



Encourage Repeat Purchase

Collect & Get - A Purchase-Linked Promotion

Reward loyal shopper's for buying multiple times, promoting repeat purchases, cross-brand purchases, or assorted flavours purchases. Run a Collect & Get purchase-linked promotion without apps, special codes, or complex point-of-sale integrations.

Typical Duration: 2-6 Months

Shopper Type: Retailer Loyal, Product Loyal

Multiple Reward Options: Physical or Digital Gifts, Rebates & Coupons, Contests

All Receipts | All Retailers | All Phones

HOW IT WORKS



PARTICIPANT NAME
PHONE NUMBER
EMAIL ADDRESS
D.O.B.

ENGAGEMENT

GOAL START 75%

LATHER LANE STORE #1
 BUBBLES BLVD. STORE #2
 SIDS ST. STORE #3

CONFIRMED

Your gift has been shipped!

DATA COLLECTION & ANALYSIS

Using Tether™, our web-based experience management service we collect and analyze receipt data:

- Monitor participants, purchases, and rewards given
- Track social sharing and referrals
- Track against established goals and past performance benchmarks
- Share of participants, transactions and sales by region, retailer and store
- SKU mix, average transaction value and compliance by retailer
- Demographic, behavioural, & supplemental “declared” data (ie. surveys, feedback, messaging)
- New vs existing customers (from past promotions)

See what's possible with Purchase-Linked Promotions, email us hello@mobilexco.com