

Local Internet Marketing Agency Recognized as a Certified Partner with Google

Richmond, VA – September 15, 2010—WebStrategies, a local internet marketing agency, has obtained a company certified partnership with Google recognizing them as offering top-tier Google search engine advertising services to the marketplace.

WebStrategies is one of about 20 companies in Virginia that holds a company certified partnership with Google for pay-per-click services. This certification is utilized when handling clients' search engine marketing dollars and enables them to get the best results for their marketing dollars.

As a certified partner a company must pass exams and prove capable of handling a certain amount of money in a specific period of time. The Google certification is a globally recognized stamp of approval, and demonstrates knowledge of tools and best practice techniques. As a company, WebStrategies manages a multi-million dollar portfolio for companies with significant online businesses.

In addition to this recent Google search marketing certification, WebStrategies also employs three Google Analytics Qualified Individuals.

Contact: Tara Lappe
tara@webstrategiesinc.com
804.200.4545

For more information on WebStrategies, visit www.webstrategiesinc.com
For more information on Google AdWords, visit, www.webstrategiesinc.com/search-marketing-sponsored.php

###