



Manufacturing
Extension Partnership

Linda Barita

Director, Strategic Alliances

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As Director of Strategic Alliances, Linda is vital to MAGNET and acts as a base through which all business filters. She actively works to build relationships with other organizations that help fulfill the MAGNET mission of helping manufacturing grow and spread in Northeast Ohio.

As head of our business development efforts, she is the main liaison for our 21-county network of partners and acts as gatekeeper of our in-house skills and talent, pairing manufacturers with the experts they need to succeed. In addition, Linda makes presentations about MAGNET across the state of Ohio, educates our local community, and offers clients and partners an inside look at the MAGNET facility by delivering building tours that showcase our wide range of services.

Prior to joining MAGNET in 2006, Linda was employed with GrafTech and BP Oil, where she worked closely with executives and engineers to develop new sales and marketing tactics, manage product exchange agreements, and spearhead business development efforts that led to additional revenue.

Linda is a graduate of Youngstown State University and earned her bachelor's degree in Marketing and Economics. She currently serves on the boards of Cleveland Engineering Society (as the vice president) and Women in Manufacturing. Linda recently founded Women Leaders in Economic Development, a local organization dedicated to bringing together the best and brightest of female EDO leaders in Northeast Ohio.



About MAGNET: The Manufacturing Advocacy and Growth Network

Our mission is to strengthen and grow manufacturing in Northeast Ohio through hands-on consulting, improving the economic vitality of our region. Our team of 40+ manufacturing experts have worked with thousands of small- to mid-size manufacturers for over 35 years. We are proud members of the Ohio Manufacturing Extension Partnership (MEP) program.

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