

CROSSFLOW CASE STUDY

Efficient use of corporate treasury funds

PROBLEM

Treasury funds held in low-interest deposit accounts

Funds not optimised, missed opportunity to generate yield through short-term funding

SOLUTION

Generate higher yields by funding credit-rated corporate supply chains discretely through Crossflow

Optimise base target yield through Crossflow automation

Increase yield through provision of Crossflow FX for exotic currencies typically not supported by treasury operations

IMPACT

Base yield on treasury funds increased

Crossflow automation generating additional yield

FX generating spread on each non-core FX transaction



+2%



+2%



+1%



Crossflow enabled us to optimise working capital yields from excess treasury funds

GROUP TREASURER

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