

Electric Pricing Model



Keeping you in the green...

ESCO Advisors maintains your cost components including, but not limited to:

- Utility tariff information, including associations for ISO, zone(s), energy prices, capacity prices, ancillary service costs, network integration transmission services, and renewable energy certificates.
- Utility rate schedule table, including load profile associations, ICAP/UCAP/PLC, line loss rates and UFE, POR rates, consolidated billing charge, and TDU charges.
- Standard offer (default) service rates.
- ICE price marks, and other pricing service price marks.
- Basis marks for prices not tracked by ICE.
- Database of renewable energy certificate costs and compliance information.
- ISO cost data, including capacity, NITS, operating reserves, ARR/CRR credits and ancillary services.
- Single-retailer, bundled TDU charges (Texas-only); and Load profiles and load shaping premiums.



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Electric Pricing Model

Are you incorporating all of your true costs into your pricing model?

We at **ESCO Advisors** are committed to helping you succeed in the Retail Energy Industry. One of the most important factors in the success of your business is the ability to **Rapidly** provide **Consistent** and **Accurate** pricing.

Our time-tested **electric pricing model** is based on the simple concept of knowing ALL your costs, and then adding in your desired margin. This ensures that every contract you sign will keep you **in the money**.

The **ESCO Advisors Electric Pricing Model** is easy to learn and simple to use. It enables you to create both **rack-rate** and **custom fixed-price products** on demand.

The model is distributed daily to designated client personnel and includes the prior business day's closing energy and capacity prices. We do all the work to maintain the relevant data necessary to price your products accurately.

Improvement suggestions are welcomed and we will revise the price model according to client specifications as requested.

Optional Services

- Making volume estimates based on customer equipment information; in-house climatologist makes estimates of load when only engineering data is available.
- Performing special analysis of interval data for clients.
- RFP reviews and response assistance.
- Analysis of EDC procurement practices, default service offerings and headroom.
- Custom full pricing desk services.

Call ESCO Advisors today for your Free Demonstration of the custom electric pricing model.

203-456-1833



- Electric Forecasting & Risk Management
- Broker & Commission Management
- Natural Gas Operations & Optimization

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