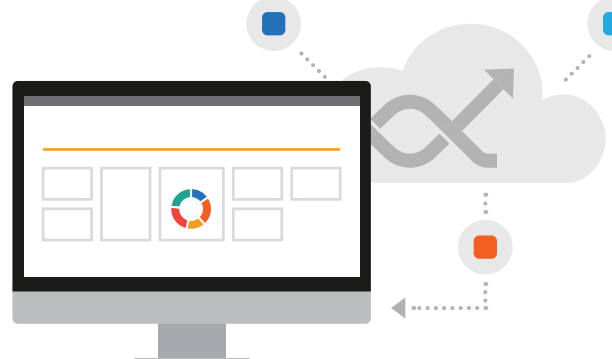


Drive Digital Workspace Adoption with a Revolutionary Transformation Service

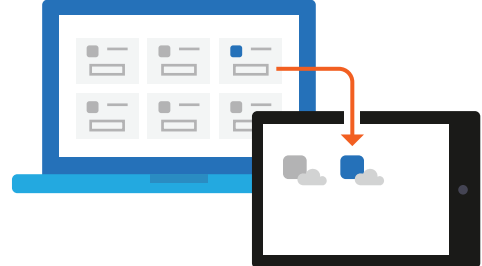
The intelligent way to transform and manage apps across multi-cloud digital workspaces | Any app, any cloud

Product Features



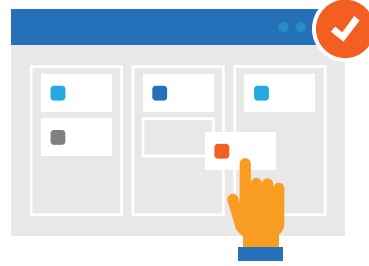
Apps2Digital, an Azure cloud service, provides the fastest and easiest route to Modern Workspace adoption. By cataloguing apps and their usage, the service gathers extensive insights to your end-user computing environment and uses this intelligence to automate deployment to virtual environments.

Apps2Digital vastly simplifies lifecycle management, accelerates time-to-value and helps you to reach your digital workspace adoption goals.



Intelligent transformation

- Automate packaging of apps, using any virtualization platform, for rapid transition to digital workspaces.
- Move your company to the digital era rapidly.



Seamless adoption

- Seamless transition of users and their apps to digital workspaces.
- Track adoption in real time and achieve 95% user adoption in just three months.



Multi-cloud visibility and control

Unparalleled visibility and unified management of applications across multi-cloud environments

KEY DIFFERENTIATORS

Apps2Digital provides a single place to manage all your on-premises and cloud-based applications. Designed for Citrix Workspaces and integrated with Citrix Cloud, it provides a unified and systematic framework for delivery and lifecycle management of any app across any cloud.



The service automates the virtualization and delivery workflow of legacy and modern desktop applications publishing them via Citrix Virtual App environments in minutes, on-premises or in the Cloud.



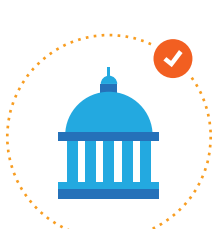
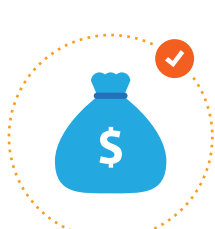
The app inventory capability provides detailed insights to apps in use and a comprehensive understanding of usage and resources to help with correct sizing requirements.



Through self-service application subscription within Citrix Storefront, Apps2Digital helps to drive and accelerate adoption of digital workspace usage.

Key Industries

Our solution works across all verticals.



Seamless transition of users from local to virtual apps helps to



Achieve up to 95% user adoption in just three months



Double your digital workspace usage

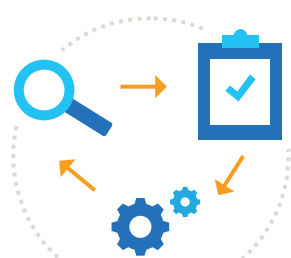
Top 3 Benefits



Gather extensive insights into your end-user computing environment

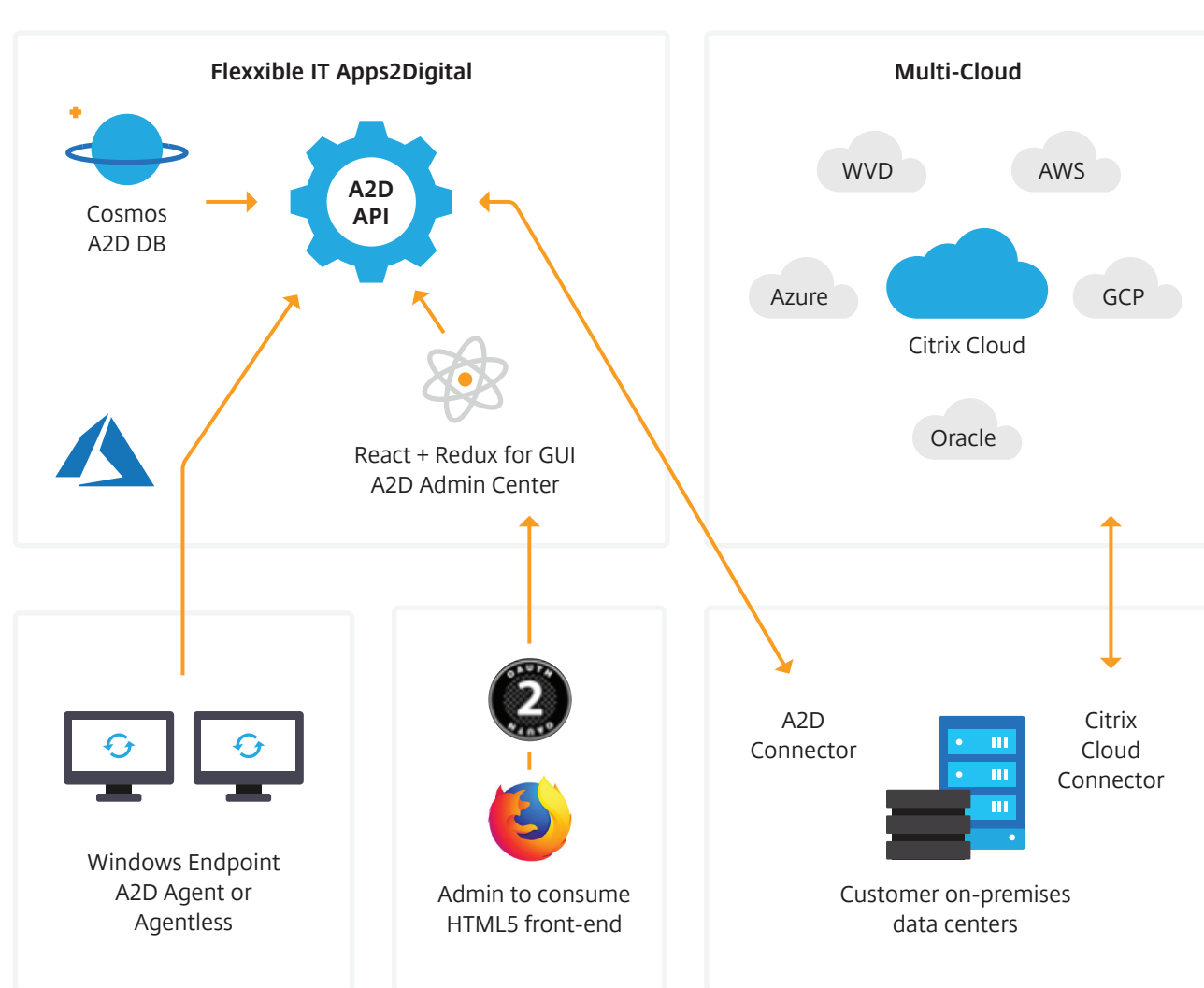


Rapidly transform applications to virtual environments and automate delivery



Simplify ongoing application life-cycle management

Interoperability with Citrix



Gather intelligence about your end-user computing environment today with the Apps2Digital service available via the Microsoft [Azure Marketplace](#).

[Watch the one minute video](#) | [Register](#) for a free trial

[Know more](#) about the Citrix Ready and Flexible IT partnership