

# Battery company powers forward and looks ahead to bright future

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By Gemma Toulson



Award: Richard Fuller of County Battery Services.

ENTREPRENEUR Richard Fuller is riding the wave of [success](#) after receiving an award from a national business organisation.

Mr Fuller, 50, MD of County Battery Ltd and Federation of [Small Businesses](#) branch chairman for Mansfield, received a Riding the Wave Award from The Alternative Board at its Member Conference in Leeds.

The Alternative Board works with SMEs throughout the UK to provide advice, coaching, [business](#) planning and improvement tools.

Mr Fuller received the accolade after his business was recognised as one that is well positioned for the upturn in the economy.

County Battery has been a member of The Alternative Board for 10 months.

Mr Fuller said: "The Alternative Board has really helped me with the planning and structuring of my business."

Julian Smith, from The Alternative Board and Chairman of Derby FSB branch, said: "It is a pleasure to work with Richard and his team. They have embraced all that The Alternative Board can provide by way of support and are well positioned for the future. I am really pleased for Richard.

"He is an inspiration to his colleagues on The Alternative Board."

Mr Fuller's Kirkby-in-Ashfield-based family firm has been in the batteries business for 40 years.

In order to ensure that his company is well positioned for the upturn in the economy, Mr Fuller has focussed on [innovation](#).

He's recently turned a light bulb moment into a power prototype after coming up with the idea for his Home Energy Solution system.

The battery is capable of storing the surplus energy generated through solar panels, which can then be used to power a building when the sun is not shining.

The new piece of kit was recently showcased at the UK's largest renewable energy event, where it proved to be a hit with consumers.

The battery [storage system](#) is believed by Mr Fuller to be the first in the country compatible with the network operated by National Grid.

"There are systems available but none that I have found that can be plugged into the grid – this can and the batteries can go from near flat to fully charged in two hours," he said.

"At present, everything over and above what a home owner or business requires while the sun is up goes to the grid," he said. "We have a constant stream of customers asking what could be done to store power to use when the electricity is needed at night.

"Keeping the energy in-house would help panel owners avoid paying power company rates for more of their supply.

"Turning homes into power houses also offers a potential solution to a huge challenge for the national grid of balancing supply with demand."