



Increase Basket Size & Drive Trial

One & Done - A Purchase-Linked Promotion

It's never been easier to reward consumers who buy your brand! Run a One & Done purchase-linked promotion to drive trial, build a shopper base, and increase sales volume. Fast and simple design. Add it to any promotion.

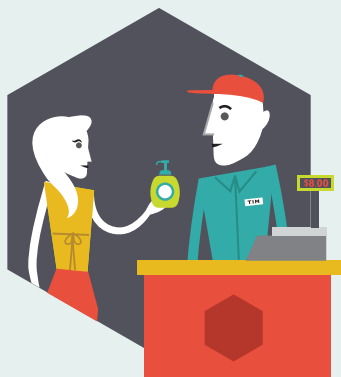
Typical Duration: < 2 Months

Shopper Type: New user, Brand-Switcher, Price Sensitive

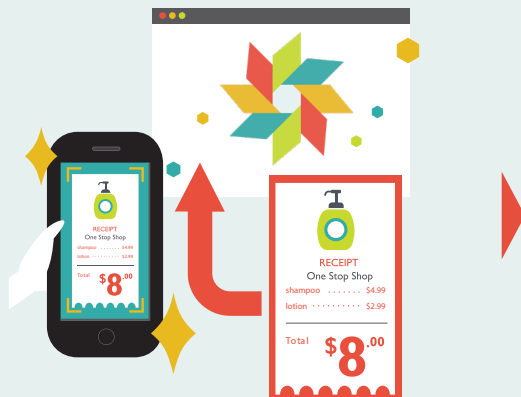
Multiple Reward Options: Physical or Digital Gifts, Rebates & Coupons, Contests

All Receipts | All Retailers | All Phones

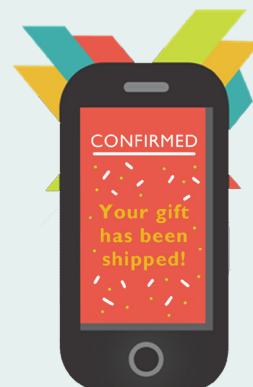
HOW IT WORKS




1 BUY. Consumers purchase your product at a participating retailer.



2 SEND. Consumers visit your experience webpage and upload their receipt photo.




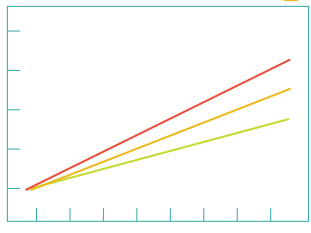
3 EARN. Once validated, consumers are rewarded and notified by email or text message.





PARTICIPANT NAME
PHONE NUMBER
EMAIL ADDRESS
D.O.B.


ENGAGEMENT

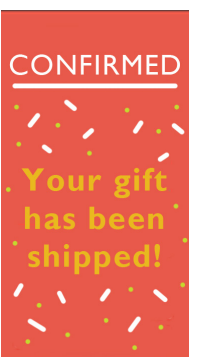
GOAL START 75% 




LATHER LANE
STORE #1


BUBBLES BLVD.
STORE #2


SUDS ST.
STORE #3



DATA COLLECTION & ANALYSIS

Using Tether™, our web-based experience management service we collect and analyze receipt data:

- Monitor participants, purchases, and rewards given
- Track against established goals and past performance benchmarks
- Share of participants, transactions and sales by region, retailer and store

See what's possible with Purchase-Linked Promotions, email us hello@mobilexco.com