

Buy, Snap, Send!



It's never been easier to reward consumers who buy your brand!

Run purchase-based promotions without Apps, special codes or complex point-of-sale integrations.

All receipts.
All retailers.
All phones.

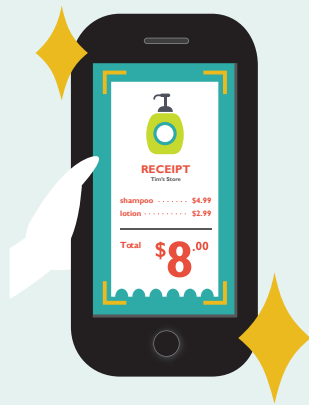
Multiple reward options:

- Contests
- Gift-with-purchase
- Cash-back rebates
- Product samples
- Coupons

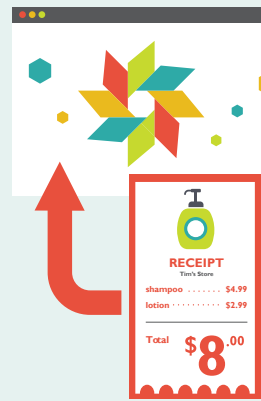
HOW IT WORKS



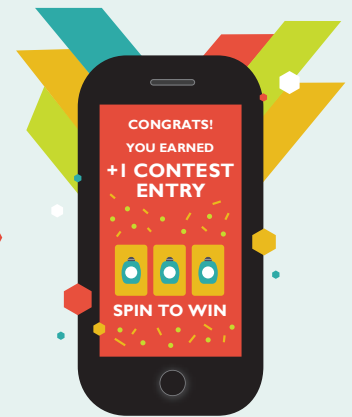
1 BUY. Consumers purchase your product at a participating retailer.




2 SNAP. Using their phone, consumers take a photo of their receipt.



3 SEND. Consumers visit your Tether-powered webpage and upload their receipt photo.



4 EARN. Once validated, consumers are rewarded and notified by email and/or text message.

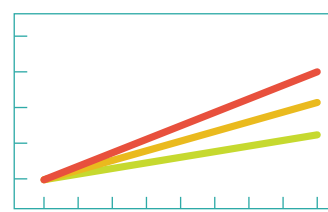


JENN SAUNDERS

AGE 28
ID @JSaunders80
OPT-IN ✓
REDEEMED 4/9/2017
STORE # 291


ENGAGEMENT

● Upload ● Reward ● Opt-in



10%	16%	12%
24%	16%	22%

CONGRATS!
YOU EARNED
+1 CONTEST
ENTRIES



SPIN TO WIN

56,822 entries

DASHBOARD

Every Tether™ proof-of-purchase experience comes with a real-time dashboard and detailed reporting.

- Monitor receipt uploads and reward distribution
- Track social sharing and referrals
- Get detailed information about your customers and their shopping habits
- CRM integration – collect and own your customer data

OPTION

- PayPal integration (for cash back offers)
- Basket & SKU-level reporting
- CRM integration and management for customer list-building

Experience Tether by texting **RECEIPT** to **765411**