



Testimonials & Case Studies

adΣxt



Claudio Cervantes

CEO of Embellé Paris



“

We made a small investment of \$489,379.94 to test the Adext AI in Mexico and with that investment alone, we generated \$3,635,720.88 in sales within our Consumer-Packaged Goods (CPG) e-commerce platform. That's an ROI of 6.43x (per every \$1 we invest in ADEXT, we receive \$6.43 in net sales).

Our human rockstars team, known to be one of the best at digital media planning and media buying, could barely achieve 3x ROI and they were already using some of the best tools/software in the industry.

The Adext AI basically increased our ROI by 215% when matched against the best of the best human talent + pre-Adext technology.

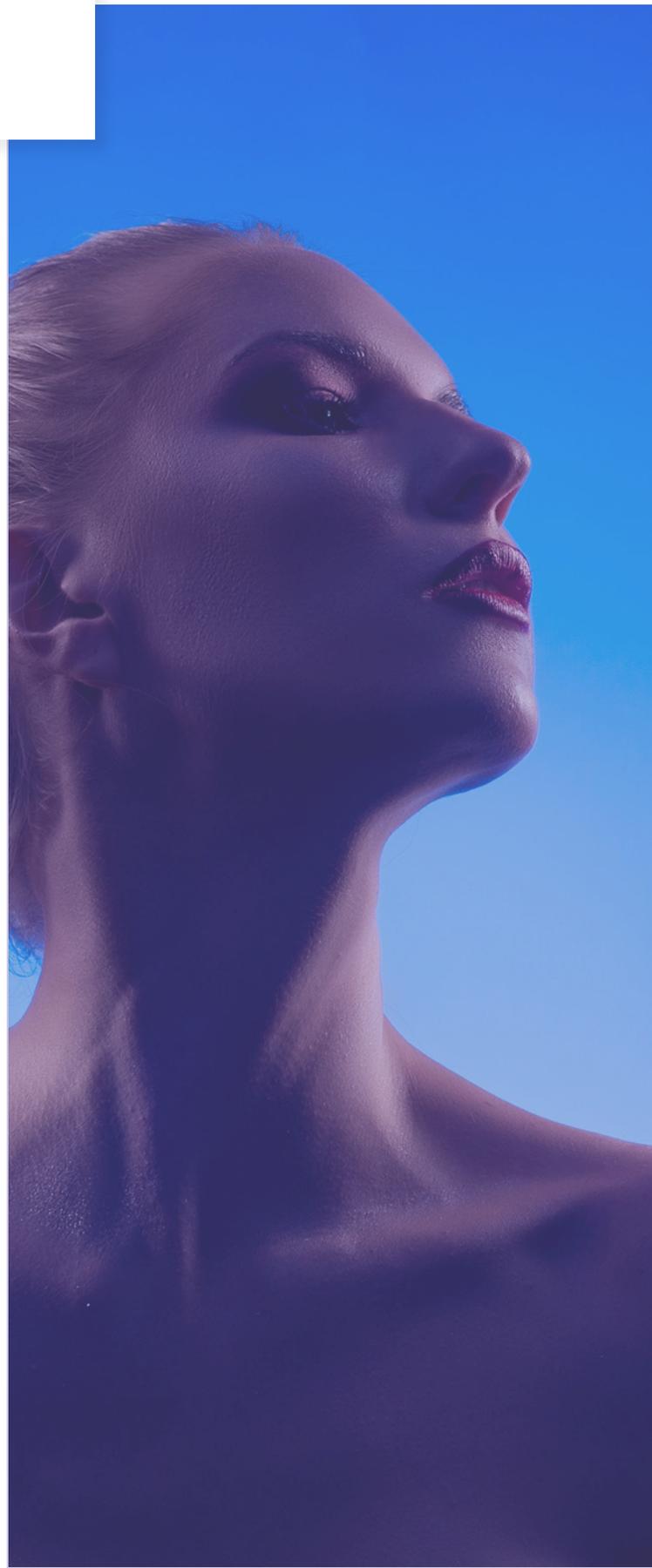
We're glad such an AI exists because otherwise our business model simply doesn't work with our current margins. We've tested multiple platforms that claim to be using AI and ML, but none come even close to the results provided by Adext.

People need to stop thinking that they can beat Artificial Intelligence, it's simply not possible.

Now we're raising \$10 Million in funding and 50% of that money will be invested in Adext. We're expecting an ROI of at least 5x with that investment, according to the Adext AI's predictive models

”

Embellé Paris is a CPG e-commerce startup revolutionizing and disrupting the way CPG business is done by proving the success of a pure online business model.





Javier Mancilla

Digital Prophet at TARS Autonomous Technology, Associate Principal at Exxact Business Intelligence (#1 Performance Marketing Agency in Chile) & Former Chief Marketing Officer at Linio (Crown Jewel of Rocket Internet).



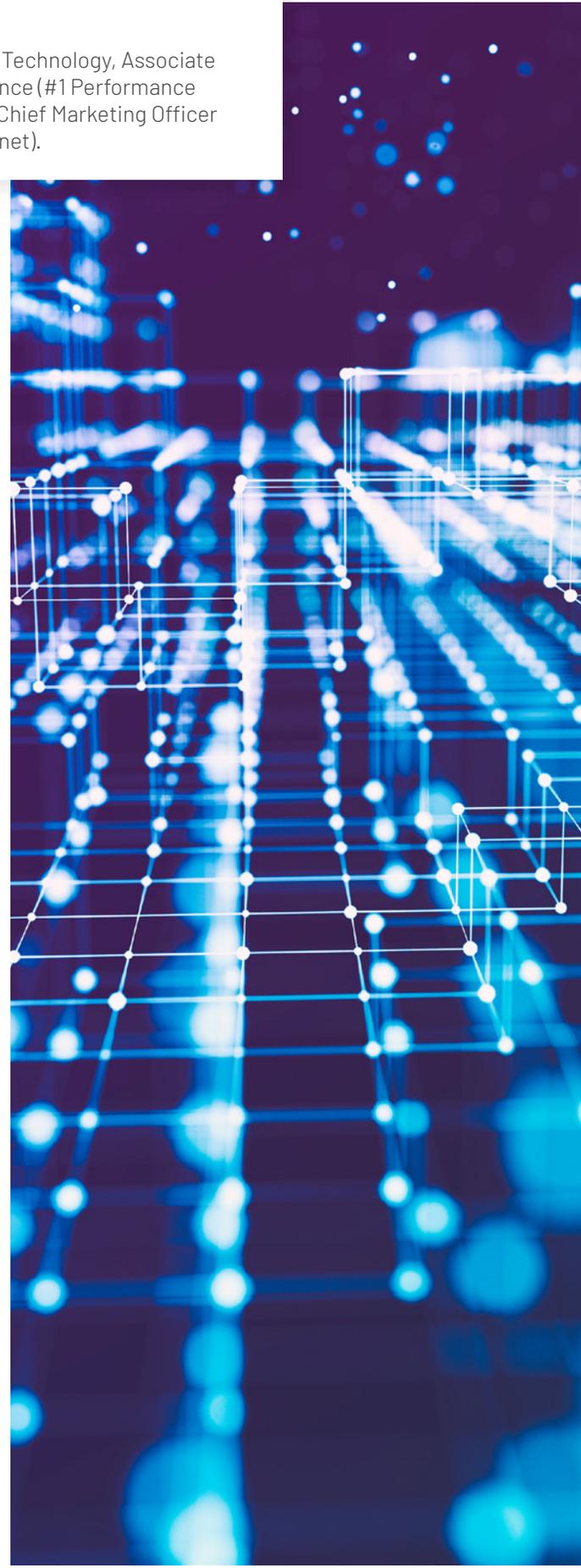
“ *We mystery shopped Adext to see what kind of results their supposed AI platform could deliver. There’s a lot of companies claiming to be using Artificial Intelligence and Machine Learning, but none of them really do. There’s a lot of fakers out there, so we had to try them.*

We thought no one could beat our human performance marketing team since we were obsessive about recruiting the best of the best talent in digital media planning and media buying, we also used what we believed to be the best tools and technology in existence.

We were wrong.

Adext basically multiplied our client’s sales by 2x without spending more. We now have a great partnership with them and together we’re successfully disrupting digital media. AI is real, and AI is here. Man needs to merge with it or disappear. ”

TARS Autonomous Technology is a service and consulting company based on the latest technology related to Machine Learning and Artificial Intelligence to react and anticipate the future in different industries.





Antonio Rallo

Co-Founder of KIO Networks –the one and only Mexican unicorn– (he currently does not actively work there as a full-time employee) & CEO of ID345.tech (Club of Angel Investors focusing on early stage strategic investments in scalable software platforms).



KIO NETWORKS may not be an Adext Partner or direct customer, but their expertise in technology has shown them that:

“

ADEXT is becoming very much like Google and Facebook in the sense that if you're not using their technology, then you're simply not as competitive.

If your competition is using the ADEXT AI and you're not, then your competition is generating +150% more sales than you are (with the same investment in ads).

It's no secret that e-commerce sales depend on these platforms, which is why Amazon is both Google's and Facebook's #1 client, investing billions of dollars a year in their ads.

Similarly, Priceline Group reportedly invested \$3.5 Billion USD in Pay Per Click (PPC) Advertising in 2016. Google and Facebook combined hold 84% of the market share in global digital advertising according to the Financial Times in 2017 (PPC Advertising market share is even higher and therefore most of the \$3.5 Billion USD were paid to them).

Many claim that's the reason for their success, considering sales today depend on correctly measured Google and Facebook Ads. The ADEXT AI maximizes the ROI and efficiency on those ad investments within those platforms.

Simply put: If you're not using the ADEXT AI, then you're leaving money on the table.

”





Peter Engelhardt

Creator of Plan2Brand
and Founder of Creative Brew



From Almost No Online-Generated Leads To 200 Leads Per Day, In 60 Days

And A Lead Gen Solution That's 250 to 500%
More Economical Than Hiring An Expert

“

But it was quite interesting: Adext worked out exactly where my market was coming from extremely fast... 90% were coming from AdWords, and almost nothing came from Facebook and Instagram.

It was driving hundreds of leads to my website every day after a two-month trial period. About 200 per day! It was really quite impressive.

It's so much smarter. If you just let Adext do its work for a month, it starts to work out what it's doing, and it really starts to get results. It's really good at working out the data behind who's converting, and that's fantastic.

Adext cuts out a lot of time—time that a marketing manager or a digital marketer would have to spend on their campaigns. It's just brilliant: there, constantly generating leads and working in the background, 24/7.

”

Plan2Brand was founded on the idea of helping visionary business owners and entrepreneurs do amazing things in the world by showing them how to build their brands strategically.



Andre Selton

Marketing Manager of Plattar



Plattar 8Xs Its Leads

And Cuts Advertising Costs By 61.5% To 84.6%

"When I found out about Adext, I knew I'd found a great solution for me. I could be much more efficient, it was taking a lot of things off my plate, and it meant that we could achieve the impressions and reach we wanted to get with our paid media," Andre told us.

But what really sold Adext to Andre was the fact that he could advertise on Google, Facebook, Instagram and all the display networks via AdWords Retargeting, and see all his results in one place.

1. Leads Started To Appear During The First Week

Andre checked his KPIs during the first few weeks after Adext launched his campaign on Google, Facebook and Instagram, and noticed that new prospects were beginning to appear on the Plattar website and fill out their form.

And prospects that Andre and his team have interacted with in Australia have mentioned their ad campaign.



PLATTAR

THE WORLD'S SIMPLEST
AUGMENTED REALITY CREATOR

"That means that we're being kept top of mind, and even if they're not interested right now, we're leaving the door open for a future sale. That reach is exactly what we were looking for, so we'll definitely keep using Adext to help increase our sales," he told us.

2. Huge Time Savings

Before Adext, Andre would put in 30 minutes' work on his ad campaigns, then have to wait for design work to come in, then wait for an internal meeting to be scheduled to discuss the progress.

Now, Andre only needs to look at his campaign results once per month, *"just to see how it's going"*.

3. Generating Leads On A Large Scale, Cost-Effectively

"The second biggest thing is the fact that we're actually getting results, generating leads," he says.

That's certainly true: Andre has 8Xed Plattar's lead generation with Adext.

Plattar is a Melbourne-based company with a cloud-based platform that allows users to create, manage and distribute augmented reality (AR) content. Its app-builder comes with customizable templates and a content management system for AR content.

The company has worked with clients like Fox Sports, Unilever and News Corporation.

We're serious about results



In average, our AI is increasing the amount of conversions (with the same investment in ads) by **1265%***

*This percentage varies depending on the industry and competitive landscape.

Adext is **FREE** until it improves your current ad conversion rate

You won't have to pay a dime towards our management or optimization fee if we don't.

They're also talking about us

Click on each publisher to read the corresponding articles.

EL FINANCIERO
Bloomberg

REFORMA
COBACÓN DE MÉXICO

Forbes

Ai THORITY

BUSINESS
INSIDER

Will you join our partners or
stay in the past?



Take the first step by visiting our website [here](#)

And connect Adext's AI into your Google AdWords and Facebook Ads accounts in just 5 minutes, risk-free.



adzxt