



# Collect & Get

## Register, Buy, Earn!

Reward loyal shoppers for buying multiple times, promoting repeat purchases, cross-brand purchases, or assorted flavours purchases. Run Collect & Get promotions without apps, special codes, or complex point-of-sale integrations.

### Multiple Reward Options:

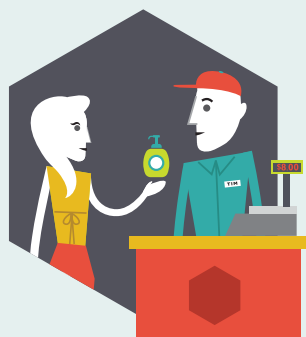
- Digital Gift Card
- Physical Gift
- Cash-back rebates
- Product Samples
- Coupons

All Receipts | All Retailers | All Phones

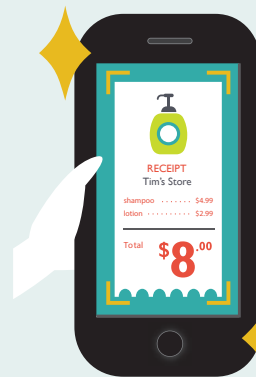
## HOW IT WORKS



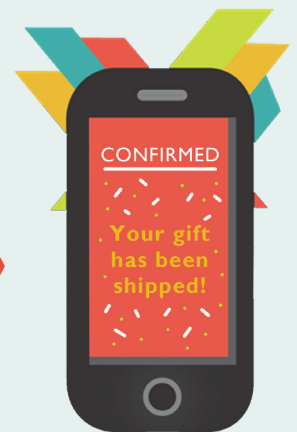
**1 REGISTER.** Consumers complete an online profile to keep track of credits and gifts earned.



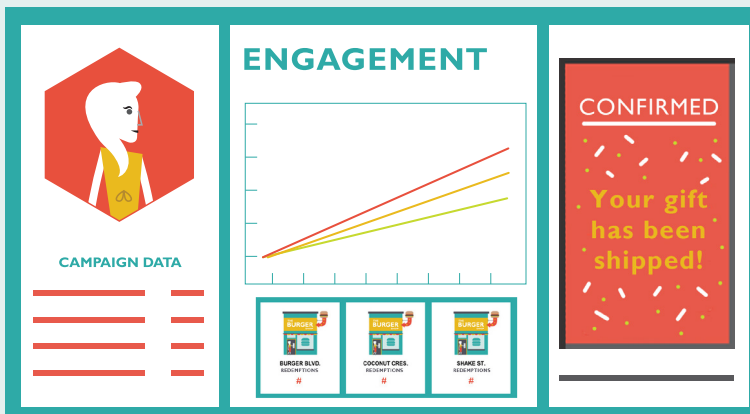
**2 BUY.** Shoppers make a purchase and then using their phone, take a photo of their receipt.



**3 SEND.** Consumers upload their receipt and expected credits earned, to a promotion branded website.



**4 EARN.** Once validated, consumers are rewarded and notified by email or text message.



## DASHBOARD

Every MobileXCo Experience comes with a real-time dashboard that provides measurable ROE (return on experience) data.

- Monitor receipt uploads and reward distribution
- Track social sharing and referrals
- Get detailed information about customers
- PayPal integration (for cash back offers)
- Basket & SKU-level reporting
- Survey add-on with response rates as high as 35%
- Multi-channel messaging stream

Try it out by texting **RECEIPT** to **765411**

Std. message & data rates apply.