



Latin America Forum Sponsorship Opportunities

15 – 16 August
São Paulo, Brazil

An Exclusive Opportunity to Position your Company as a Leader in the Global Payment Security Industry

Do you want to...

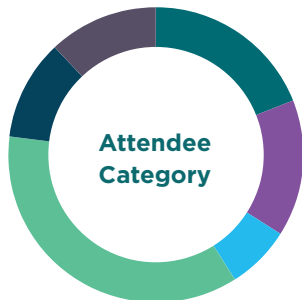
- Increase brand visibility
- Raise your company profile
- Gain exposure in the global payment card industry?

WHY SHOULD YOU BE A SPONSOR?

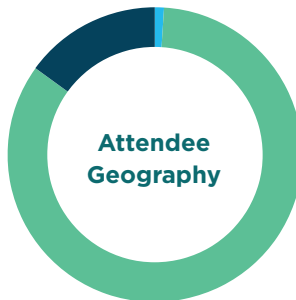


Become a Sponsor of the PCI SSC Community Meeting

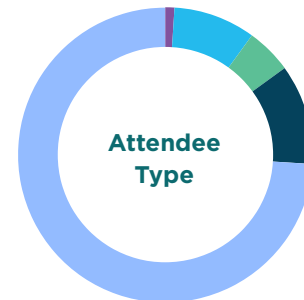
- Sponsorship of a PCI Security Standards Council (SSC) Latin America Forum event demonstrates to potential customers your company's commitment to excellence in cardholder data protection.
- Sponsorship enables PCI SSC to continue to produce high-quality events that attract a growing number of payment security professionals from the world's leading companies in the industry each year.



- 19% Association
- 15% Financial Institution
- 7% Merchant
- 36% Other
- 11% POS/ Vendor
- 12% Processor



- 0% Asia-Pacific
- 0% Central Europe, Middle East & Africa
- 1% Europe
- 84% Latin America & Caribbean
- 15% North America



- 0% ASV
- 1% ISA
- 9% Participating Organization
- 0% PFI
- 5% QSA
- 0% PCIP
- 11% Other
- 74% Non Member

Be an Exhibitor at the Vendor Showcase

Maximize your company's exposure at the Latin America Forum by participating in the Vendor Showcase. From pre-event and on-site visibility to in-person networking, you are sure to make connections and raise brand awareness in the region as an exhibitor.

Features of the Vendor Showcase at the Latin America Forum include:

- Two day Vendor Showcase
- Exhibitors will receive a 6 ft table and two chairs.
- Exhibitors will be featured on the event website and printed materials onsite.

WHY SHOULD YOU PARTICIPATE IN THE VENDOR SHOWCASE?



Sponsorship Packages

	PLATINUM	TRANSLATION	GOLD	SILVER	BRONZE	REGISTRATION
Price	\$15,000 USD 48,900 BRL	\$12,000 USD 39,100 BRL	\$12,000 USD 39,100 BRL	\$7,500 USD 24,400 BRL	\$6,000 USD 19,500 BRL	\$6,000 USD 19,500 BRL
Reception Branding	✓					
Thank you Gift giveaway (provided by Sponsor)	✓					
Collateral Display	Networking Reception	Translation Booth	Lunch	Breakfast	Break	Registration Desk
Welcome Kit (1 page) collateral	✓	✓	✓	✓	✓	✓
Booth(s) Included in package	1					
Vendor Showcase Discount Rate	✓	✓	✓	✓	✓	✓
Select Premium Booth Location	✓	✓	✓	✓	✓	✓
Sponsor Tweet	3	3	3	1	1	
Pre-event Customized HTML email(s)	1	1	1			
Logo in Program Brochure	✓	✓	✓	✓	✓	✓
Sponsor Signage	✓	✓	✓	✓	✓	✓
Logo Intermission hold slides	✓	✓	✓	✓	✓	✓
Logo HTML Emails	✓	✓	✓	✓	✓	✓
Logo event website, hyperlinked to sponsor's website	✓	✓	✓	✓	✓	✓
Logo Displayed on:	Reception Cups OR Napkins	Translation Booth				Registration Webpage AND Onsite Kiosks

	LANYARD	ATTENDEE BAG	WELCOME KIT	NOTEPAD	PEN	WATER BOTTLE	WIRELESS INTERNET	HOTEL ROOM DROP	LAF PARTNER
Price	\$6,000 USD 19,500 BRL	\$5,000 USD 16,300 BRL	\$5,000 USD 16,300 BRL	\$5,000 USD 16,300 BRL	\$4,000 USD 13,000 BRL	\$4,000 USD 13,000 BRL	\$4,000 USD 13,000 BRL	\$3,000 USD 9,700 BRL	\$2,000 USD 6,500 BRL and \$1,000 USD 3,200 BRL for current exhibitors
Logo in Program Brochure	✓	✓	✓	✓	✓	✓	✓	✓	✓
Select Premium Booth Location	✓	✓	✓	✓	✓	✓	✓	✓	✓
Welcome Kit (1 page) collateral	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor Signage	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo Intermission hold slides	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo HTML Emails	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo event website, hyperlinked to sponsor's website	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo Displayed on:	Lanyard	Bag	Welcome Kit	Notepad	Pen	Water Bottle	Wi-Fi Signage		