

# Meet Our Team

ENERGY INDUSTRY EMPOWERMENT

A dynamic graphic of a water splash or wave, rendered in shades of blue and white, curving upwards from the bottom left towards the center of the page.

Leadership

Risk Services

Product Management

Tech Integration, Support &  
Development

## Our Experience Leadership



### Michael Parrella, CEO

*Michael has been leading POWWR for over 6 years.*

Through Michael's leadership, POWWR has grown over 75% in the past three years and has emerged as a leader in the energy industry, providing holistic support from sales to settlements via both SaaS platforms and managed services. Michael's expertise comes from leadership roles in technology, risk and security companies, including GE and Verdasys.

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### Russ Kintner, Vice President of Finance

*Russ has nearly 30 years of Finance experience.*

His experience includes GE, Stanley Black & Decker and Oak Hill Capital. He has also embraced the entrepreneurial spirit by founding his own financial and operational consulting and coaching practice. He is a proud U.S. Army veteran, serving our country for over 15 years.

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### David E. Garcia, Vice President of Sales and Marketing

*David has been in the energy industry for nearly 25 years.*

David brings to sales and marketing a high level of energy expertise... and energy! He has been a President and Principal in consulting companies that helped energy clients improve overall earnings performance through service initiatives and overall risk management. He truly understands what our clients are going through and how POWWR can help.

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Our Experience

# Risk Services Team



## **Brent McIntyre, Senior Director of Risk Services**

***Brent is one of the most respected risk experts in the energy industry***

Brent heads up our Risk Department. Before POWWR, he was responsible for taking XOOM Energy from 0 to 300K meters and 0-47 LDC's. Brent was also the Director of Supply at LifeEnergy, where he was a POWWR client. He respected the quality of our services so much, that he joined our team!

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## **Ian Palao, Vice President of Portfolio Management**

***Over 22 years of energy industry experience and in-house meteorologist***

From quantitative analytics to portfolio management, Ian has done it all. He came to POWWR in 2012 by way of Luminant Energy and TXU Energy Trading. He's a bona fide meteorologist and is a driving factor for why our weather-driven forecasting is world class.

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## **Richard Jenkins, Director of Natural Gas Risk Services**

***35 years' experience in the Natural Gas industry***

Richard's Natural Gas experience is unmatched and includes tenures at Access Energy, Enron, Dominion and Titan Gas & Power (where he was a POWWR client). He has an amazing ability to lead diverse teams of professionals to new levels of success in the natural gas industry.

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## **Stephanie Puntel, Senior Energy Analyst**

***Over 7 years as an Electricity energy analyst***

Stephanie came to POWWR via a 5-year engagement with Verde Energy where she was a POWWR client. While there, she worked her way up from pricing analyst to an energy operations manager. Her analytic savvy has a solid foundation from her MBA in Finance from Sacred Heart University.

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Our Experience

## Risk Services Team (continued)



### **Jeffrey Bassett, Senior Team Lead and Scheduler**

*Nearly 35 years' experience across a wide variety of specialties*

Jeff pretty much knows it all, because he's done it all; from a pipeline flow engineer and power trader to directing strategic analyses and market rules. His past companies include BP, Direct Energy and Shell. He's an expert in the US Natural Gas & Power systems and transmission/distribution networks.

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### **Brandy Jenkins, Managed Services Manager and Scheduler**

*Over 16 years' Natural Gas experience*

Brandy has been a Natural Gas scheduler for over 15 years and came to POWWR via Xoom, Hess and Enline Energy. She is known for being extremely organized and meticulous, and for resolving complex problems even under deadlines and pressure.

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### **Ryan Peifer, Energy Services Analyst and Scheduler**

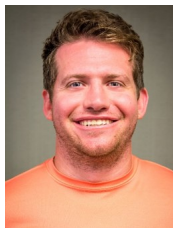
*5 years' experience analyzing the Electricity industry*

Ryan is thriving at POWWR as an industry analyst and Electricity scheduler. Over the years he's developed an intimate understanding of the ISONE, PJM, MISO and ERCOT ISOs. He came to POWWR right after graduating from Penn State with a degree in Energy Business and Finance.

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Our Experience

# Product Management



## **John Craig Swartz, Director, Electric Product Development**

***Over 8 years of matching client needs with POWWR benefits***

John (JC) came to POWWR with a strong foundation of finance, analytics and tech know-how. During his time in risk services, JC developed an expertise in understanding our clients' needs and overseeing development to meet those needs. He excels in product knowledge and relating to our clients.

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## **Shetal Hall, Director, Natural Gas Product Development**

***15 years' Natural Gas experience***

Shetal has directed efforts in developing our 2<sup>nd</sup> generation Natural Gas platform. She applied her 13+ years with Hess and Xoom managing risk, scheduling and settlements to assure maximum utility for our clients. She is also a [certified](#) Scrum Process expert and knows how to get things done!

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## **Nesli Alpay, Director of Visual Analytics**

***Applying 17 years of business analytics & intelligence to reporting***

Nesli has found a way to apply her passion for the benefit of our clients. She has the natural ability to condense thousands of points of data into relevant and actionable reports and visualizations for our platforms. This is a skill she developed as a financial analyst and business intelligence specialist. She is behind the unique and powerful reporting that makes our platforms more usable than other products and spreadsheets.

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Our Experience

# Tech Integration, Support & Development



## Chris Waring, Vice President of Client Operations

*Nearly 20 years of combining client satisfaction with technological process*

Chris has been an integral part of the POWWR team for the past eight years. During this time he's focused on improving areas needing attention. He applies his extensive IT and customer relations background to ensure our resources are maximized to meet our clients' needs.

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## David Yegidis, Director of Enterprise Data Services

*25 years of being a change agent and making people awesome*

David's track record is a "highlight reel" of successfully leadership in the data services arena, most recently at Cotiviti. At Powwr, he serves the Enterprise Data Services team and provides thought leadership and direction to the company regarding the evolution and innovation of our client solutions.

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## Ariel Smith, Director of Solutions Architecture

*A decade of energy analytics software experience*

Ariel is the technical lead in guiding the sales team on best practices and applications for aligning POWWR solutions with each client's unique situation and needs. Utilizing agile methodologies to improve communication, accountability, and performance, Ariel also oversees the successful transition from sale to client usage, ensuring success at all points.

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Our Experience

## Tech Integration, Support & Development



**Chris Pond, Director of Engineering**

*23 year of IT and Software expertise*

After escaping a 5-year accounting career, Chris has spent the last 23 years in the IT and software industries, including over a decade with Deloitte. At POWWR, Chris is an integral member of the executive leadership team and oversees our Software Development, DevOps and IT Operations.

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**Deborah Meek, Energy and Tech Integration Consultant**

*36 years' energy and technology experience*

Deborah has been driving innovation across energy sectors: producers, pipelines, trading affiliates and software providers. Her accomplishments include first natural gas trader at Shell; first capacity release at Texas Eastern; first natural gas futures trading at NYMEX, all watershed events which forever changed the way energy is sold.

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# THANK YOU!

