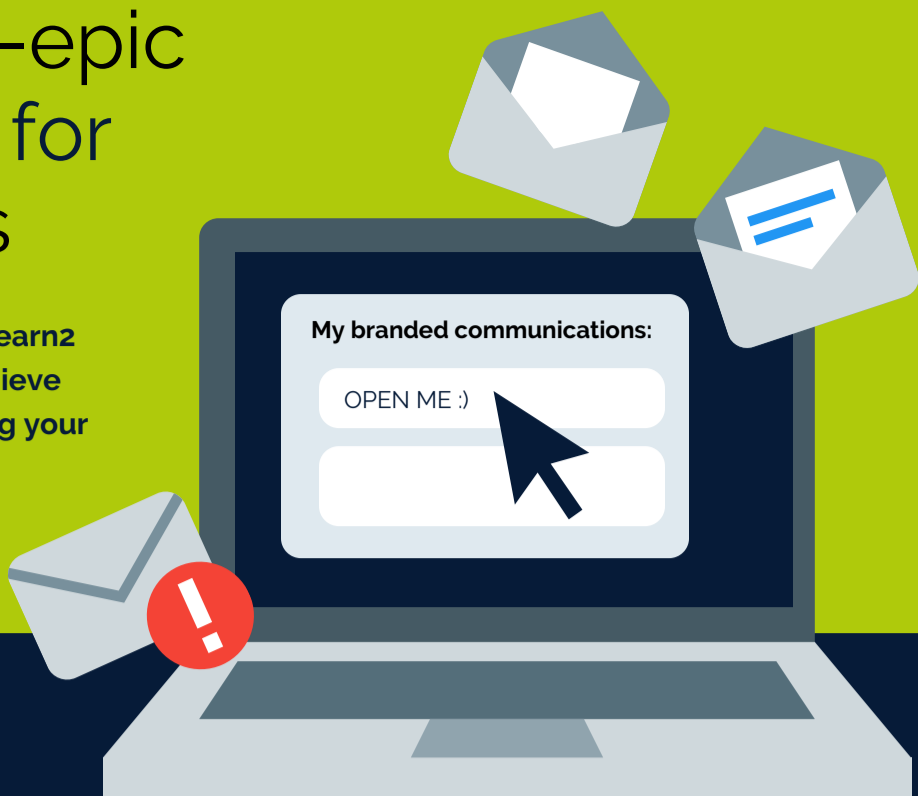# The Moderately-epic **Email Branding** for Learn2/Courses

Have you considered customising your Learn2 communications with your brand - to achieve improved open rates as well as promoting your brand?

My branded communications:

OPEN ME :)

Take your brand to new heights

Create your own theme, bespoke and unique to you with 3 different branding choices; Silver, Gold or Platinum packages. Give a more professional, slick feel to your club or centre's outbound comms

Can I use my own theme?
Yes that's the whole idea, create your own, bespoke theme that's unique to you!

What about colour/logos?
Use your logos, colours and brand assets to personalise Home Portal according to your requirements

What about creative control?
Have one of our team work with you directly, giving you creative control to match with your brand

Email Branding

Three out of four of our customers choose to integrate their Learn2 emails with their organisational brand using their themes, logos, colours & branding to personalise the customer experience.

Platinum Service

- A logo added at the top, aligned left, centre or right
- A footer of any block colour with contact details provided
- Fully responsive - looking good on every device
- A thick border on the left and right with a colour background
- Heading with text, 1 background colour OR a Header Banner
- Footer Banner, including links to social media with icons
- Background and inline images
- Designs; Headings, Links, Tables, Lists/Bullets and Text

Silver

- A logo added at the top, aligned left, centre or right
- Branded footer with your choice of block colour
- The footer contains your contact details and website address
- Footer contains links to social media

Gold

- A logo added at the top, aligned left, centre or right.
- A footer of any block colour with contact details provided
- Fully responsive - looking good on every device
- A thick border on the left and right with a colour background
- Heading with text, 1 background colour OR a Header Banner
- Footer including links to social media with icons.
- Footer Banner

	Silver	Gold	Platinum
Logo at the top – aligned left/right/centre	✓	✓	✓
Footer – 1 colour – Text and hyper links	✓	✓	✓
A thick border on the left and right with a colour background		✓	✓
Heading with text, 1 background colour		✓	✓
Header Banner		✓	✓
Footer including links to social media with icons	✓	✓	✓
Footer Banner		✓	✓
Background image			✓
Inline images			✓
Number of Amends (changes during design phase)	1	3	4
Your chosen design for*:			
Different Headings			✓
Normal text			✓
Links			✓
Tables			✓
Lists (bulleted & numbered)			✓

COURSEPRO
Unforgettable Software

HEADING 1
HEADING 2

A Formatted Table
Different Example Vats
And Maybe An Image

How to Order

1. Choose the template option that suits you.
2. Your Gladstone Account Manager will provide a quote.
3. Your order will be passed to the Professional Services team who will contact to obtain your design criteria and T&Cs.

Get Started

gladstone