



## THE CUSTOMER

Maverick Oilfield Services Ltd. Is a leading provider of oil and gas construction and transportation services. They deliver safe, efficient, innovative and quality solutions with their highly skilled team. Whether it is a single well battery or a new ground-up, multi-module facility or pipeline, Mavericks' crews of experienced supervisors, pipefitters, welders, and operators offer a construction solution that meets or exceeds industry and customer standards. The transportation division is a growing segment of Maverick's service offering, providing customers the competent and qualified personnel necessary to get their loads safely and efficiently from the vendor to the jobsite.

Website:  
[www.mavoil.com](http://www.mavoil.com)

Systems Profile:  
Sage 300  
Technisoft Service Manager

Here at ASYMA, we are in it for the long term and will be there whenever our customers need us.

## CHALLENGE

Maverick knew they had processing issues and needed to change but didn't know how to proceed. They needed a system that would eliminate double entry, reduce errors, and provide timely project costing information to hold the project managers accountable.

### FOCUS ON DELIVERING ON TIME AND ON BUDGET

Maverick Oilfield Services Ltd has developed a company based on the values of integrity and quality. They knew that as new management processes evolved and business automation software was enhanced, they also had to evolve. In order to do the job right – on time and on budget – with the quality that customers demanded, they had to change. Maverick had to reduce wasted hours, eliminate duplication, reduce human error, and hold project managers accountable. Maverick hired Asyma Solutions to review their management processes and business systems and assist with the change.

According to Erkin Atakhanov, Maverick's VP of Finance, "Asyma is always ready to help us...Asyma continues providing us the best service."

## SOLUTION

Asyma Solutions conducted a Business Process review of Maverick Oilfield Services' accounting and management processes and related design of potential solutions using current technology and management procedures.

## RESULT

A detailed and prioritized analysis of the Maverick Oilfield Services processing requirements was completed, which allowed the company to review and evaluate alternative accounting and management solutions.

The analysis included potential benefits and savings to show Maverick their potential ROI (return on investment). A complete roadmap was developed on how to proceed and why.



## ABOUT ASYMA

### GUIDING GREAT BUSINESSES

Asyma Solutions LTD believes customers deserve systems that work.

We believe in using technology and management best practices as effectively as possible to help your organization succeed.

This is done by providing innovative and sound proactive professional advice, products and services to enhance the financial well-being of your organization.

**Here at ASYMA, we are in it for the long term and will be there whenever our customers need us.**

## RESULT (CONT.)

### INNOVATIVE QUALITY SOLUTIONS: MAVERICK

Maverick decided to keep their existing Sage 300 accounting system and add on a fully integrated Technisoft Service Management solution. With an analysis and road map complete, Maverick Oilfield Services Ltd was able to review the options available in a logical manner and move forward knowing that the chosen solution included the functions that provided them the most benefits and savings. With the decision to keep their existing accounting in place, the disruption to the company was reduced.

Erkin Atakhanov, Maverick's VP of Finance said, "Asyma has always been in close communication with us." As with any company, the changes and challenges continue with acquisitions and new services; it takes a constant review of potential improvements in technology and management processes to help Maverick change and adapt.

### INNOVATIVE QUALITY SOLUTIONS: ASYMA

With innovation, quality solutions, and their skill in system and procedures design, Asyma enabled Maverick to streamline their processes. Software is only 50% of the solution – the remaining 50% is designing processes in conjunction with Maverick to promote accountability, eliminate wasted resources, and save time. The result has been improved profitability and better customer service.

Long-term support is critical to the success of any software implementation. Asyma is in business for the long haul and we base our business on building long-term relationships with our clients. Our support contract options provide Maverick with easy access to our team of highly skilled consultants, removing the risk of having a solution fail. Continued process reviews, support, and training are the best ways for Maverick to continue to grow and use the systems effectively.

© Copyright Asyma Solutions LTD. All rights reserved. The capabilities, system requirements, and/or compatibility with third-party products described herein are subject to change without notice. The Sage product names mentioned herein are registered trademarks of Sage and/or its affiliated entities. All other product names and/or trademarks are the property of their respective owners.

EDMONTON OFFICE  
#200, 17812-105 Ave  
Edmonton, AB T5S 2H5  
Phone: (780) 448.9895

CALGARY OFFICE  
1700 Varsity Estates Rd  
NW, Calgary, AB T3B 2W9  
Phone: (403) 774.2010

LETHBRIDGE OFFICE  
1520 – 36 St N.  
Lethbridge, AB T1H 5H8  
Phone : (403) 328.8188

