

SUCCESS STORY

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# THE CUSTOMER

**RPS Boyd PetroSearch** is a Canadian geophysical consulting company based out of Calgary, Alberta.

**RPS Boyd PetroSearch** offers its clients in the oil & gas and mining industries an integrated approach to managing geophysical projects around the world.

At **RPS Boyd PetroSearch**, they understand that resource companies need professional advice and services that contribute to confident exploration decisions and solutions.

Clients worldwide, trust **RPS Boyd PetroSearch** to provide timely and knowledgeable geophysical solutions, from design concepts through to completion.

Website: www.boydpetro.com

#### **Systems Profile:**

Sage 300 Project Costing (PJC) Here at ASYMA, we are in it for the long term and will be there whenever our customers need us.

### CHALLENGE

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Boyd required a system that would eliminate the double entry of data. The system needed to effectively handle the time keeping, payroll processes and handle the detailed reporting requirements in an oil & gas project costing environment.

#### STRIVE TOWARDS EXCELLENCE

Boyd PetroSearch acts with the highest ethical and professional standards and continually strives for excellence. As part of this journey towards excellence they realized that they had to replace their legacy systems to improve their management accounting processes. They needed to streamline and automate their timekeeping and payroll procedures and eliminate inaccurate and missed billing. Further, they required a project costing system that allowed them to track profitability on all jobs and customers and give them the ability to generate reports in a timely fashion.

The company began the search for a better solution and a partner to help them make the transition. After a review of the many accounting system options Boyd chose Sage 300 with Project Costing for its ease-of-use and flexible reporting. Their initial Sage solution provider however was unable to deliver on the promise and was unable to understand fully the project costing system required to handle an Oil & Gas consulting company. After a consultation with Asyma Solutions, Boyd felt they had found the right match of software and consulting partners.

## **SOLUTION**

Asyma systems custom configuration combined with the flexible Sage 300 project costing system provided the one-two punch to solve the processing requirements.

#### **ASYMA AND SAGE 300 DELIVER**

Once Asyma had a clear understanding of what was required of the system, Asyma and Boyd PetroSearch as a team began the phased implementation. According to Dick Boorsma, senior consultant at Asyma," Although this engagement had many complex requirements the strength and flexibility of the Sage 300 allowed us to meet all of the requirements and more". It was the dedication from both parties and the teamwork throughout the entire process that made this difficult transition a success. As stated by Rob Duncan - controller for Boyd "Asyma is very knowledgeable in project costing as well as the Sage 300 solution"

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# **ABOUT ASYMA**

#### **GUIDING GREAT BUSINESSES**

Asyma Solutions LTD believes customers deserve systems that work.

We believe in using technology and management best practices as effectively as possible to help your organization succeed.

This is done by providing innovative and sound proactive professional advice, products and services to enhance the financial well-being of your organization. Here at ASYMA, we are in it for the long term and will be there whenever our customers need us.

### RESULT

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The new system allows for the streamline entry of all information into an integrated central project costing database. The enhanced processes eliminate countless hours of wasted time in the reentry of data and the preparation of detailed invoices. It allows them to work smarter not harder and continue to grow.

### **BOYD PETROSEARCH MOVES TO THE NEXT LEVEL**

Rob Duncan controller for Boyd stated the reason for the success is "Asyma's knowledge of product and the ability to demonstrate adaptation of Sage 300 to specific business requirements. They make every effort to understand the business before undertaking application of the solution (critical point)"

The new system allows them to track in detail the profitability on all customers and the individual jobs. They are able to easily prepare complex invoices as required by specific oil and gas companies. The system has saved Boyd countless hours in reentry of data from one system to another and allows them to focus on what is important.

Long-term support is critical to the success of any software implementation. Asyma is in business for the long haul and base our business on building long term relationships with our customers.

Asyma **support contract options** provide easy access to our team of highly skilled consultants which takes the risk out of having a solution fail. Continued process reviews, support and training is the only way for Boyd to continue to grow and use the systems as effectively as possible.

As stated by Rob Duncan "We were purchased and our company year-end needed to change. This could have caused a nightmare in the system but Asyma was able to help us out big time"

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