

# “Nobody else even comes close to the astounding usefulness of your feedback.”

Kevin Taylor Taylor Anderson Denver, CO



2014 Private Jury Trial New York City

## The Jurors

A First Court Private Jury Trial starts with a fair cross-section of 18 jurors from the trial venue. These are regular folks—NOT professional jurors. They understand the private trial is an ADR procedure, and that their reactions and verdicts will form the basis for an out-of-court resolution of the case. They are emotionally bought in, and take their jobs seriously.

## The Trial

Opening arguments from both sides with instantaneous feedback. Plaintiff witnesses (live, video or written summary) & feedback. Lunch. Defense witnesses & feedback. Closing arguments. 18 Individual verdicts. Three group deliberations.

## The Feedback

Each juror has a touchscreen laptop, giving you nine different kinds of feedback. Throughout the trial they make **NOTES**, revealing what they like and dislike about the arguments and witnesses. We pose **CRITICAL QUESTIONS** after each witness. The jurors **EXPLAIN** their reactions and offer free-flowing **ESSAY** answers to the most important questions. Each juror provides **INDIVIDUAL VERDICTS** before they break into separate rooms for **DELIBERATIONS** and the hashing out of **GROUP VERDICTS**. You can suggest your own feedback questions, and chat with your team as you experience ALL this feedback in real time: “*Its like drinking from a fire hose!*” (It is often possible for colleagues to participate from remote locations.) You also get to see your **LAWYERS IN ACTION**, allowing your team to **PREPARE FOR TRIAL** informed by a treasure trove of street-smart insights into the strengths and weaknesses of each side’s case.

## The Trust

First Court has been evaluating high-stakes litigation throughout the United States for over 25 years. We are market tested. And since we are led by a litigator, we know how to get along with teams of busy professionals preparing important cases for trial.



First Court, Inc.  
Mike.Liffrig@FirstCourt.com  
(855) 908-9089  
[www.FirstCourt.com](http://www.FirstCourt.com)