



GDPR - Managing Consent & Preferences

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Managing consent and preferences following upgrade 10.7

Users will have to think about how to manage consent and member preferences following their upgrade. It is important to know that the Plus2 upgrade will update the database to create the new Member Consent and Member Consent History tables and fields.

All new member consent options for all members' media types will be set to **opt out** by default.

Users will have to configure their marketing and data processing campaigns to reflect how they want to manage consent going forward.

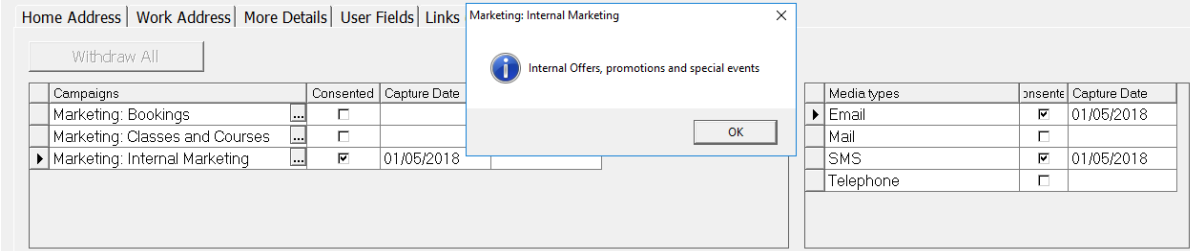
Please be aware that we have **not** removed any data captured to date in the Member Preferences table in the database. However, this data will be no longer visible to the user.

Versions of Plus2 prior to 10.7 worked on the basis of assumed consent for internal marketing and communications by default. For this reason, we made the decision not to automatically migrate the data stored in the Member Preferences table to the new Member Consent table. The new GDPR legislation advises that a positive opt in approach should be adopted when capturing consent.

If Users are confident that their consent mechanisms already comply with the GDPR best practice, our Data Services Team can help migrate the data currently stored in the Member Preferences table to the new Member Consent table.

Campaigns and Channels can be configured to reflect how Users captured consent previously using the 'old' Marketing Preferences if this is how Users want to manage capturing consent going forward.

See the example below.



Campaigns	Consented	Capture Date
Marketing: Bookings	<input type="checkbox"/>	
Marketing: Classes and Courses	<input type="checkbox"/>	
Marketing: Internal Marketing	<input checked="" type="checkbox"/>	01/05/2018

Media types	Consent	Capture Date
Email	<input checked="" type="checkbox"/>	01/05/2018
Mail	<input type="checkbox"/>	
SMS	<input checked="" type="checkbox"/>	01/05/2018
Telephone	<input type="checkbox"/>	