# ANALANCE OVERVIEW

Combining advanced analytics and business intelligence capabilities in one integrated, self-serve platform.



### WHY CHOOSE ANALANCE?

# THE BUSINESS LEADER

#### Reduce duplicate

**investments** by investing in one tool that brilliantly consolidates multiple capabilities into one integrated, self-serve platform.

#### Reduce labor and management overhead costs with a single platform

that consolidates multiple capabilities, which means there are less platforms to manage and master.

#### Grow with an innovation

**partner** that makes it easy to innovate and stay relevant with actionable insights, which help improve customer acquisition and realize revenue faster.

#### **Deliver enterprise-ready performance** that supports scalability for big data and future analytics needs.

# THE IT LEADER

BE MORE PROACTIVE

Eliminate data silos and platform integration challenges to reduce time to insights, lower management costs, and eliminate unnecessary effort and staff burnout.

# Faster time to predictive insights and real-time

visual dashboarding to arrive at important decisions faster – refocus your time on micro decisions to prevent lost opportunities and tackle uncertainties.

#### Gain timely insights with

automation from input to output in one flow that helps proactively prevent customer churn.

#### 👥 THE ANALYST

#### TIME TO DO MORE

Less to master means easier insights from a single platform, less mistakes, and challenges to overcome, and more time for other tasks and workloads.

#### **Deliver more efficiently**

and work with a team to support initiatives and stay up-to-date with advancements in the world of data analytics.

#### Better time management

by eliminating tedious repetitive tasks and reworks in excel or across multiple platforms that do not integrate seamlessly.

# ANALANCE DIFFERENCE

- Delivers an end-to-end enterprise analytics platform with a strong focus on turning data into predictions from one integrated self-serve platform.
- Provides a platform for both data scientists and citizen data scientists. Use point and click pre-built algorithms or start custom coding for predictive modeling.
- Offers an intuitive UI with guided workflows to enable all user types to master the platform in minutes.
- Unifies multiple tools required for data analysis into one integrated platform to deliver insights with accuracy and quality.
- Allow users to move seamlessly between modules without having to worry about faulty SaaS integrations, hybrid IT infrastructure challenges, access control, monitoring challenges, and unexpected breaks in process flows that hinder automation and productivity.
- Incorporates strong data governance supporting strict compliance.

Explore Analance use cases https://analance.ducenit.com/solutions

Proof of concept https://analance.ducenit.com/proof-of-concept/ **Demo** https://analance.ducenit.com/get-a-demo

Free trial <u>https://analance.ducenit.com/free-cloud-trial</u>

For more information please visit www.analance.com

## MODULES TO MEET YOUR BUSINESS NEEDS



#### ANALANCE ADVANCED ANALYTICS

Train, score, and evaluate multiple forecasting models.



#### ANALANCE BUSINESS INTELLIGENCE

Slice & dice, analyze, visualize, and share descriptive analytics.

# HOW DOES ANALANCE WORK?

**Analance** is a fully integrated data science platform that cleans and transforms data, trains predictive models for BI deployment, slices and dices data, and visualizes outcomes – all guided by intuitive interfaces and workflows.



#### Step 1 : Grab Data

Connect from over 20 enterprise data sources, in-memory or live, including relational data bases, big data, APIs, files, and social media (structured and unstructured).

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#### Step 3 : Model Data for Prediction

Define business challenges, prepare data, and test hypothesis with 40+ out of the box Machine Learning (ML) algorithms for predictions based on trained ML models. Once done, deploy predictive models into production within the same platform.



### **TOP 6 VERTICALS**



# ABOUT DUCEN

**Ducen** is a trusted technology solutions provider that aims to empower Fortune 1000 companies through quality solutions and services. We work with organizations across various verticals to drive business outcomes and enhance their customer experience. Through our enterprise analytics platform, we build and manage data-driven digital platforms including business intelligence and advanced analytics solutions. We also offer a comprehensive services portfolio covering data management, cybersecurity, and application development to help clients stay ahead of the technology curve.



#### Step 2 : Explore, Transform and Clean

Merge and cleanse inconsistent data for unified data storage – no coding or scripting required.



#### Step 4 : Deploy Predictive Models and Visualize

Visualize with multi-table, table with sparkline chart, histogram charts, and bar charts. Use Analance Business Intelligence (ABI) to apply advanced, interactive visualizations and create dashboards.

