

## New Year's Business Resolutions for 2014

By: Carol Roth | No Comments

Yup, it's 2014 already! And since sharing a resolution or goal with others often helps with the achievement of that goal, it's now a carolroth.com tradition to ask our fantastic CarolRoth.com contributor network of business owners, experts, advisors and entrepreneurs to share their own New Year's business Resolutions for 2014. Let their resolutions give you inspiration for your own business success and goals this year. Their answers are presented below in no particular order.

You may notice some similar resolutions listed, but I kept them separate, as something in the way one is framed may resonate differently with you.



## 25. Give Your Biz Plan a Tune Up!

Just like your car needs occasional alignment for peak performance, a company's business plan requires ongoing adjustment to serve its owner properly. The economic climate changes daily, so be sure to reevaluate your strategy as the business progresses.

A good plan is designed to change often to meet fluctuating business conditions and new opportunities. Start the new year with your company vision in alignment with your personal vision so that you (and your team) are driving toward the same goal!

Thanks to: David Scarola of The Alternative Board (TAB).