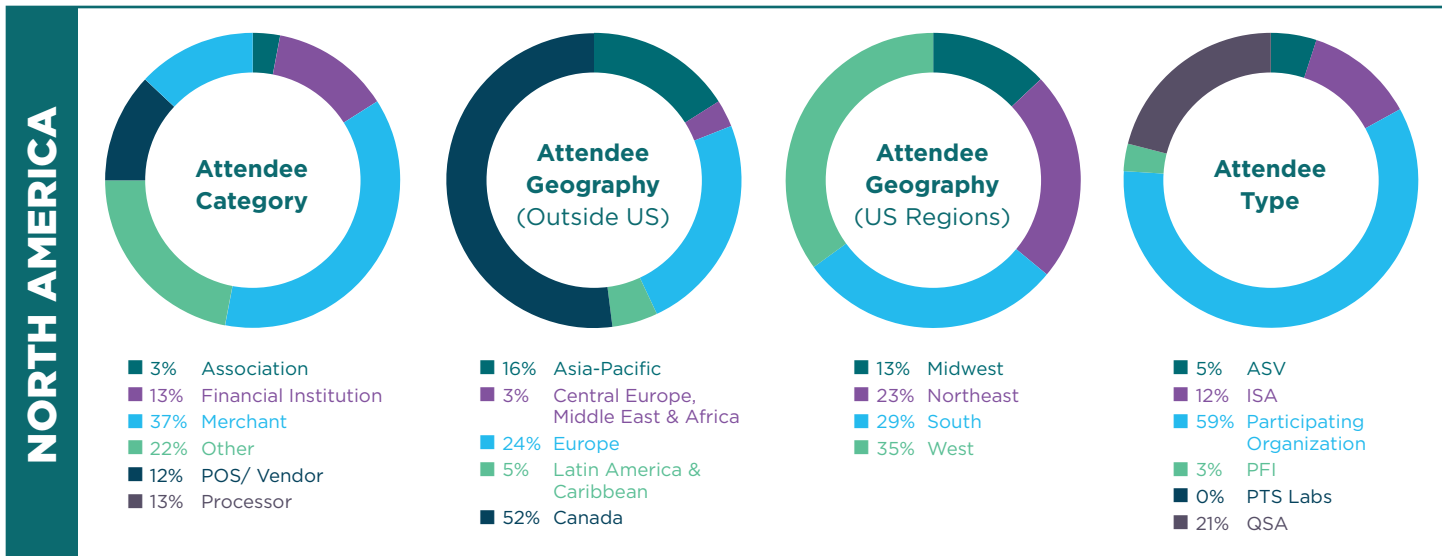
Features of the Vendor Showcase at the Community Meeting include:

- Three day Vendor Showcase
- Exhibitors will receive a 10' by 10' floor space (3m by 3m in Asia and Europe).
- Exhibitors will be featured on the Community Meeting website, mobile app and printed materials onsite.



WHY SHOULD YOU PARTICIPATE
IN THE VENDOR SHOWCASE?





The full sponsorship descriptions are available on our website <https://events.pcisecuritystandards.org/>
 To learn more, contact Regina Young, Sr. Program Manager, PCI Security Standards Council
 at 781-876-6226 and vendorshowcase@pcisecuritystandards.org.

Premier Packages

	DIAMOND	PLATINUM	TECH SPONSOR
Price	\$40,000 Las Vegas \$35,000 London	\$30,000 Las Vegas \$25,000 London \$20,000 Tokyo	\$30,000 Las Vegas
Reception Branding	✓	✓	✓
Thank you Gift giveaway (provided by Sponsor)	✓	✓	✓
Collateral Display	Welcome Reception	Networking Reception	Tech Exchange
Welcome Kit (1 page) collateral	✓	✓	✓
Booth(s) Included in package	2	1	1
Vendor Showcase Discount Rate	✓	✓	✓
Select Premium Booth Location	✓	✓	✓
Complimentary Registrations	6	5	5
Sponsor Tweet	6	3	3
Pre-event Customized HTML email(s)	1	1	1
Program Guide Ad	Full page	Full page	Full page
Logo Back Cover Program Guide	✓	✓	✓
Sponsor Signage	✓	✓	✓
Logo Intermission hold slides	✓	✓	✓
Logo Mobile App	✓	✓	✓
Logo HTML Emails	✓	✓	✓
Logo event website, hyperlinked to sponsor's website	✓	✓	✓
Logo Displayed on:	Reception Cups AND Napkins	Reception Cups OR Napkins	Tech Exchange Structure and Hold Slide; Seat drop
Mobile App Ad	3 days	2 days	2 days

	GOLD	SILVER	BRONZE
Price	\$20,000 Las Vegas \$18,000 London \$16,000 Tokyo	\$18,000 Las Vegas \$15,000 London \$10,000 Tokyo	\$15,000 Las Vegas \$12,000 London \$8,000 Tokyo
Welcome Kit (1 page) collateral	Lunch	Breakfast	Break
Booth(s) Included in package	✓	✓	✓
Vendor Showcase Discount Rate	✓	✓	✓
Select Premium Booth Location	✓	✓	✓
Complimentary Registrations	3	2	1
Sponsor Tweet	3	1	1
Pre-event Customized HTML email(s)	1		
Program Guide Ad	Half page	Quarter page	Quarter page
Logo Back Cover Program Guide	✓	✓	✓
Sponsor Signage	✓	✓	✓
Logo Intermission hold slides	✓	✓	✓
Logo Mobile App	✓	✓	✓
Logo HTML Emails	✓	✓	✓
Logo event website, hyperlinked to sponsor's website	✓	✓	✓
Logo Displayed on:	✓	✓	✓
Mobile App Ad	1	1	

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Sponsor Packages

	ATTENDEE KIT	WIRELESS INTERNET	PROFESSIONAL PORTRAIT SPONSOR	PCI CAFÉ	MOBILE APP	REGISTRATION SPONSOR
Price	\$20,000 Las Vegas \$18,000 London \$16,000 Tokyo	\$15,000 Las Vegas \$10,000 London \$8,000 Tokyo	\$15,000 Las Vegas \$10,000 London;	\$12,000 London	\$12,000 Las Vegas \$10,000 London \$7,500 Tokyo	\$12,000 per location
Program Guide Ad	Half page	Quarter page	Quarter page	Quarter page	Quarter page	Quarter page
Complimentary Registrations	1	1	1	1	1	1
Select Premium Booth Location	✓	✓	✓	✓	✓	✓
Welcome Kit (1 page) collateral	✓	✓	✓	✓	✓	✓
Logo Back Cover Program Guide	✓	✓	✓	✓	✓	✓
Sponsor Signage	✓	✓	✓	✓	✓	✓
Logo Intermission hold slides	✓	✓	✓	✓	✓	✓
Logo Mobile App	✓	✓	✓	✓	✓	✓
Logo HTML Emails	✓	✓	✓	✓	✓	✓
Logo event website, hyperlinked to sponsor's website	✓	✓	✓	✓	✓	✓
Logo Displayed on:	Attendee Bag AND Welcome Kit	Wi-Fi Signage	Photo Structure; Photo Emails	Charging Station within Café AND Café Coffee Cups	Mobile App AND Customized Email	Registration Webpage AND Onsite Kiosks

	VIP MEET AND GREET	LANYARD	PCI SWAG	HOTEL KEY CARD	MEDIA BOOTH
Price	\$10,000 Las Vegas \$8,500 London	\$10,000 per location	\$10,000 Las Vegas \$8,500 London \$7,000 Tokyo	\$10,000 Las Vegas \$8,500 London	\$10,000 Las Vegas and London
Complimentary Registrations	1	1	1	1	1
Select Premium Booth Location	✓	✓	✓	✓	✓
Welcome Kit (1 page) collateral	✓	✓	✓	✓	✓
Logo Back Cover Program Guide	✓	✓	✓	✓	✓
Sponsor Signage	✓	✓	✓	✓	✓
Logo Intermission hold slides	✓	✓	✓	✓	✓
Logo Mobile App	✓	✓	✓	✓	✓
Logo HTML Emails	✓	✓	✓	✓	✓
Logo event website, hyperlinked to sponsor's website	✓	✓	✓	✓	✓
Logo Displayed on:	Special Invitation to 10 Attendees of choice; Collateral table in room.	Lanyard	Note Pad AND Pen	Hotel Key Card	Photo Backdrop; Photo Emails and Printed Photos

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Sponsor Packages

	WATER BOTTLES	LIVE STREAMING SPONSOR	TRACK	HOTEL ROOM DROP	COMMUNITY MEETING PARTNER
Price	\$10,000 Las Vegas \$8,500 London \$7,500 Tokyo	\$8,000 per location	\$10,000 Las Vegas \$8,000 London	\$7,500 Las Vegas \$5,000 London \$3,500 Tokyo	\$5,000 Las Vegas \$4,500 London \$4,000 Tokyo (Current exhibitor price \$3,500 per location)
Complimentary Registrations	1	1	1	1	1
Select Premium Booth Location	✓	✓	✓	✓	✓
Welcome Kit (1 page) collateral	✓	✓	✓	✓	✓
Logo Back Cover Program Guide	✓	✓	✓	✓	✓
Sponsor Signage	✓	✓	✓	✓	✓
Logo Intermission hold slides	✓	✓	✓	✓	✓
Logo Mobile App	✓	✓	✓	✓	✓
Logo HTML Emails	✓	✓	✓	✓	✓
Logo event website, hyperlinked to sponsor's website	✓	✓	✓	✓	✓
Logo Displayed on:	Water Bottles and Water Stations	Live Streamed Presentations	Agenda/Directional Signs; Collateral table in room.		

	PROGRAM GUIDE SLEEVE	MEDIA WALL	DIRECTIONAL FOOTPRINTS SPONSOR	POPCORN CART	CHARGING STATION	BOARDING PASS KIOSK
Price	\$7,500 Las Vegas \$6,500 London and Tokyo	\$7,500 Las Vegas \$6,000 London	\$5,000 Las Vegas	\$5,000 Las Vegas and London	\$4,000 Las Vegas \$3,500 London \$3,000 Tokyo	\$4,000 Las Vegas \$3,000 London \$2,000 Tokyo
Complimentary Registrations	1	1	1	1	1	1
Select Premium Booth Location	✓	✓	✓	✓	✓	✓
Sponsor Tweet		1				
Welcome Kit (1 page) collateral	✓	✓	✓	✓	✓	✓
Logo Back Cover Program Guide	✓	✓	✓	✓	✓	✓
Sponsor Signage	✓	✓	✓	✓	✓	✓
Logo Intermission hold slides	✓	✓	✓	✓	✓	✓
Logo Mobile App	✓	✓	✓	✓	✓	✓
Logo HTML Emails	✓	✓	✓	✓	✓	✓
Logo event website, hyperlinked to sponsor's website	✓	✓	✓	✓	✓	✓
Logo Displayed on:	Program Guide Sleeve	Social Media Wall	Directional Footprints	Popcorn Cart	Charging Station	Boarding Pass Kiosk

If you are interested in purchasing office space in our Vendor Showcase, or placing an advertisement in our Program Guide and Mobile App, please visit [our website](#) for more information.