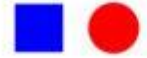


DIGITAL MARKETING



EXPO & CONFERENCE 2019

Talking Trust in Digital Advertising at DMEXCO 2019, Cologne, Germany!

Join TAG's panel – *Restoring Trust and Quality in Digital Advertising* – at **11am CET on Thursday, September 12th in Conference Room D, 2nd Floor Congress Centre North.** The panel – to be chaired by TAG CEO, [Mike Zaneis](#) - will feature speakers from [Smaato](#), [Oracle Data Cloud](#), [White Bullet](#) and [Unilever DACH](#).

The panel will be followed by a briefing by the [Coalition for Better Ads \(CBA\)](#) at **12.30pm CET** on how the Better Ads Standards are helping industry combat ad blocking.

Places are limited so sign up asap here! [Yes I'd Like to Come](#) - [Add Event to my Calendar](#)