

Business Plan

Section 1: The Business Profile

Executive Summary

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Mission Statement

Business Philosophy

Section 2: Market

Market Analysis

This is perhaps the most important section for real estate investing. Understanding the neighborhood where you are buying is essential to your success. Sites such as realtor.com, zillow.com, and trulia.com are all free sites that can give you information on the property to be purchased and neighborhood value.

CITY, STATE:

NEIGHBORHOOD(S):

PROPERTY SOURCES:

TARGET BUYER:

Section 2: Market

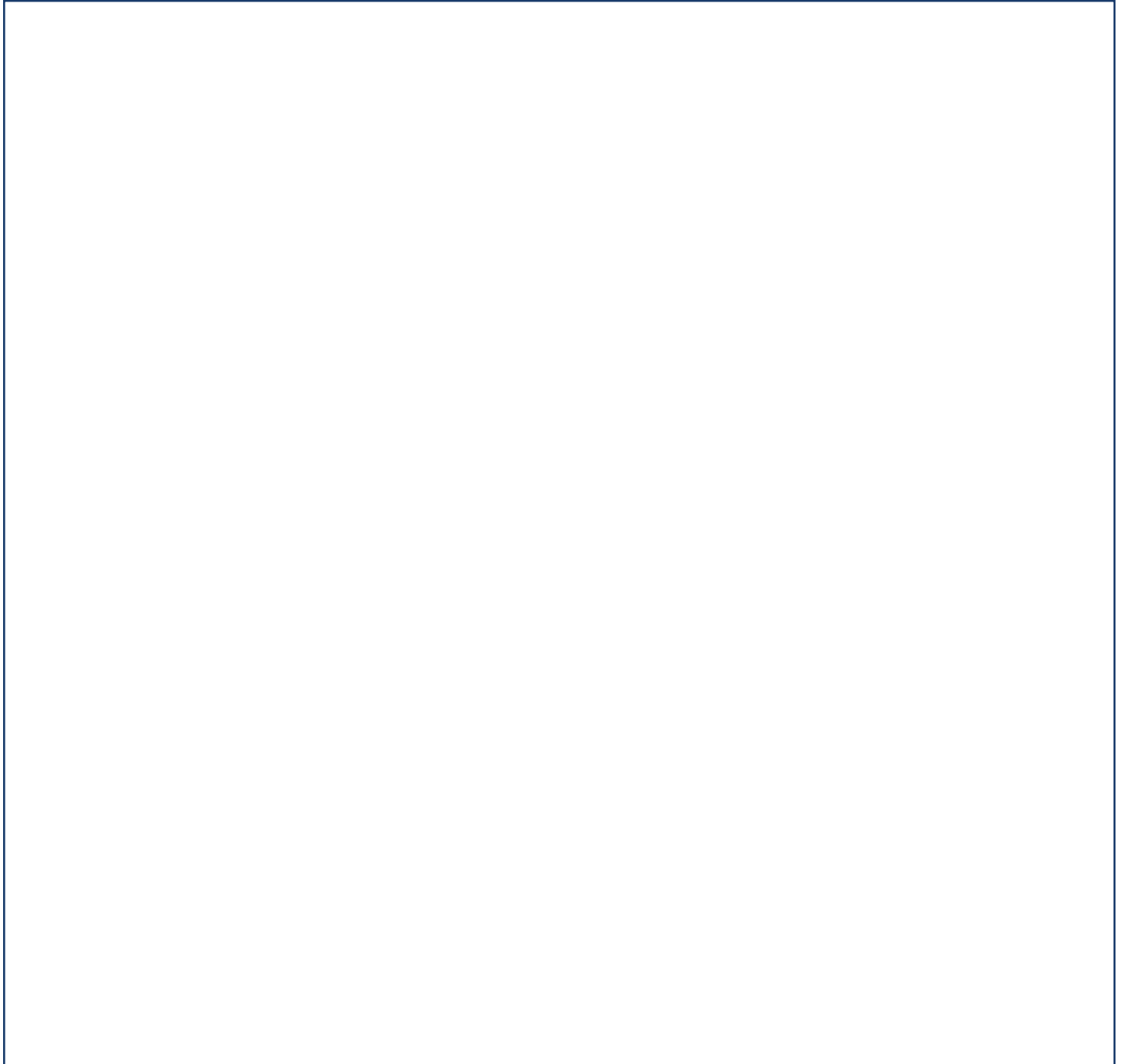
REAL ESTATE TRENDS:

NON-REAL ESTATE TRENDS:

NEW HOME BUILDING:

Section 3: Financing

Financing Strategy



Section 4: Your Team

Owner(s) Details

Team