

PURPOSE BEYOND PROFITABILITY - DELIVERING OUR POSSIBILITY THROUGH SERVICE AND CORPORATE ENGAGEMENT



Dan Morris with High Point Financial Group leads through 'giving first'. Join us to learn about Community, the C in CALIBER, and engaging your business into the community to leverage the assets around you. Dan will also discuss mindset in the workplace supporting the culture around 'giving first'.

TAB member since May, 2017

FAMILY....



ENTREPRENEUR

OBJECTIVES....



What is community?



What is the difference you will make in 2020 – in your community?

CULTURE....



Culture is living!



How do we lead?

COMMUNITY....

Spiritual

Hobbies

Race and ethnicity

Activities – interests

School, our children

Non-profits –

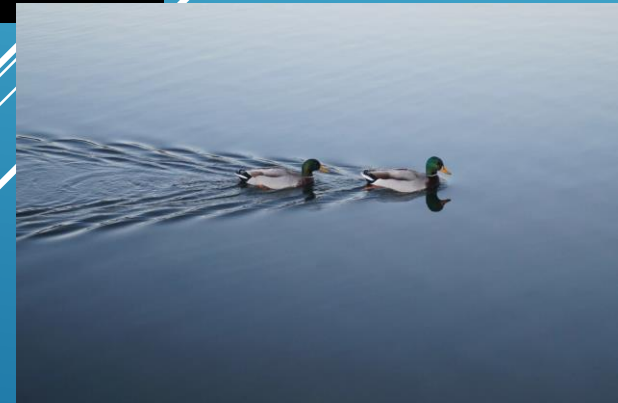
Family

LEADERSHIP....

Where I invest my time is my choice....



What is your personal mission?



JOURNEY....



Open spaces and
reflective
perspective....



FRAMEWORK....

Elevate Business Practices through CONSCIOUS CAPITALISM

Conscious Capitalism is a philosophy based on the simple idea that when practiced consciously, business is a powerful force for good. Conscious businesses elevate humanity. This philosophy is rooted in the Four Tenets:

- Higher Purpose
- Stakeholder Orientation
- Conscious Leadership
- Conscious Culture

ENGAGE....



Empower and reach out....



IMPLEMENTATION....



Leadership....lead by example....

STORYTELLING....



Sharing your beliefs....



Enroll your community, stakeholders,
and customers....

5 KEY TAKE-AWAYS AND NEXT STEPS....

- Define your personal values, your stand, and your vision of possibility – beyond profitability?
- Enroll your company into the exercise for community impact



5 KEY TAKE-AWAYS AND NEXT STEPS....

- Establish quarterly engagement parameters for outreach
- Share your vision/purpose with suppliers, business partners, trusted advisors



5 Key take-aways and Next Steps....

- DO ALL OF THIS WHILE LOOKING 100 YEARS OUT FOR THE IMPACT YOU WANT TO MAKE!

Challenge: think about one way you want to help your businesses to make a positive difference in their greater community in 2020 and share it with 3 people in the next week.

