

25 Ways To Use SMS

In honour of SMS being 25 years old let's take a look at 25 ways you can use SMS to connect with consumers.

New Product Announcement

Gift-With-Purchase

Giveaways

Customer Feedback Survey

Order Confirmation

Newsletter

In-Store Discount

Appointment Reminder

Emergency Notifications

Mobile Contest

Quizzes

Daily Tips

Personalized Messaging

Sale or Promo Announcement

FAQ Inquiries

Donations

Customer Support

Cash Back Rebates

Loyalty Rewards

Event Tickets

Videos

Delivery Status

Gamification

Event Details

Mobile Coupon

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