



# POWER ASSESSMENTS

Limited Time – Below Cost!

## Make an impact in days, not months.

MAGNET Power Assessments supercharge your manufacturing company's success.

MAGNET's sole purpose is to help Northeast Ohio manufacturers grow and compete. We don't just talk about problems—our 40-person staff rolls up their sleeves and solves them with you.

*"We faced many different challenges, from operational and systemic problems within our manufacturing processes to turnover issues with employees.*

*I initially thought a consultant would come in and use a lot of data to drive results. But MAGNET came in, sat with me and my team, and asked a series of simple, engaging questions to understand our business. [They] worked with me to figure out problems ranging from employee retention to financial impact to plant floor metrics. It's really refreshing to work with someone like that."*

— Larry Fulton, CEO, LEFCO Worthington

The MAGNET Power Assessment is one way to quickly **invest in your success**. These assessments are designed to identify and prioritize opportunities in a matter of days, not months.

How does a below-cost, speed-oriented Power Assessment differ from a "normal" consulting project? MAGNET and our expert network of partners come to you and conduct an assessment, workshop or training. The project takes from as little as 1 day to a maximum of 2 weeks, depending on the service. We work with you to identify the most impactful opportunities and create a plan to make them happen.

Choose from the following services, offered through our expert network at a **discounted rate**:

- Cybersecurity Assessment
- New Product and Equipment Engineering Improvements
- Marketing Lead Generation Assessment
- Sales Team Assessment and Development Plans
- Operations Gap Assessment
- Employee and Culture Assessment
- Additive Manufacturing Assessment
- 2015 ISO Updates

## About MAGNET

Our mission is to strengthen and grow manufacturing in Northeast Ohio through hands-on consulting, improving the economic vitality of our region. Our team of 40+ manufacturing experts have worked with thousands of small- to mid-size manufacturers for over 35 years. We are proud members of the Ohio Manufacturing Extension Partnership (MEP) program.

For more information, visit [manufacturingsuccess.org/power-assessment](http://manufacturingsuccess.org/power-assessment).

[www.manufacturingsuccess.org/power-assessment](http://www.manufacturingsuccess.org/power-assessment) | Cleveland: (216) 391-7766 | Akron: (330) 983-9528

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## MAGNET Power Assessment Services

**Cybersecurity Assessment:** A formal cybersecurity threat assessment involves state-of-the-art hacking techniques to determine your system's vulnerabilities followed by specific recommendations to provide safety from hackers. Department of Defense subcontractors and the auto industry will make these assessments increasingly mandatory—do you want to be on the leading edge?

**New Product and Equipment Engineering Improvements:** Do you have a new product or process you are developing? Are there design issues you are trying to solve? Our team of experienced design engineers, machine builders, and product designers—backed by hundreds of successful product and machine designs to date—will solve your problems and fast-track your latest idea.

**Marketing Lead Generation Assessment:** Do you know if your marketing efforts are working? Are they producing measurable results, especially qualified leads and sales? Let us help you determine how your investment in digital marketing, such as your website and email communications, leads contacts through the sales funnel—and how you stack up against the competition. Just starting out with digital marketing? We'll guide you to the best marketing strategy for your budget and goals.

**Sales Team Assessment and Development Plans:** Developing the sales team is an often-overlooked aspect to business improvement, but it can make a substantial impact. With assessments, development plans and training/coaching as appropriate for each individual, your sales team will become a more effective branch of your company.

**Operations Gap Assessment:** MAGNET has impacted the operational improvements of thousands of manufacturers. We will review all aspects of your plant through observation and staff interviews. We'll provide practical steps to righting the pressing issues, starting a lean tune-up, or overhauling your operations for next-level success.

**Employee and Culture Assessment:** Employee retention and satisfaction can be difficult to measure—and even harder to improve—without the proper guidance. Our expertly-facilitated assessment will identify new ways to transform your company into the employer that wins and retains talented employees at all levels.

**Additive Manufacturing (3D Printing) Assessment:** Learn about additive manufacturing technology to determine how it can improve your company's processes. Through our assessment, you'll envision exactly where these state-of-the-art tools can start driving success in your business.

**2015 ISO Updates:** Let us step in and update your operations according to ISO 9001:2015, bringing your system up to speed—so your business can keep running smoothly.

*Make an impact for your manufacturing company today.  
Contact MAGNET to sign up for your below-cost, speed-oriented Power Assessment.*



MAGNET

Ohio

Manufacturing  
Extension Partnership

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